

Creative Director: Katherine Feng

Designer: Lacey Shin

What I like:

- I like the font choice, i feel like it fits the archival vibe
- image treatment is super cool also again communicates the vibe super well
- mobile view works very well
- maybe could be cool to try the background of the entire website is red and then the text has a white box around it

What could be improved:

- color between the footer and body text might not be the same
- paragraph text is a little cramped
- Maybe larger images to split up the text more

strategies for improvement:

- o add more padding for the body text
- o Make images larger and maybe have them on different z indexes and lighter opacities than the text so it can overlap
- o for the nav bar could add links to each section (you just add the href to the <a> tag to whatever the id is for the title text for each section like Home for Home)
- o also could make the header text bigger (1999, historical background, etc)

overall i really like it!