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## **EXECUTIVE SUMMARY**

- ❖ 10Years & 10Months of total working experience and 8Years & 10Months of working experience in Web technologies and Digital Marketing.
- Good knowledge and experience in web technologies like HTML/HTML5, CSS/CSS3, SASS, LESS, Javascript, jQuery, JSON, Ajax, Node.js, Express.js, GraphQL, Gulp.js, Vue.js, Vuetify.js, Nuxt.js, MongoDB, Bootstrap, BootstrapVue, SPA, Firebase/Firestore, Git/Github, Continuous Integration (CI).
- Good knowledge and experience in UI/UX Software like Adobe Photoshop CC, Adobe XD CC, and Adobe Illustrator CC. And WYSWYG Editor Adobe Dreamweaver CC.
- Good knowledge and experience in marketing research, web content management, database maintenance, corporate and sales presentations
- Good knowledge and understanding of digital marketing tools like DREAM, Harmony and Exact Target tools.
- Successfully delivered projects under strict schedules and quality control.
- Versatile team player and individual contributor with strong analytical and problem solving skills.

## **QUALIFICATIONS**

• BE Electronics and Communications

## **CERTIFICATIONS**

Graphics and Web Designer

### **ACHIEVEMENTS**

Award of An Outstanding Performer (04/2015 – 03/2016)

Recieved from Bhaskar Kalale, Senior Vice President & Head of India Operations, Theorem India Pvt. Ltd.

# **WORK EXPERIENCE**

- > 3 years and 6+ Months of Experience as Senior UI Developer at Edit-Place India Pvt Ltd.
  - Enterprise web-app development
  - Create Web application front end as per design compliance and information architecture
  - Follow best practices and standards for accessibility and cross-browser compatibility
  - Collect feedback from design and technical staff on Website development needs
  - Understand executing accessibility and progressive enhancement presentation
  - Stick to established coding standards and group procedures individually and in teams
  - Coordinate with Interface Design Architects for meeting accessibility standards at code level
  - Create conceptual diagrams, visual mock-ups, and manage detailed user interface specifications

- Conduct usability testing to resolve interface problems
- Engage in requirement specification process for new software functionality
- Ensure design consistency with client's development standards and guidelines
- Design and build UIs on any server platform in a team environment
- Guide and maintain developer teams and best practices

# > 6 Months of Experience as Sr. Web & Email Designer at Lucini&Lucini Communications Group.

- Website Development using latest emerging web technologies
- Email Newsletters Development with Responsive coding for HTML Emails
- Resolving the rendering issues in all Email Domains (Gmail, Yahoo mail, Hotmail, Outlook)
- Converting PSD template to HTML for both Websites and Email Newsletters
- Modifying and Upgrading existing websites into Rich Interactive websites as per the client requirements

# > 3 Years 9 Months of Experience as Sr. Web Developer at Theorem India Pvt. Ltd.

- Website Development using latest emerging web technologies
- Email Newsletters Development with Responsive coding for HTML Emails
- Resolving the rendering issues in all Email Domains (Gmail, Yahoo mail, Hotmail, Outlook)
- Converting PSD template to HTML for both Websites and Email Newsletters
- Modifying and Upgrading existing websites into Rich Interactive websites as per the client requirements

# 9 Months of Experience as Front End Web Designer (Web Technologies) at Bright Solutions Pvt. Ltd.

- Layout (Moke-Up) Designing for new websites and Re-Designing existing websites as per the client requirements using Adobe Photoshop & Adobe Illustrator
- Conversion of Layout in PSD format to live HTML Website with HTML, CSS, JavaScript and iQuery
- Table less HTML Conversion
- W3C Validation and Search Engine Optimization
- Modifying existing website into new website as per the new layout

# 9 Months of Experience as Graphics Designer at Brigade Prints

- Graphics Designing (ID Cards, Illustrations, Photoshop Design for Specific Purpose like Marriage, Birthday, etc.)
- Making Cards for The Customer with the Existing Design and Printing (Both Laser and Inkjet Printing)

# > 1 Year 7 Months of Experience as Transmission Engineer at Sangeetha Communications

- Installation of Microwave Antennas
- Installation and Commissioning for NEC IDU
- Alignment and Linking of Microwave Antennas
- Co-ordinate and Guide the Team Members

# **TECHNICAL SKILLS**

# > Web design and Development skills

# - Front-end Programming Skills

HTML5, CSS3, JavaScript, jQuery, Ajax, Bootstrap, LESS, SASS/SCSS, Object Oriented JavaScript, JSON

