

Kate Wolffe

Cognitive Science Student & Journalist

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Education

University of California, Berkeley

B.A. Cognitive Science

Minor in Creative Writing

Aug 2014 - Expected May 2018

Work Experience

Marketing & Community Engagement Intern, Souvenir Coffee Company **June 2017 - Present**

- Developed public image for up-and-coming coffee company by producing varied weekly content for Instagram (@souvenir-coffee) and Facebook (/souvenircoffeeco/) platforms
- Operated two Bay Area farmer's market stands per week, preparing coffee drinks & selling merch

Reporter, The Daily Californian **Sept 2015 - Present**

- Wrote daily news stories regarding events affecting the UC Berkeley and broader Berkeley community on a 10-hour deadline
- Interacted with students, Berkeley citizens, city council members, professors and spokespeople
- Write profiles, personal essays, and long-form magazine-style pieces pertinent to UC Berkeley and Bay Area communities

Assistant Editor, The Weekender Magazine, The Daily Californian **Jan 2016 - Sept 2016**

- Wrote, edited and facilitated content for the Daily Californian's weekly culture magazine
- Directly communicated with 3-4 student writers a week, aiding them in choosing, writing, and editing feature stories, poems, and commentary
- Helped lead meetings, make decisions about the magazine, and review content

Nature Director, Lair of the Golden Bear, Cal Alumni Association **May 2016 - Sept 2016**

- Led adult guests on daily hikes and other outdoor activities in the Sierra Nevada Mountains
- Performed camp-wide maintenance and meal prep, provided constant customer service for the UC Berkeley alumni family resort serving 10,000 guests annually

Age Group Director, Lair of the Golden Bear, Cal Alumni Association **May 2015 - Sept 2015**

- Facilitated, designed and lead educational and recreational activities for all-camp groups

Campus & Community Involvement

Vice President Intellectual Development Alpha Chi Omega Sorority **Jan 2016 - Dec 2016**

- Served on the executive board as academic counselor to the 140 women of the chapter

Academic Resources Chair Alpha Chi Omega, Sorority **Jan 2015 - Dec 2015**

- Introduced women to resources on the UC Berkeley campus & held professional development workshops

Unit Lead Counselor Camp Kessem Berkeley **Sept 2015 - Present**

- Participate in fundraising and serve as a lead counselor at a free week-long camp for children affected by a parent's cancer

Skills

News and Feature Writing, Leadership, Interviewing, Public Speaking, Social Media Outreach, Social Media Management, Python, WordPress, AP Style Guide, French

Interests

Podcasts, Spoken word poetry, Intersectional Feminism, Politics, Photography, Restorative Justice, Peer mentoring