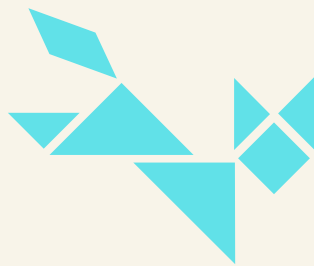


TANGRAM



Type Specimen Booklet

Katherine Chen

YOU ONLY

determination SPIRIT

love HOPE creativity

LAUGH believe DREAM

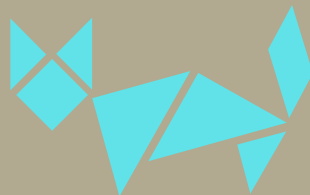
LIVE ONCE

A B C D E F G
H I J K L M
N O P Q R
S T U V
W X Y
Z

a
b c
d e f g
h i j k l m
n o p q r s
t u v w x y z

Creating TANGRAM

The Tangram typeface was based off the tangram dissection puzzle, in which seven flat shapes are put together to form specific images. These shapes consist of five triangles of varying sizes, a square, and a parallelogram. When forming an image, all seven shapes must be used and none of them may overlap.



Only the triangle and square pieces from the puzzle were used in the typeface. They serve as base shapes, or units, to form the letters of the alphabet. Uppercase letters and numbers are 3x4 units, while lowercase letters are 3x3 units. In this sense the typeface is modular in nature.

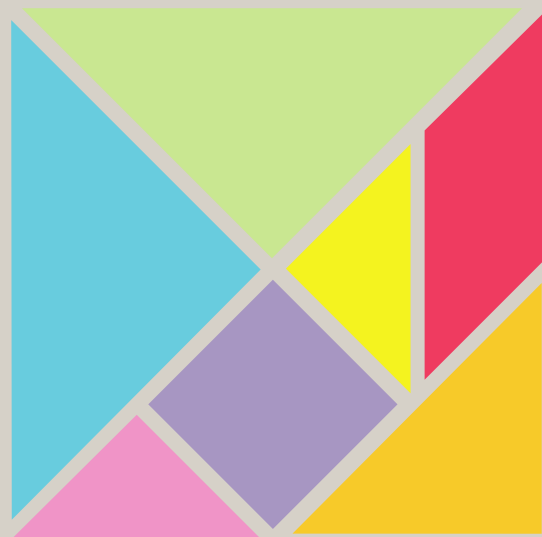
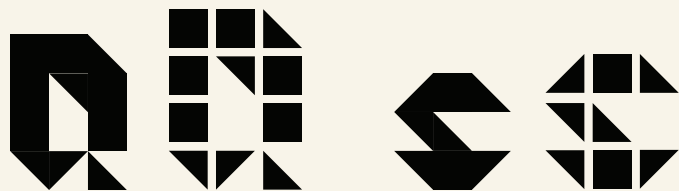
Modules



square



triangle

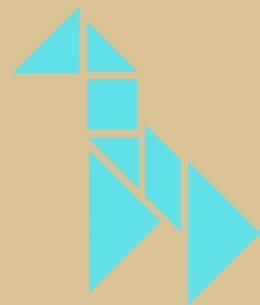


Tangram puzzle pieces

puzzle

0 1 2 3 4 5 6 7 8 9

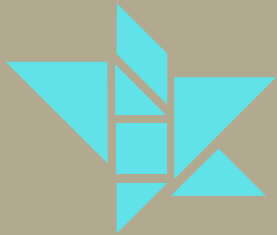
NUMBERS



punctuation

? ! , - () / . , ; : " "

“Shoot for the
MOON,
Even if you
miss, you’ll
land among
the stars.”



quiet silence....
Fall seven times, stand up eight.

