

NOT FOR IMMEDIATE RELEASE

Press Contact:
Kate Ruddy
(000) 000-0000
karuddy@bu.edu

Durable Appliances Releases ElectroZoom XL Vacuum

First Industrial-Strength Consumer Vacuum Good for Asthmatics, Pet Owners, and Environment-Conscious

CAMBRIDGE, Mass. — Feb. 28, 2021 —
Durable Appliances, a leader in the industrial appliance market, announced the ElectroZoom XL, the first industrial-strength consumer vacuum, today.

The EZXL's GermStat hypoallergenic cleaning system pulls in dust, pollen, pet hair, and other irritants. GermStat is a patent-pending, HEPA-certified electrostatic filtration system that removes 99.97% of all particles as small as 0.3 microns. GermStat can help alleviate symptoms of asthma and allergies in the home, as well as those of rhinitis and eczema.

The OrthoGrip handle on the EZXL telescopes out up to 46 inches and bends to reach difficult areas. Orthopedist Dr. H. Johann Crichnbach designed the handle to prevent back strain while vacuuming. The OrthoGrip extends via a button on the pistol-gripped handle and can reach under beds, couches, and other types of furniture.

Top Takeaways

- First industrial-strength consumer vacuum
- Patent-pending OrthoGrip handle and GermStat filter
- Available at The Home Depot, Walmart, Amazon.com, and www.durableapp.com/ezxl

Media Gallery



-- More --

"The ElectroZoomXL brings the power of an industrial vacuum into consumer's homes for the first time," said David Evans, vice president of marketing for Durable Appliances. "As people spend more time in their homes due to COVID-19, they look for more efficient ways to clean. Multiple features of the EZXL, such as the Pop-n-Go and the OrthoGrip, make cleaning less taxing." [UNAPPROVED]

Thorough, Energy-Efficient Cleaning

With particle-trapping and pathogen-killing technologies, the EZXL cleans floors and surfaces while also consuming less energy than most competitors. Some more features that differentiate the EZXL are:

- **Cordless Mode**– The EZXL can operate cordlessly on high powered mode for 30 minutes, meaning that it is the first cordless, upright vacuum.
- **UltimateUltraWave**– The EZXL is the first vacuum to use ultraviolet germicidal irradiation (UVGI) technology. UltimateUltraWave (U2Wave), a UVGI light located in the vacuum head, kills more than 90% of pathogens like bacteria, mold, and viruses.
- **Pop-n-Go** – The EZXL's detachable Pop-n-Go canister vacuum combines power and mobility with a 200-watt motor and quick-release design. The Pop-n-Go is designed for non-floor surfaces, like stairs, shelves, and cushions.

Pricing and Availability

The EZXL is available for \$675 (MSRP) in-store at The Home Depot and Walmart, on Amazon, and on the Durable Appliances website. A set of eight attachments are available for \$99.99 and replacement bags can be purchased as a pack of three for \$29.95. The five-year warranty covers parts and labor for the first year, and parts for the following four.

About Durable Appliances

Headquartered in Cambridge, Massachusetts, Durable Appliances has been designing and producing industrial vacuums and appliances since 1925. It has sold

over 1 million Chamber-Clean industrial vacuums worldwide and holds 17 patents for industrial cleaning technologies. Durable has sales offices in 72 countries, and factories in South Asia and the US. For more information, visit the Durable Appliances website at <http://www.durableapp.com> or follow them on Twitter @Durable.