## Front-end Applications Skills

Photoshop, Illustrator, Dreamweaver and Sublime Text/Visual Studio Code

# - Back-end Programming Skills

Node.js, Express.js, MongoDB, Firebase/Firestore

# - Frameworks and Source code Version Control(SVC) Skills

Vue.js, Vuetify.js, Vuex, Nuxt.js, Gulp.js with required plugins to make the workflow flawless, Git/GitHub

## Content Management Systems

WordPress

## E-Mail Marketing skills

- Knowledge on creating email marketing campaigns to promote products or services
- Email Newsletters Design and Development
- Resolving all kind of rendering issues happening in email campaigns
- Proofread emails for clarity, grammar, and spelling
- Good knowledge on email campaign deployment and post deployment activities

# **PROJECTS**

# 1. Self Portfolio project

# - Technologies used

HTML/HTML5, CSS/CSS3, JavaScript, Vue.js, Nuxt.js, Bulma, MongoDB, Node.js, AWS S3, Vuex, SCSS, Passport.js, Git/GitHub is used for source code management & Heroku has been used to deploy production ready Application

### - Description

A self portfolio project built upon Nuxt.js, MongoDB, AWS S3, Vuex, SCSS & Passport.js

#### - GitHub URL

https://github.com/kathirr007/self-promo-nuxt

# - Preview URL

https://kathirr007.herokuapp.com/

# 2. Vue Amazon Clone

# - Technologies used

HTML/HTML5, CSS/CSS3, JavaScript, Vue.js, Nuxt.js, BootstrapVue, MongoDB, Node.js, AWS S3, Stripe, Vuex, SCSS, Nuxt/Auth, Git/GitHub is used for source code management & Heroku has been used to deploy production ready Application

#### Description

A clone of Amazon website project using Vue.js, Nuxt.js, MongoDB, Stripe, Algolia, and AWS

#### - GitHub URL

https://github.com/kathirr007/amazon-clone-full

#### Preview URL

https://vue-amazon-clone.herokuapp.com/

# 3. Enterprise Web App Development

- Technologies used

HTML/HTML5, CSS/CSS3, JavaScript, jQuery, Ajax, JSON & Object Oriented JavaScript Development workflow is done by using Node.js, Gulp.js & Git/GitHub is used for source code management

- Description

UI development workflow for web-app development for Edit Place India Pvt. Ltd.

# 4. ILuvMysuru Hybrid App Development

- Technologies used

HTML/HTML5, CSS/CSS3, JavaScript, jQuery, Ajax, JSON & Object Oriented JavaScript Development workflow is done by using Node.js, Gulp.js & Git/GitHub is used for source code management

Description

ILuv Mysuru Development Workflow is the project workflow of an app development for the Namma Mysuru about the latest updates of Mysuru the Heritage City. Android app built using web pages built with UI technologies.

- GitHub URL

https://github.com/kathirr007/ILuv-Mysuru dev WorkFlow/

App Preview URL

https://iluv-mysuru.vercel.app/

# 5. Website Development for Royal Concorde International School

- Technologies used

HTML/HTML5, CSS/CSS3, Bootstrap, JavaScript & jQuery Development workflow is done by using Node.js, Gulp.js & Git/GitHub is used for source code management

Description

Royal Concorde International School Website development Website developed using a Bootstrap template from TemplateMonster.com

GitHub URL

https://github.com/kathirr007/rcisProduction

Live URL

https://rcis-production.vercel.app/

### 6. HTML Email solutions, tips & best practices

- Technologies used

HTML/HTML5, CSS/CSS3, Bootstrap, JavaScript, JSON, Ajax & jQuery Development workflow is done by using Node.js, Gulp.js & Git/Github is used for source code management

Description

Just a simple informatic project about HTML Email solutions, tips & best practices

- GitHub URL

https://github.com/kathirr007/HTML-Email-Rendering-issues-and-Solutions

Live URL

https://html-email-rendering-issues-and-solutions-git-master.kathirr007.vercel.app/

## 7. Few of the other project URL links to checkout

1. http://impss.in/

2. <a href="https://kathirr007.github.io/Responsive-shopping-cart/builds/development/">https://kathirr007.github.io/Responsive-shopping-cart/builds/development/</a> GitHub URL: <a href="https://github.com/kathirr007/Responsive-shopping-cart">https://github.com/kathirr007/Responsive-shopping-cart</a>

# **LANGUAGES**

Fluent reading/speaking/writing Tamil Fluent reading/speaking/writing English Fluent Speaking Kannada

# PERSIONAL INFORMATION

Name : K.Kathiravan Father's Name : V.Kumarasamy

Gender : Male

Date of Birth : 16<sup>th</sup>June 1986