

Kathiravan K

UI Developer



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EXECUTIVE SUMMARY

- ❖ **10Years & 2Months** of total working experience and **8Years & 5Months** of working experience in **Web technologies and Digital Marketing**.
- ❖ Good knowledge and experience in web technologies like **HTML/HTML5, CSS/CSS3, SASS, LESS, XML, XSLT, XPath, XQuery, Javascript, jQuery, JSON, Ajax, Node.js, Gulp.js, Vue.js, Vuetify.js, Bootstrap, Bootstrap Vue, SPA, PWA, Firebase, Git/Github, Continuous Integration (CI) & Wordpress**.
- ❖ Good knowledge and experience in UI/UX Softwares like **Adobe Photoshop CC, Adobe XD CC, Adobe Illustrator CC**. And WYSWYG Editor **Adobe Dreamweaver CC**.
- ❖ Good knowledge and experience in marketing research, web content management, database maintenance, corporate and sales presentations
- ❖ Good knowledge and understanding of digital marketing tools like **DREAM, Harmony and Exact Target tools**.
- ❖ Successfully delivered projects under strict schedules and quality control.
- ❖ Versatile team player and individual contributor with strong analytical and problem solving skills.

QUALIFICATIONS

- BE Electronics and Communications

CERTIFICATIONS

- Graphics and Web Designer

ACHIEVEMENTS

- ❖ **Award of An Outstanding Performer (04/2015 – 03/2016)**

Recieved from Bhaskar Kalale, Senior Vice President & Head of India Operations, Theorem India Pvt. Ltd.

WORK EXPERIENCE

- **2 years and 7+ Months** of Experience as **Senior - UI Developer** at **Edit-Place India Pvt Ltd**.
 - Enterprise web-app development
 - Create Web application front end as per design compliance and information architecture
 - Follow best practices and standards for accessibility and cross-browser compatibility
 - Collect feedback from design and technical staff on Website development needs
 - Understand executing accessibility and progressive enhancement presentation
 - Stick to established coding standards and group procedures individually and in teams
 - Coordinate with Interface Design Architects for meeting accessibility standards at code level
 - Create conceptual diagrams, visual mock-ups, and manage detailed user interface specifications

- Conduct usability testing to resolve interface problems
- Engage in requirement specification process for new software functionality
- Ensure design consistency with client's development standards and guidelines
- Design and build UIs on any server platform in a team environment
- Guide and maintain developer teams and best practices

➤ **6 Months** of Experience as **Sr. Web & Email Designer** at **Lucini&Lucini Communications Group**.

- Website Development using latest emerging web technologies
- Email Newsletters Development with Responsive coding for HTML Emails
- Resolving the rendering issues in all Email Domains (Gmail, Yahoo mail, Hotmail, Outlook)
- Converting PSD template to HTML for both Websites and Email Newsletters
- Modifying and Upgrading existing websites into Rich Interactive websites as per the client requirements

➤ **3 Years 9 Months** of Experience as **Sr. Web Developer** at **Theorem India Pvt. Ltd.**

- Website Development using latest emerging web technologies
- Email Newsletters Development with Responsive coding for HTML Emails
- Resolving the rendering issues in all Email Domains (Gmail, Yahoo mail, Hotmail, Outlook)
- Converting PSD template to HTML for both Websites and Email Newsletters
- Modifying and Upgrading existing websites into Rich Interactive websites as per the client requirements

➤ **9 Months** of Experience as **Front End Web Designer (Web Technologies)** at **Bright Solutions Pvt. Ltd.**

- Layout (Moke-Up) Designing for new websites and Re-Designing existing websites as per the client requirements using Adobe Photoshop & Adobe Illustrator
- Conversion of Layout in PSD format to live HTML Website with HTML, CSS, JavaScript and jQuery
- Table less HTML Conversion
- W3C Validation and Search Engine Optimization
- Modifying existing website into new website as per the new layout

➤ **9 Months** of Experience as **Graphics Designer** at **Brigade Prints**

- Graphics Designing (ID Cards, Illustrations, Photoshop Design for Specific Purpose like Marriage, Birthday, etc.,)
- Making Cards for The Customer with the Existing Design and Printing (Both Laser and Inkjet Printing)