SOUL (simplicity)

Music jazz

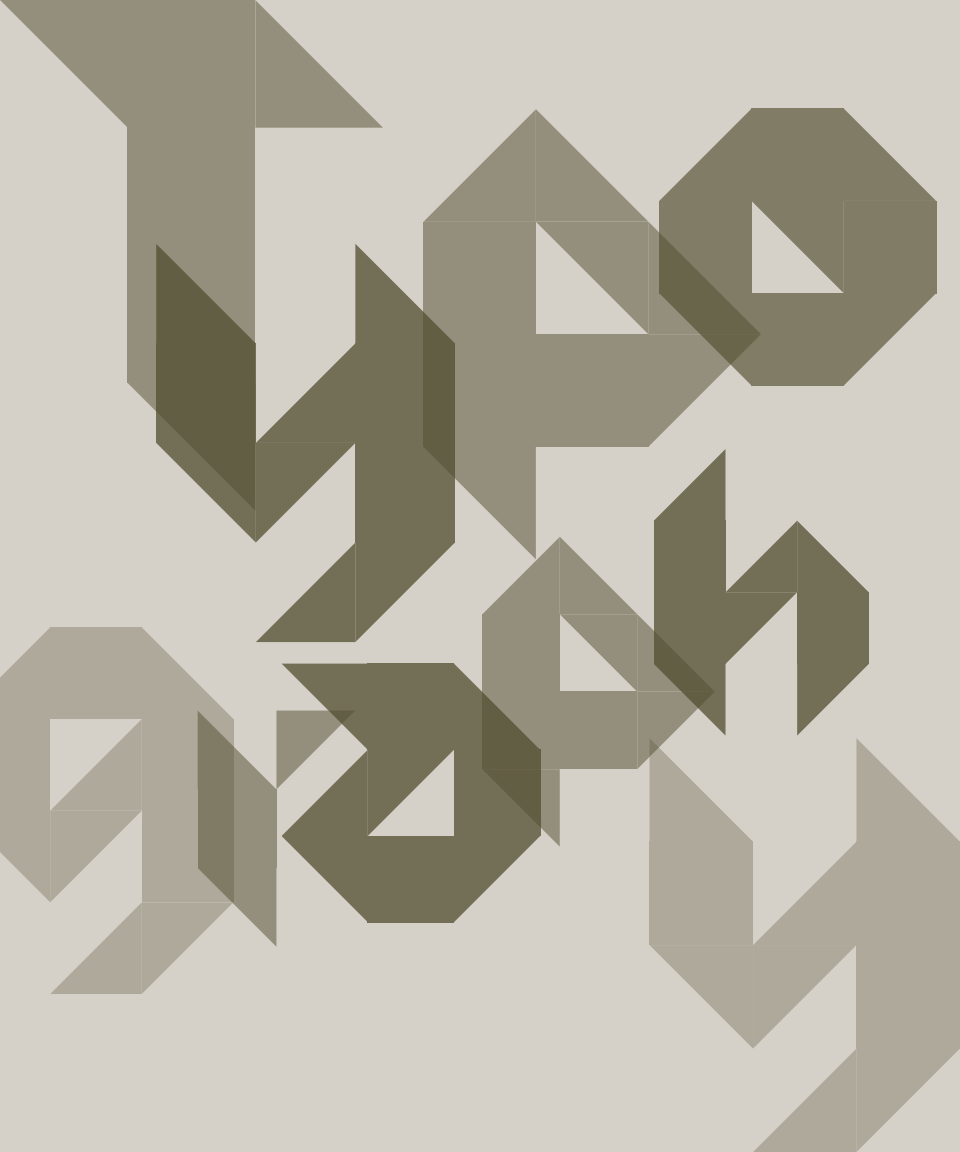
Familiar Rhythm

DESIGN

Waffle Pattern Quaint
endless Possibility?

Art

TYPOGRAPHY



**This typeface and specimen book
were created by Katherine Chen
as a final project for the fall 2012
“Typography and Letterform” course
at Washington University in St. Louis**

**“Shoot for the moon...” quote is by Les Brown
“Fall seven times, stand up eight”
is a Japanese proverb**

Colophon