KATHERINE GAN

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Education

University of California, Berkeley   *Expected Graduation: May 2023*
B.A. Intended Economics & Data Science   GPA: 3.83/4.0
- **Relevant Coursework:** Multivariable Calculus, Foundations of Data Science, The Structure and Interpretation of Computer Programs, Linear Algebra and Differential Equations, Introduction to Economics

Experience

UC Berkeley Division of Computing, Data Science, & Society   *Berkeley, CA*
Academic Intern   *Jan 2020 – May 2020*
- Guided ~30 students in developing their understanding of the python language and statistical methods
- Utilized effective teaching strategies to help on weekly lab assignments and all course material covered in lecture
- Individually worked through weekly lab assignments before section to ensure full understanding of content

Indiegogo | Seed Base Consulting   *Berkeley, CA*
Project Manager   *Dec 2019 – May 2020*
- Led a team of 5 analysts to develop a strategy to secure entrepreneurs in the APAC region to launch on Indiegogo
- Conducted in-depth analysis of country-specific crowdfunding markets to determine impacts of expansion
- Drafted surveys and reached out to industry professionals to gather primary insight regarding crowdfunding use

Samsung | Seed Base Consulting   *Berkeley, CA*
Strategy Consultant   *Sep 2019 – Dec 2019*
- Crafted recommendations based on UI, education, and community aspects for Samsung Developer Universe
- Delivered insights and strategies regarding the use of gamification techniques to attract more users
- Performed in-depth market research on competitor sites and optimal strategies to enhance user experience

Tous Les Jours   *Dublin, CA*
Counter Staff   *Jan 2019 – Jul 2019*
- Developed strong rapport with customers and trained new hires quickly to keep the store up to necessary speed
- Handled cash register, made beverages, restocked items, and had extensive knowledge of all products in bakery

Skills

Programming Python (Intermediate), Java (Basic), HTML/CSS (Basic)
Technologies Microsoft Office Suite, Google Suite, Jupyter Notebook, NumPy, LaTeX, Adobe Photoshop, iMovie
Languages English (Native), Chinese (Intermediate), Spanish (Intermediate)

Activities

Pi Sigma Epsilon — Zeta Chi Chapter | Director of Operations   *Berkeley, CA*
- Maintain organization compliance with national chapter operation guidelines and individual bylaws
- Organize and handle room arrangements for chapter events and record all significant regulatory information

Seed Base Consulting | Internal Vice President   *Berkeley, CA*
- Edit and manage club Slack channel and website (WordPress); organize, plan, and lead recruitment events
- Plan club-wide retreat and socials; design and handle merchandise

ASUC Office of Senator Derek Imai | Food Literacy Intern   *Berkeley, CA*
- Visited local stores and contacted various food organizations to find budget-friendly grocery options and unique recipe ideas for students; created video tutorials for recipes