Kate Robinson

Product Designer & Engineer

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# PROFILE EDUCATION & CERTIFICATIONS

## My POV on UX/product design:

I care about detailed, intuitive, and not just human- but life-focused designs. I’m a big fan of hi-fi prototyping – I’m an extremely hands-on, collaborative problem solver and visionary thinker.

*Some things about me:*

I love upcycling, sewing, & redesigning clothes; my pet dog and bunny; skiing & snowboarding; psychological thrillers; the process of learning new things :)

**UX Design Institute Professional Certificate**

University credit-rated. Industry approved. Globally recognized.

**Avocademy**

Design Masterclass (Advanced Figma, UX Writing, UX Research,

Agile for UX/UI, Project Management)

**Google UX Design Professional Certificate**

Grow with Google Initiative. Professional training by Google.

**Purdue University**

Bachelor of Science in Mechanical Engineering

Aug 2015—May 2019

June—July 2022

Aug—Sept 2022

July—Aug 2022

Aug 2020—Aug 2021

Aug 2019—Aug 2020

Aug 2021—present

I have extensive experience working with teams in design settings from researching, empathizing, and **whiteboarding** to prototyping and **testing**. I can **wireframe** designs and create **lo-fi & hi-fi prototypes**. I am familiar with front-end development & engineering.

**Specialties**:

Visual Design

Interaction Design

Rapid Prototyping

UX Research

Usability Testing

Accessibility

Copywriting & UX Writing

Business & Design Strategy

Agile Project Management

Storytelling / Storyboarding

**Graphic Tools**:

Figma

Adobe XD

Sketch

AEM

Mural

InVision

**Programming / Hardware:**

HTML, CSS, JavaScript

MATLAB

SolidWorks, CATIA, Autodesk

Arduino

**Accenture**

**Management Consultant, Talent & Organization**

**Change Practitioner and Training Admin, *Health client***

* Strategized and implemented improvements with global stakeholders for OCM process between ServiceNow, learning management system (ComplianceWire), and new SAP S/4 HANA system.
* Owned training documentation for new end-to-end process; trained operational offshore team on new process.
* Security role management, job mapping, and training administration within client’s LMS.

**Management Consulting Senior Analyst**

**AEM Designer and Architect, *Life Insurance client***

* Improved process optimization, quality control systems, and project agility through end-to-end change management for future marketing and content development governance models.
* Executed AEM authoring & QA for NYL.com, Jive platform wireframing and html development, and DAM socialization.
* Strategized and calibrated with stakeholders on creative SLAs and agency guidelines, standard operating procedures and role-based work instructions, and detailed process mapping.

**Management Consulting Analyst**

**AEM Designer, *Automotive client***

* Leveraged training in Adobe Experience Manager (AEM) to build out multiple types of pages and components globally for all 39 bikes and 6 landing pages across 46 locales.
* Communicated constructively with clients, content authoring team, and dev to organize a transparent, streamlined process of tracking and solving multiple dev issues and content gaps across multiple teams.
* Collaborated with clients and teams to successfully translate a consistent, end-to-end customer experience across 28 different languages and dialects internationally.

**EXPERIENCE**

**SKILLS**