

KATHARINA SCHREIBER

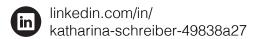
Date of birth: 14.06.1988. Nationality: German / Russian

BA Advertising &
Marketing Communications.
Media University Stuttgart
MA Creative Advertisng
Falmouth University









CODING

Ruby (on Rails) SQL HTML, CSS, JavaScript

SOFTWARE

Microsoft Office (Word, Excel,PowerPoint, Outlook) Adobe Creative Suite (Photoshop,InDesign) Figma

LANGUAGES

Russian / native speaker German / fluent English / fluent Spanish / intermediate

INTERESTS

coding, photography, social dining, languages, furniture hacking

ABOUT MYSELF

Both strategic and creative thinker, self-motivated flexible multitasker and a passionate coder. Throughout my career I have been working in different roles, often not related to each other. I therefore truly beleve, that a career is not a straight path and consider myself being a lively illustration of how different experinces are shaping individuals with a broad skillset, unconventional approches to a problem solving and flexible mindset.

EXPERIENCE

CODING

10.2019 - 11.2019 Le Wagon Coding Bootcamp / Mexico City, Mexico

9-week full-stack coding bootcamp: Ruby, Ruby on Rails, SQL, HTML(inkl. Bootstrap), CSS, JavaScript (DOM, AJAX, yarn, npm), wireframes and prototyping with Figma, Git & GitHub.

VOLUNTEERING / FUNDRAISING

08.2019 - 09.2019

Project Ix-canaan / El Remate, Guatemala

Marketing and PR support on a voluntary basis

MAREKTING STRATEGY / DIGITAL STRATEGY

2013 - 2019 / various advertising agencies / Berlin, Frankfurt am Main, Munich

Communication strategy, market research, focus groups, data analysis, content strategy (social media), media planning, customer journey mapping, project management, campaign planning.

PR

11.2014 - 04.2015 Edelman / Frankfurt am Main

Healthcare PR, workshops, communication strategy, market research, focus groups and interviews.

DESIGN

2010, 2012 - 2013 BBDO / Moscow; thjnk / Berlin; Heimat / Berlin

Copywriting, layout, photo-editing, design, advertising concept.

ONLINE MARKETING

05.2010 - 09.2010 / Kaplan Int. Colleges / London

SEO, facebook campaigns, on-site optimisation, newsletter design, customer support (internship).