

Kate Wolffe

Cognitive Science Student & Journalist

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Education

University of California, Berkeley

B.A. Cognitive Science

Minor in Creative Writing

Université Jean Moulin Lyon 3

Aug 2014 - May 2018

Jan 2017 - April 2017

Work Experience

Intern & Volunteer Editor, *The San Quentin News*

Sept 2017 - Present

- Mentored inmate-reporters in researching, writing and developing story structure for pieces published in their monthly newspaper, *The San Quentin News*, which has a circulation of 11,500
- Visited the prison weekly in conjunction with the UC Berkeley Graduate School of Journalism

Marketing & Community Engagement Intern, *Souvenir Coffee Company*

June 2017 - Dec 2017

- Developed a public image for up-and-coming coffee company by producing varied weekly content for Instagram and Facebook platforms, increasing follower base by 100%

News & Culture Reporter, *The Daily Californian*

Sept 2015 - Sept 2017

- Reported daily news stories regarding events affecting the UC Berkeley and broader Berkeley community on a 10-hour deadline, raising awareness of current events for over 10,000 residents
- Crafted profiles, personal essays, and long-form magazine-style pieces pertinent to UC Berkeley and Bay Area communities, interacting with students, citizens, and city council members

Assistant Editor, *The Weekender Magazine, The Daily Californian*

Jan 2016 - May 2016

- Edited, wrote and facilitated content for the Daily Californian's weekly culture magazine
- Communicated directly with 3-4 student writers a week, aiding them in choosing, writing, and editing feature stories, poems, and commentary

Nature Director, Age Group Director

May 2015 - Sept 2016

Lair of the Golden Bear, Cal Alumni Association

- Guided 10-12 adult guests/day on hikes and other outdoor activities in the Sierra Nevada Mountains for the UC Berkeley alumni family resort
- Facilitated, designed and lead educational and recreational activities for all-camp groups

Campus & Community Involvement

Unit Lead Counselor *Camp Kessem Berkeley*

Sept 2015 - Present

- Participated in fundraising events to help raise \$160,000 and served as a lead counselor at a free week-long camp for children affected by a parent's cancer, cultivating a healing atmosphere

Vice President Intellectual Development *Alpha Chi Omega Sorority*

Jan 2016 - Dec 2016

- Introduced women to resources on the UC Berkeley campus & held professional development workshops
- Served on the executive board as academic counselor to the 140 women of the chapter

Skills

News and Feature Reporting, Leadership, Interviewing, Editing, Public Speaking, WordPress, Social Media Outreach, Python, AP Style Guide, Proficient in French

Interests

Podcasts, Audio Journalism, Politics, Photography, Restorative Justice, Peer mentoring, Psychology