

Kate Robinson

UX Product Designer &
Engineer

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PROFILE

My POV on UX/product design:

I care about detailed, intuitive, and not just human- but life-focused designs. I'm a big fan of hi-fi prototyping – I'm an extremely hands-on, collaborative problem solver and visionary thinker.

Some things about me:

I love upcycling, sewing, & redesigning clothes; my pet dog and bunny; skiing & snowboarding; psychological thrillers; the process of learning new things :)

SKILLS

I have extensive experience working with teams in design settings from researching, empathizing, and **whiteboarding** to prototyping and **testing**. I can **wireframe** designs and create **lo-fi & hi-fi prototypes**. I am familiar with front-end development & engineering.

Specialties:

Visual Design
Interaction Design
Rapid Prototyping
UX Research
Usability Testing
Accessibility
Copywriting & UX Writing
Business & Design Strategy
Agile Project Management
Storytelling / Storyboarding

Graphic Tools:

Figma
Adobe XD
AEM
Mural
InVision

Programming / Hardware:

HTML, CSS, JavaScript
MATLAB
SolidWorks, CATIA, Autodesk
Arduino

EDUCATION & CERTIFICATIONS

UX Design Institute Professional Certificate

University credit-rated. Industry approved. Globally recognized.

Aug—Sept 2022

Avocademy

Design Masterclass (Advanced Figma, UX Writing, UX Research, Agile for UX/UI, Project Management)

July—Aug 2022

Google UX Design Professional Certificate

Grow with Google Initiative. Professional training by Google.

June—July 2022

Purdue University

Bachelor of Science in Mechanical Engineering

Aug 2015—May 2019

EXPERIENCE

Accenture

Management Consultant, Talent & Organization

Aug 2021—present

Change Practitioner and Training Admin, *Health client*

- o Strategized and implemented improvements with global stakeholders for OCM process between ServiceNow, learning management system (ComplianceWire), and new SAP S/4 HANA system.
- o Owned training documentation for new end-to-end process; trained operational offshore team on new process.
- o Security role management, job mapping, and training administration within client's LMS.

Management Consulting Senior Analyst

Aug 2020—Aug 2021

AEM Designer and Architect, *Life Insurance client*

- o Improved process optimization, quality control systems, and project agility through end-to-end change management for future marketing and content development governance models.
- o Executed AEM authoring & QA for NYL.com, Jive platform wireframing and html development, and DAM socialization.
- o Strategized and calibrated with stakeholders on creative SLAs and agency guidelines, standard operating procedures and role-based work instructions, and detailed process mapping.

Management Consulting Analyst

Aug 2019—Aug 2020

AEM Designer, *Automotive client*

- o Leveraged training in Adobe Experience Manager (AEM) to build out multiple types of pages and components globally for all 39 bikes and 6 landing pages across 46 locales.
- o Communicated constructively with clients, content authoring team, and dev to organize a transparent, streamlined process of tracking and solving multiple dev issues and content gaps across multiple teams.
- o Collaborated with clients and teams to successfully translate a consistent, end-to-end customer experience across 28 different languages and dialects internationally.