Kate Robinson

User Experience & Product Designer

+1(513)335-0477

[kate.t.robinson@outlook.com](mailto:jessievan@me.com)

[www.katerobinsonux.com](http://jessievan.com/)

# PROFILE EDUCATION & CERTIFICATIONS

## My POV on UX/product design:

I care about detailed, intuitive, and not just human- but life-focused designs. I’m a big fan of hi-fi prototyping – I’m an extremely hands-on, collaborative problem solver and visionary thinker.

*Some things about me:*

I love upcycling, sewing, & redesigning clothes; my pet dog and bunny; skiing & snowboarding; psychological thrillers; the process of learning new things :)

**UX Design Institute Professional Certificate**

**Avocademy**

Design Masterclass (Advanced Figma, UX Writing, UX Research,

Agile for UX/UI, Project Management)

**Google UX Design Certification**

**Purdue University**

Bachelor of Science in Mechanical Engineering

GPA: 3.02

Aug 2015—May 2019

June—July 2022

Aug—Sept 2022

July—Aug 2022

**Accenture**

**Management Consultant, Talent & Organization**

**Change Practitioner and Training Admin, *Health client***

* Strategized and implemented improvements with global stakeholders for OCM process between ServiceNow, learning management system (ComplianceWire), and new SAP S/4 HANA system.
* Owned training documentation for new end-to-end process; trained operational offshore team on new process.
* Security role management, job mapping, and training administration within client’s LMS.

**Management Consulting Senior Analyst**

**AEM Designer and Architect, *Life Insurance client***

* Improved process optimization, quality control systems, and project agility through end-to-end change management for future marketing and content development governance models.
* Executed AEM authoring & QA for NYL.com, Jive platform wireframing and html development, and DAM socialization.
* Strategized and calibrated with stakeholders on creative SLAs and agency guidelines, standard operating procedures and role-based work instructions, and detailed process mapping.

**Management Consulting Analyst**

**AEM Designer, *Automotive client***

* Leveraged training in Adobe Experience Manager (AEM) to build out multiple types of pages and components globally for all 39 bikes and 6 landing pages across 46 locales.
* Communicated constructively with clients, content authoring team, and dev to organize a transparent, streamlined process of tracking and solving multiple dev issues and content gaps across multiple teams.
* Collaborated with clients and teams to successfully translate a consistent, end-to-end customer experience across 28 different languages and dialects internationally.

**Aug 2021—present**

Aug 2020—Aug 2021

Aug 2019—Aug 2020

**EXPERIENCE**

**SKILLS**

I have extensive experience working with teams in design settings from researching, empathizing, and **whiteboarding** to prototyping and **testing**. I can **wireframe** designs and create **lo-fi & hi-fi prototypes**. I am familiar with code front-end code & full stack engineering.

**Specialties**:

Visual Design

Interaction Design

Rapid Prototyping

UX Research

Usability Testing

Accessibility

Copywriting & UX Writing

Business & Design Strategy

Agile Project Management

Storytelling / Storyboarding

**Graphic Tools**:

Adobe XD

Figma

Sketch

InVision

InDesign

**Programming / Hardware:**

HTML & CSS

MATLAB

SolidWorks, CATIA, Autodesk

Arduino