## Colour

The main colour scheme for Kate's brand is black and white.

Black or white can be alternated for background colour, fonts, monograms, and word-marks.

Light peach to orange tones will be used for accent colouring and pattern designs.

R:237 C: 3% G:150 M: 49% B:141 Y: 37%

R:207 C: 13 % G:50 M: 95% B:57 Y: 83%

R:227 C: 5% G:76 M: 85% B:55 Y: 86%