Analyzing and Visualizing @dog_rates

(Dataset from Twitter account)

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Introduction:

WeRateDogs is a Twiiter account, that let people to rate dogs with a funny comment.

The account was started at 2015 by student Matt Nelson and nowadays (21.12.2021) has 9,1 Million followers and 14,8K tweets.

But why it is so popular? One of the reasons is that the numerators are often greater than 10 (11/10,12/10, 14/10 as in the screenschot…)

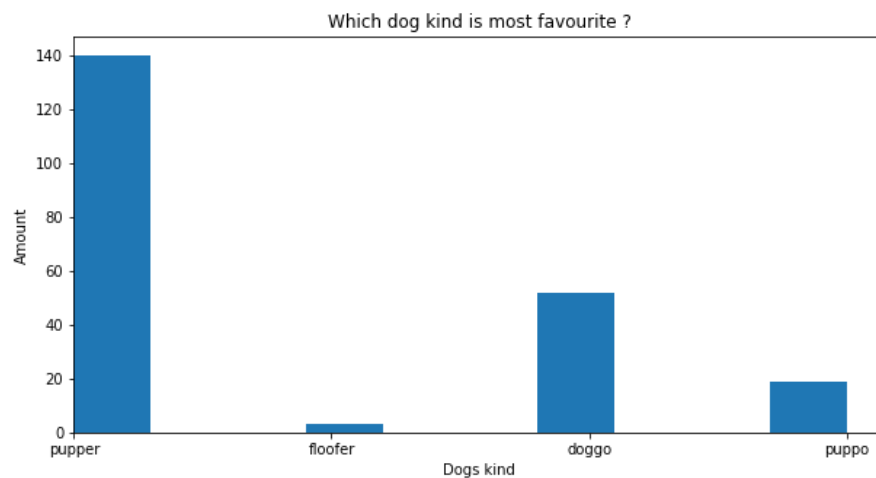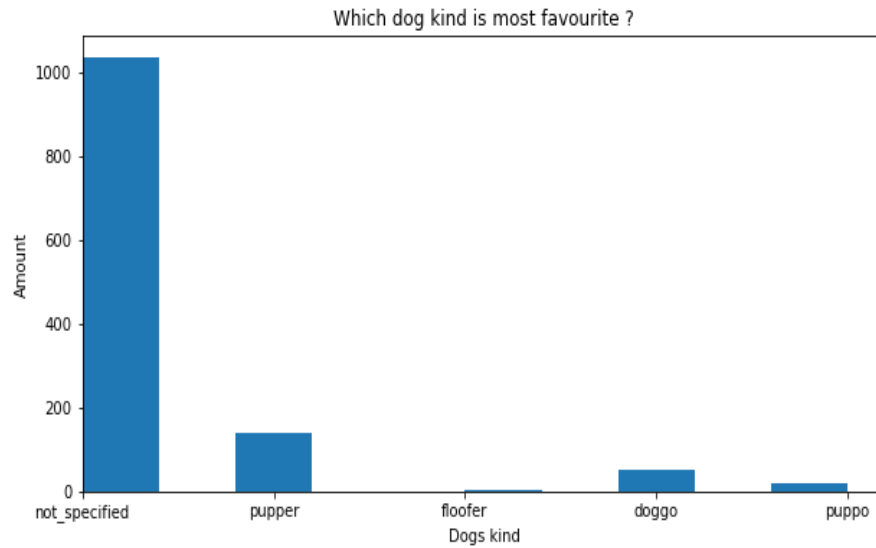Here is an example from https://twitter.com/dog_rates:

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Data analysis and visualisation:

Before we starting with Visualization and Analysis we are Wrangling and Cleaning our dataset.

1. **The most favourite dog type?**

Which dog kind is most favourite ?

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Insight 1:

Most of dogs were not_specified (1035), which significantly exceeds significant dog stages.

