Data Science in Demand

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Data Science in Demand – Summary

Data Scientist demand grew **50%**

Data Science average base pay **$95k**

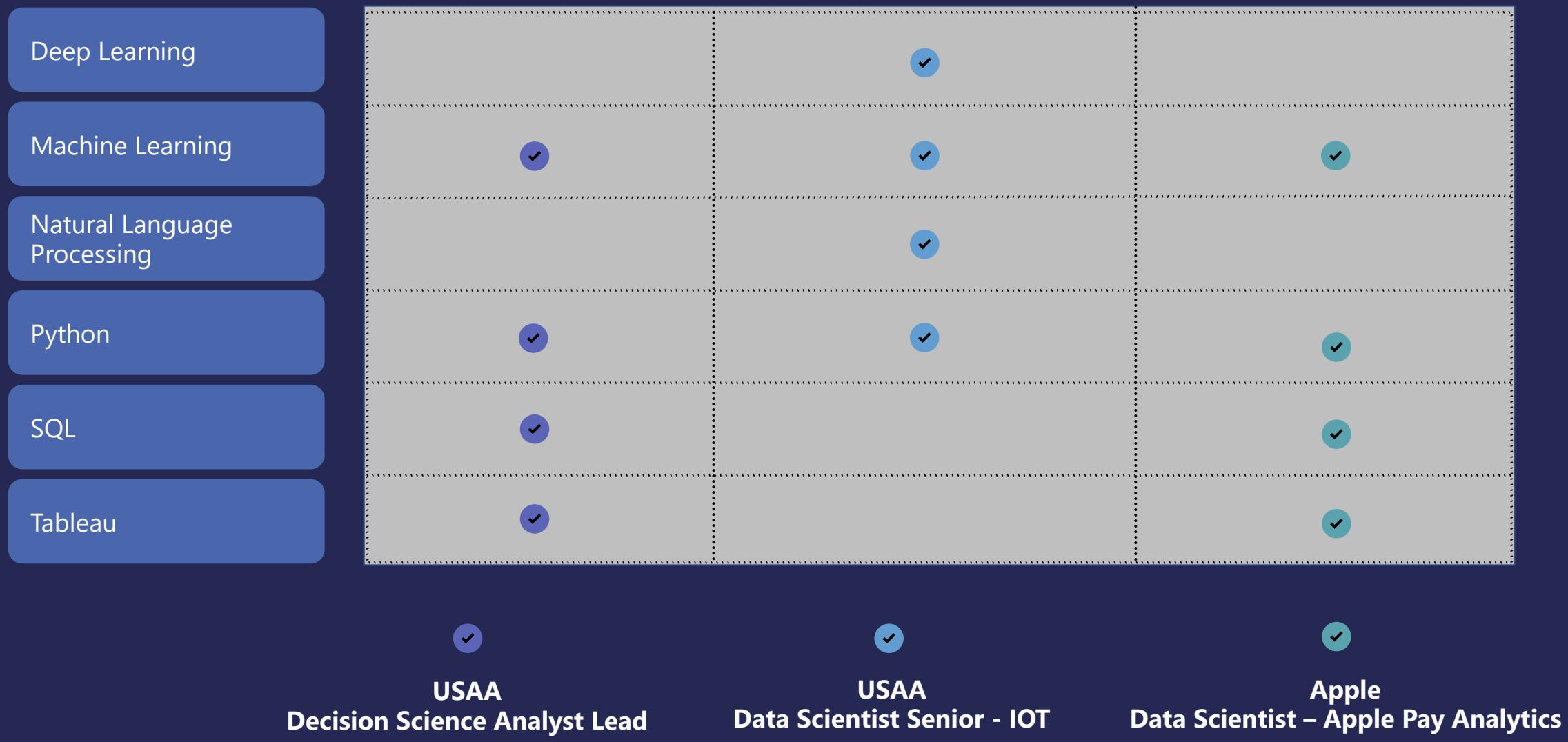
76% of businesses will invest in Data Analytics

