

Kate Wilson

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BUILT PROJECTS USING

HTML • CSS • SASS • Twitter Bootstrap • JavaScript • JQuery • AJAX
UnderscoreJS • BackboneJS • AngularJS • GitHub • Adobe Suite

EXPERIENCE

ESD Marketing & E-Commerce Manager

social media increased audience tenfold
web launched e-commerce website
pr print coverage in national media outlets
tech implemented technology to share information more efficiently
design graphics & branded packaging for e-commerce

The Art of Creating Marketing Manager

social media multiplied audience by six, launched blog with over 1200 unique viewers a month
web rebranded to unite and cross promote companies
pr national and regional coverage in print and online
design print and online advertising, blog features
events developed and executed share the harvest (1,000+ attendees), style mavens, mayday celebration & pitt street stroll event series
sales created a sales incentive program to cross promote entire brand in partnership with outside vendors

GOCO EVENTS Director of Marketing & Creative Services

design logos and websites for the launch of four new events
leadership recruited and trained volunteers and interns
events executed events for non profits and municipalities including piccolo spoleto and charleston fashion week, created new branded events

EDUCATION

The Iron Yard | *Front End Engineering* 2015

College of Charleston | *B.A. Art History* 2013

COMMUNITY INVOLVEMENT

The Iron Yard Kid's Class | *Instructor*

Pecha Kucha | *Volunteer Coordinator*

CODE.org | *Hour of Code Volunteer*

Charleston Fashion Week | *Team Leader*