➤ **1 Year 7 Months** of Experience as **Transmission Engineer** at **Sangeetha Communications**

- Installation of Microwave Antennas
- Installation and Commissioning for NEC IDU
- Alignment and Linking of Microwave Antennas
- Co-ordinate and Guide the Team Members

TECHNICAL SKILLS

➤ Web design and Development skills

- Front-end Programming Skills
HTML5, CSS3, JavaScript, jQuery, Angular.js, Ajax, Bootstrap, LESS, SASS, Object Oriented JavaScript, JSON
- Front-end Applications Skills
Photoshop, Illustrator, Dreamweaver and **Sublime Text**(with faster coding using emmet)
- Frameworks and Source code Version Control(**SVC**) Skills
Angular js, Node js, Gulp js with required plugins to make the workflow flawless, **Git and Git-Hub**
- Content Management Systems
WordPress

➤ E-Mail Marketing skills

- Knowledge on creating email marketing campaigns to promote products or services
- Email Newsletters Design and Development
- Resolving all kind of rendering issues happening in email campaigns
- Proofread emails for clarity, grammar, and spelling
- Good knowledge on email campaign deployment and post deployment activities

PROJECTS

1. Enterprise Web App Development

- **Technologies used**
HTML/HTML5, CSS/CSS3, JavaScript, jQuery, Ajax, JSON & Object Oriented JavaScript
Development workflow is done by using Node.js, Gulp.js & Git/Github is used for source code management
- **Description**
UI development workflow for web-app development for Edit Place India Pvt. Ltd.
- **Github URL**
<https://github.com/epworkplace/webapp-UIWorkflow>

2. ILuvMysuru Hybrid App Development

- **Technologies used**
HTML/HTML5, CSS/CSS3, JavaScript, jQuery, Ajax, JSON & Object Oriented JavaScript
Development workflow is done by using Node.js, Gulp.js & Git/Github is used for source code management
- **Description**
ILuv Mysuru Development Workflow is the project workflow of an app development for the Namma Mysuru about the latest updates of Mysuru the Heritage City. Android app built using web pages built with UI technologies.
- **Github URL**
https://github.com/kathirr007/ILuv-Mysuru_dev_WorkFlow/
- **App Preview URL**
https://kathirr007.github.io/ILuv-Mysuru_dev_WorkFlow/builds/production/

3. Website Development for Royal Concorde International School

- **Technologies used**
HTML/HTML5, CSS/CSS3, Bootstrap, JavaScript & jQuery
Development workflow is done by using Node.js, Gulp.js & Git/Github is used for source code management
- **Description**
Royal Concorde International School Website development
Website developed using a Bootstrap template from TemplateMonster.com
- **Github URL**
<https://github.com/kathirr007/rcisProduction>
- **Live URL**
<http://kathirr007.github.io/rcisProduction/builds/development/>

4. HTML Email solutions, tips & best practices

- **Technologies used**
HTML/HTML5, CSS/CSS3, Bootstrap, JavaScript, JSON, Ajax & jQuery
Development workflow is done by using Node.js, Gulp.js & Git/Github is used for source code management
- **Description**
Just a simple informatic project about HTML Email solutions, tips & best practices
- **Github URL**
<https://github.com/kathirr007/HTML-Email-Rendering-issues-and-Solutions>
- **Live URL**
<https://kathirr007.github.io/HTML-Email-Rendering-issues-and-Solutions/>

5. Few of the other project URL links to checkout

1. <http://impss.in/>
or
<http://impulsiveserversolutions.com/>
2. <http://www.bright-solutions.in>
3. <https://kathirr007.github.io/Responsive-shopping-cart/builds/development/>
Github URL : <https://github.com/kathirr007/Responsive-shopping-cart>

LANGUAGES

Fluent reading/speaking/writing Tamil
Fluent reading/speaking/writing English
Fluent Speaking Kannada

PERSIONAL INFORMATION

Name : K.Kathiravan
Father's Name : V.Kumarasamy
Gender : Male
Date of Birth : 16thJune 1986