# **KATHERINE WEST**

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### FRONT-END WEB DEVELOPER

I am a front-end web developer dedicated to captivating users with outstanding visuals and intuitive UX/UI. Leveraging my background as a content writer, I bring a meticulous eye for detail to ensure clean, readable code and pixel-perfect precision in web design. I am seeking a position in which I can utilize my technical abilities and creative flair to contribute to a dynamic web development team, crafting cutting-edge online experiences.

### **TECHNICAL PROJECTS**

### PetPals - GitHub | Live Site

A meetup app designed to facilitate pet playdates and connect pet owners within local communities

- Developed front end with React and Bootstrap, integrating responsive design principles to elevate user experience
- Utilized Flask and SOLAlchemy to create a relational database and RESTful API back end
- Authenticated users with sessions to create a seamless login and signup experience
- Incorporated bcrypt password hashing to secure user information

# First Friend - GitHub | Live Site

A Korean language learning app that allows users to browse a collection of resources and upload their own materials

- Styled React frontend with Tailwind CSS and Material UI to create visually appealing, responsive components
- Employed React Router to configure navigation between components
- Dynamically updated items on the homepage depending on the number of "likes" of each item in the database

## OnTrack - GitHub

A CLI app designed to streamline the job application process by allowing users to organize and manage job applications

- Created and modified a custom database using SQLAlchemy ORM
- Implemented email reminder functionality by leveraging the APScheduler library

#### **TECHNICAL SKILLS**

JavaScript | React | Python | Flask | SQL | HTML | CSS | Tailwind CSS | Bootstrap | Visual Studio Code | Figma

### PROFESSIONAL EXPERIENCE

CoolHealth Austin, TX 05/2022 - 01/2023

Content and Copy Writer

- Created and edited diverse digital content, including website copy, email blasts, sales materials, user guides, internal decks, and more for 5+ departments
- Collaborated with graphic design and web development teams using Figma to execute a website redesign for a user-friendly interface reflective of the brand's message and identity
- Crafted engaging, SEO-friendly website content to increase user engagement and search engine visibility, including 2 blogs per week that amassed approximately 500 monthly page views per post
- Conducted weekly website content and functionality checks, promptly communicating with the appropriate teams for resolution

**Builder Homesite Inc.** Austin, TX

**Content Writer** 03/2018 - 03/2021

- Utilized exceptional writing, editing, and proofreading skills to produce original, creative content for 2 company websites and 4 social media platforms
- Managed overlapping deadlines for multiple projects, ensuring timely content delivery and strategy execution

### **EDUCATION**

**Flatiron School** Remote

Full Stack Web Development, Python with Flask and JavaScript program

San Marcos, TX

05/2023 - 08/2023

**Texas State University** Bachelor of Arts in Psychology / Minor in Mass Communications Relevant coursework: Fundamentals of Digital and Online Media

08/2016 - 05/2020