



KATHARINA SCHREIBER

Date of birth: 14.06.1988.
Nationality: German / Russian

BA Advertising & Marketing Communications.

Media University Stuttgart

MA Creative Advertising

Falmouth University



Mannheim



ms.schreiber.katharina@gmail.com



+49 176 314 824 30



linkedin.com/in/
katharina-schreiber-49838a27

CODING

Ruby (on Rails)

SQL

HTML, CSS, JavaScript

SOFTWARE

Microsoft Office

(Word, Excel, PowerPoint, Outlook)

Adobe Creative Suite

(Photoshop, InDesign)

Figma

LANGUAGES

Russian / native speaker

German / fluent

English / fluent

Spanish / intermediate

INTERESTS

coding, photography, social dining,
languages, furniture hacking

ABOUT MYSELF

Both strategic and creative thinker, self-motivated flexible multitasker and a passionate coder. Throughout my career I have been working in different roles, often not related to each other. I therefore truly believe, that a career is not a straight path and consider myself being a lively illustration of how different experiences are shaping individuals with a broad skillset, unconventional approaches to a problem solving and flexible mindset.

EXPERIENCE

CODING

10.2019 - 11.2019

Le Wagon Coding Bootcamp / Mexico City, Mexico

9-week full-stack coding bootcamp: Ruby, Ruby on Rails, SQL, HTML(inkl. Bootstrap), CSS, JavaScript (DOM, AJAX, yarn, npm), wireframes and prototyping with Figma, Git & GitHub.

VOLUNTEERING / FUNDRAISING

08.2019 - 09.2019

Project Ix-canaan / El Remate, Guatemala

Marketing and PR support on a voluntary basis

MARKETING STRATEGY / DIGITAL STRATEGY

2013 - 2019 / various advertising agencies /

Berlin, Frankfurt am Main, Munich

Communication strategy, market research, focus groups, data analysis, content strategy (social media), media planning, customer journey mapping, project management, campaign planning.

PR

11.2014 - 04.2015

Edelman / Frankfurt am Main

Healthcare PR, workshops, communication strategy, market research, focus groups and interviews.

DESIGN

2010, 2012 - 2013

BBDO / Moscow; thjnk / Berlin; Heimat / Berlin

Copywriting, layout, photo-editing, design, advertising concept.

ONLINE MARKETING

05.2010 - 09.2010 / Kaplan Int. Colleges / London

SEO, facebook campaigns, on-site optimisation, newsletter design, customer support (internship).