Puppers is 140, doggo - 52, puppo - 19 and floofer just 3.
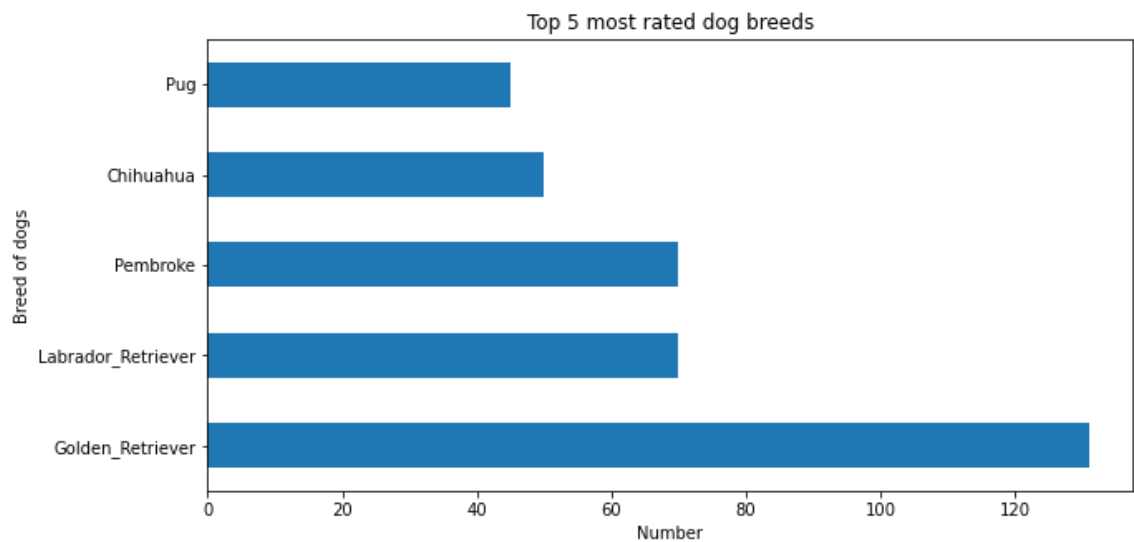
2. What words in the text are found more often?

Insight 2:

Most popular words we can roughtly devide into 4 parts:

1. Group of words with dog,pyppy, puppo, doggo, pet etc. (which i not used for thiis word cloud)

2. Action verbs: meet, say, hang, stop, enjoy etc.

3. Adjectives for dogs, such as: happy, poor, magical...

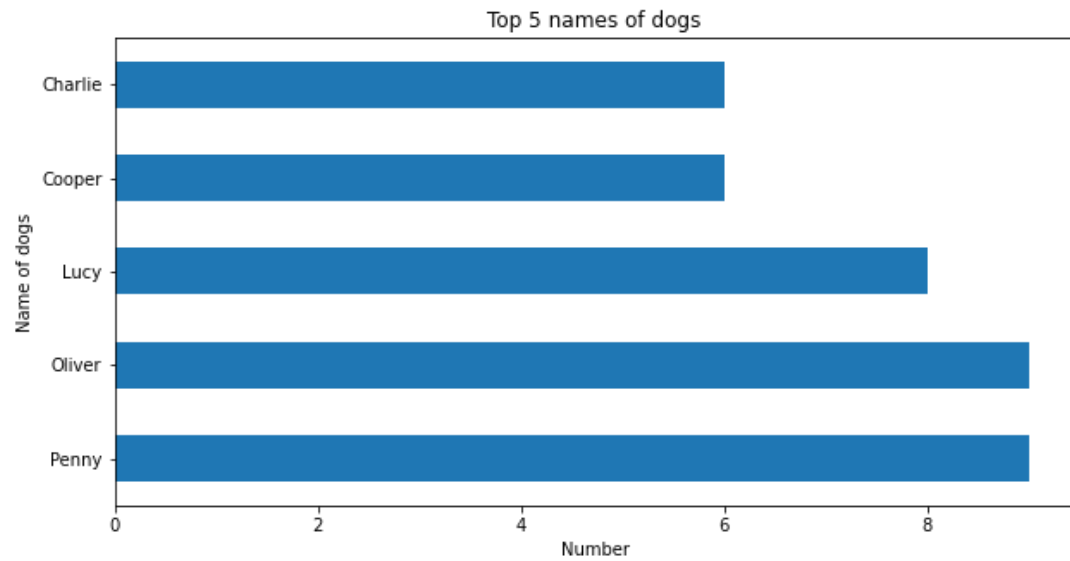4. Nouns: bone, eyek, life, smile...

3. Which dog breeds are more rated?

Insight 3:
Top 5 most rated breeds:

1.Golden Retriever 2. Labrador Retriver 3. Pembroke 4. Chichuahua 5.Pug

4. What is most popular dogs names?

Top 5 names of dogs

Insight 4:

Top 5 dogs name:

1. Penny, 2.Oliver,3.Lucy, 4.Cooper, 5.Charlie