



# Kathleen Smith

## About me

I'm a [Front End Developer](#), based in South Elmsall, Pontefract (West Yorkshire). I graduated from the University of Huddersfield in 2012 with a BSc (Hons) in Web Technologies. I currently have [5 years' experience](#) in the web industry and my passion lies in building creative, fresh-looking websites and email marketing campaigns. I've worked with some large brands and have produced websites, landing pages, HTML5 banner ads and emails for clients such as WorldPay, Asda, npower, JML, Hermes, Halfords Greggs, Virgin Active, Iams, Eukanuba, Adidas, and Tesco. My strengths lie in [Email Marketing](#) and I am proud of the fact that I can build emails to best practice and they display great across all of the main email platforms and devices.

I'm hard-working and [passionate](#) about what I do and I always put in maximum effort to ensure that the work I produce is the best it can be. I'm not afraid of a challenge and like to get stuck in with a project. I believe that I'm easy-going and good to get along with, and I keep myself calm and [composed under pressure](#).

In my spare time, I like to spend time with my Husband and Border Terrier traveling around, finding nice beaches for Holly to run around on! I also like to draw and listen to a mixture of music or watch Horror movies... finally - [I love to bake!](#) I'm known for Friday baking treats in the office...

## Work Experience

### CreativeRace / Front End Developer August 2015 - Present

My role at CreativeRace involves building great user-friendly websites, creating suites of HTML 5 banner ads, and building HTML email campaigns. So far, throughout my time here, I have gained experience with SASS, GIT (Command Line), and GULP.

### Force24 / Front End Manager November 2014 - August 2015

As my role at Force24 progressed, I became Front End Manager, which meant I had to manage the team, ensure all output was to a high standard, and manage the Account Manager/Client's expectations as well as continuing building myself.

### Force24 / Front End Developer March 2013 - November 2014

This role required me to take an email campaign from a flat design in a PSD, to a professional, well-built campaign that is compliant across the email browsers and applications. This involved building the campaign, as well as building landing pages related to the campaign.

### The Design Mechanics / Web Developer May 2012 - March 2013

My main role was to build client's websites, developing them upon various content management systems, such as Wordpress, Magento and The Design Mechanics custom content management system. As well as building websites, I was also responsible for the maintenance of several existing websites and email campaigns for clients.

### adigi / Junior Web Developer August 2010 - February 2011

During my time at adigi, I completed a number of web-related tasks. These included building websites based on the popular blogging platform, Wordpress. I also carried out some design work. Working for adigi has helped me to expand my knowledge within PHP, and gain a better understanding of the importance of customer-client interaction.

## Skills

Responsive Email Development	★★★★★
HTML & CSS	★★★★★
SASS	★★★★
PHP & Wordpress	★★★★
JavaScript/JQuery	★★★★
Version control	★★★★

## Tools

Photoshop	★★★★★
Illustrator	★★★★
Visual Studio	★★★★★
MS Office	★★★★★
Google Web Designer	★★★★★
SourceTree	★★★★

## Education

University of Huddersfield  
> BSc Hons Web Technologies

Hyde Clarendon Sixth Form  
> BTEC National Diploma in Software Development  
> Diploma in Digital Applications  
> City & Guilds Level 3 Mathematics  
> City & Guilds Level 3 English