650% increase in Data Science **jobs**

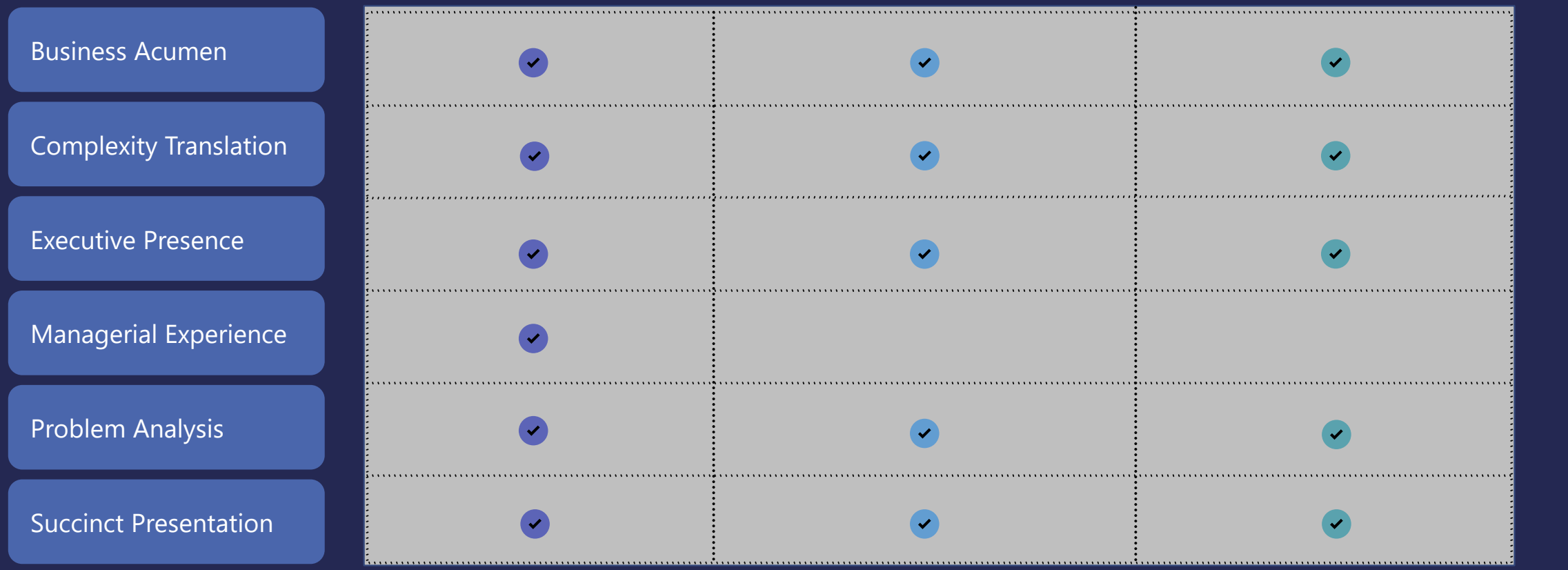
*Refer to notes for sources

Job Research Comparison Data Points	USAA Decision Science Analyst Lead	USAA Data Scientist Senior - IOT	Apple Data Scientist Apple Pay Analytics
Job Location	San Antonio, TX	San Antonio, TX	Austin, TX
Expected Salary	$97k - $175k USD	$106k – $192k USD	$97k - $170k USD
Industry			
Line of Business			
Technical Skills	✓	✓	✓
Soft Skills	✓	✓	✓
Full Time	✓	✓	✓

