

CONTACT

- **(** +63-946-329-8705
- ★ kathlenecros@gmail.com
- Lynville Residences Santiago, Malvar, Batangas

EDUCATION

BS Information System Graduate

- La Verdad Christian College
- Mc Arthur Hi-way Sampaloc, Apalit,
 Pampanga
- July 2016 April 2020

Office Management Graduate

- La Verdad Christian College
- Mc Arthur Hi-way Sampaloc, Apalit,
 Pampanga
- July 2014 March 2016

SKILLS

UI/ UX Design Branding

Graphic Design

Video Editing, Photography

Email Marketing, Landing Pages

Wordpress, HTML, CSS, Jquery (basic)

Adobe XD, Photoshop, Illustrator, Figma

Word, Excel, Pptx, / Docs, Sheet, Slides

KATHLENE ROS

UI & UX DESIGNER / UI DEVELOPER

As a creative UI/UX designer, I'm dedicated to crafting intuitive and visually captivating digital experiences. Grounded in user-centered design principles, I possess a deep understanding of user behavior and a sharp eye for aesthetics, infusing these qualities into each project. My strength lies in translating client objectives and user requirements into seamless, user-friendly interfaces. I eagerly anticipate the opportunity to connect with you at your earliest convenience.

WORK EXPERIENCE

WEB UI DESIGNER

2021 - 2024

LINKWISE TECHNOLOGY PHILIPPINES INC.

Revamping the User Interface for FM Guard (Facility Monitoring System), enhancing the Linkwise website with minimal revisions while incorporating comprehensive information about the company. Simultaneously, developing marketing collaterals for both Linkwise Tech and Linktronics. This includes crafting a new website design, landing page, and tailored marketing materials for various social media platforms specifically for Linktronics. Additionally, I'm presently focused on crafting a company portal for Administration purposes.

UI/UX DESIGNER INTERN

2019 - 2020

ACC TECHNOLOGY CONSULTING INC.

Conducting user experience research based on client feedback, establishing information architecture, creating wireframes to provide a rapid overview of the system design, developing the final design, and illustrating assets for both web app and system designs. Presenting these designs to the team and conducting user training sessions.

OFFICE STAFF INTERN

2015 - 2016

LA VERDAD CHRISTIAN COLLEGE REGISTRAR

Managing record filing, entering student information into the school's existing database, and providing support to the Registrar's staff.

SEMINAR'S ATTENDED

17TH YOUTH CONGRESS ON INFORMATION TECHNOLOGY

2019

• Held at UP Theater, UP Campus, Diliman Quezon City

16TH YOUTH CONGRESS ON INFORMATION TECHNOLOGY

2018

• Held at UP Theater, UP Campus, Diliman Quezon City

BIBLE READERS SOCIETY INTERNATIONAL

2016

• Held at LVCC Apalit, Pampanga

REFERENCES

Kenneth Hermosilla

Team Lead of Foreign Business Group

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Email: kenneth@linkwisetech.com

Arlealyn Dazo

UI/UX Designer / Frontend Developer

Phone: +63-995-810-2117

Email: arlealyn.dazo@yahoo.com