

Carol, Daniel, Patricia and Robert are sitting at the dining room table. Patricia and Robert are sitting at the head of the table.

Carol takes a bite out of her cup of strawberries with lemon juice and sugar. They are all laughing around the table.

CAROL

Thank you again for having us.

DANIEL

I truly didn't think strawberries could get any better.

CAROL

How could something so simple be so refreshing? Usually, I skip dessert but this is a real treat.

The camera moves in on Patricia, and we hear a ding sound as the visuals shift to a retro aesthetic. An "Ooooh" track plays, replicating a live studio audience. Patricia reads to camera.

PATRICIA

Oh my, skipping dessert. I couldn't imagine such a thing. Well, this particular recipe is really simple: strawberries, a squeeze of lemon juice, and most importantly sugar.

CAROL

That almost seems too easy.

PATRICIA

Oh Carol. The best things are!

SUPER: It's the simple pleasures that never go out of style.

END TAG: There is no substitute for sugar.

The Sugar Association

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