

Kate Robinson

User Experience & Product Designer

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PROFILE

My POV on UX/product design:

I care about detailed, intuitive, and not just human- but life-focused designs. I'm a big fan of hi-fi prototyping – I'm an extremely hands-on, collaborative problem solver and visionary thinker.

Some things about me:

I love upcycling, sewing, & redesigning clothes; my pet dog and bunny; skiing & snowboarding; psychological thrillers; the process of learning new things :)

SKILLS

I have extensive experience working with teams in design settings from researching, empathizing, and **whiteboarding** to prototyping and **testing**. I can **wireframe** designs and create **lo-fi & hi-fi prototypes**. I am familiar with code front-end code & full stack engineering.

Specialties:

Visual Design
Interaction Design
Rapid Prototyping
UX Research
Usability Testing
Accessibility
Copywriting & UX Writing
Business & Design Strategy
Agile Project Management
Storytelling / Storyboarding

Graphic Tools:

Adobe XD
Figma
Sketch
InVision
InDesign

Programming / Hardware:

HTML & CSS
MATLAB
SolidWorks, CATIA, Autodesk
Arduino

EDUCATION & CERTIFICATIONS

UX Design Institute Professional Certificate

Aug—Sept 2022

Avocademy

Design Masterclass (Advanced Figma, UX Writing, UX Research, Agile for UX/UI, Project Management)

July—Aug 2022

June—July 2022

Google UX Design Certification

Purdue University

Bachelor of Science in Mechanical Engineering
GPA: 3.02

Aug 2015—May 2019

EXPERIENCE

Accenture

Aug 2021—present

Management Consultant, Talent & Organization

Change Practitioner and Training Admin, *Health client*

- Strategized and implemented improvements with global stakeholders for OCM process between ServiceNow, learning management system (ComplianceWire), and new SAP S/4 HANA system.
- Owned training documentation for new end-to-end process; trained operational offshore team on new process.
- Security role management, job mapping, and training administration within client's LMS.

Management Consulting Senior Analyst

Aug 2020—Aug 2021

AEM Designer and Architect, *Life Insurance client*

- Improved process optimization, quality control systems, and project agility through end-to-end change management for future marketing and content development governance models.
- Executed AEM authoring & QA for NYL.com, Jive platform wireframing and html development, and DAM socialization.
- Strategized and calibrated with stakeholders on creative SLAs and agency guidelines, standard operating procedures and role-based work instructions, and detailed process mapping.

Management Consulting Analyst

Aug 2019—Aug 2020

AEM Designer, *Automotive client*

- Leveraged training in Adobe Experience Manager (AEM) to build out multiple types of pages and components globally for all 39 bikes and 6 landing pages across 46 locales.
- Communicated constructively with clients, content authoring team, and dev to organize a transparent, streamlined process of tracking and solving multiple dev issues and content gaps across multiple teams.
- Collaborated with clients and teams to successfully translate a consistent, end-to-end customer experience across 28 different languages and dialects internationally.