

# Colour

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**R:255**

**C: 0%**

**G:255**

**M: 0%**

**B:255**

**Y: 0%**

**R:0**

**C: 75%**

**G:0**

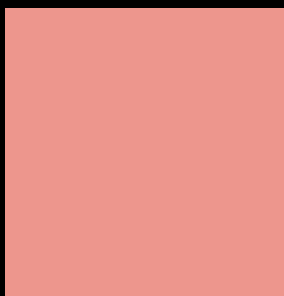
**M: 68%**

**B:0**

**Y: 77%**



The main colour scheme for Kate's brand is black and white. Black or white can be alternated for background colour, fonts, monograms, and word-marks. Light-peach to orange tones will be used for accent colouring and pattern designs.



**R:237 C: 3%**

**R:207 C: 13 %**

**R:227 C: 5%**

**G:150 M: 49%**

**G:50 M: 95%**

**G:76 M: 85%**

**B:141 Y: 37%**

**B:57 Y: 83%**

**B:55 Y: 86%**