Detailed Technical Skills Comparison

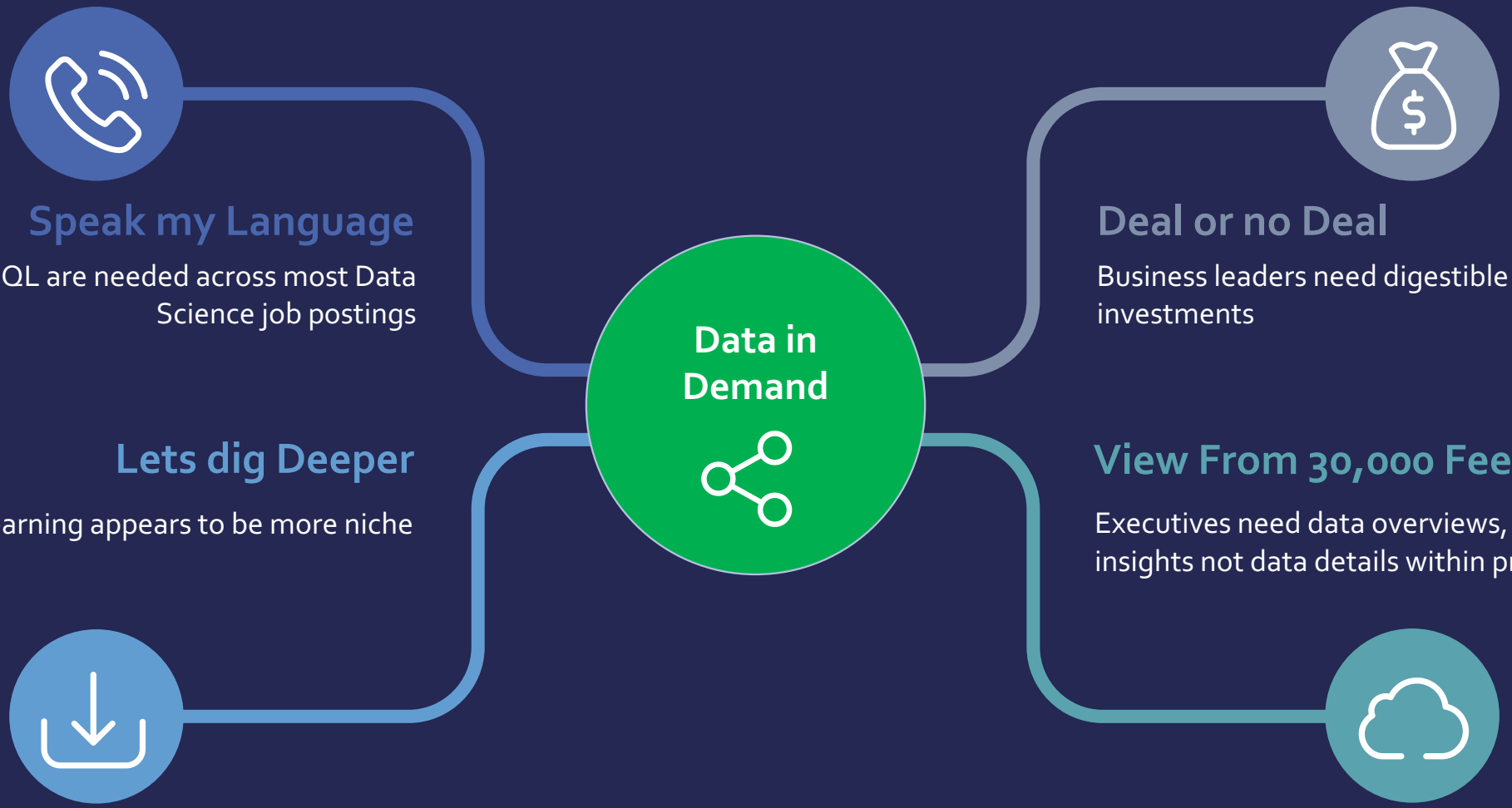


Detailed Soft Skills Comparison



Data Science in Demand - Conclusions

- Data Science jobs grow as users create data at an astonishing rate



*Sources within slide notes