



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

I want to unlock insights into the patterns and connections within this

Analyze patterns: "I will explore the data to

So that I can optimize routes, identify opportunities, and enhance overall efficiency."

I will use Tableau to create interactive visualizations that represent the global air transportation



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Unlocking Insights into the Global Air Transportation Network with Tableau

Gaining insights can potentially lead to

uncover hidden opportunities and enhance efficiency

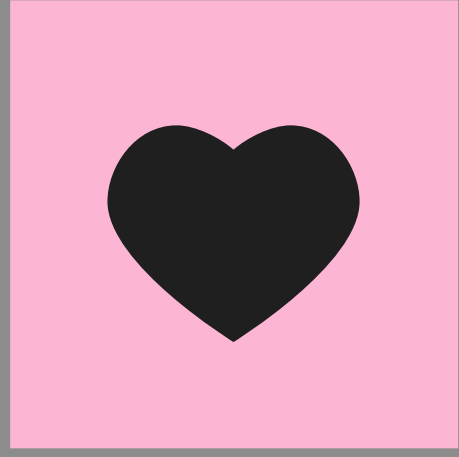
cost savings, improved customer experience, and strategic decision

transportation network."  
  
-Determination: "I am determined to



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?