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KATHERINE LIU
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EDUCATION

Stanford University   **Stanford, CA**   **September 2014 – May 2018**
- Pursuing B.S. in Computer Science (focus in Human-Computer Interaction) and completing core in Product Design
- **Skills:** Adobe Photoshop, Sketch, Adobe Illustrator, JavaScript, HTML/CSS, Ruby on Rails, C++, C
- **Relevant courses:** CS107 (Computer Organization and Systems), CS142 (Web Applications), COMM169 (Computers and Interfaces), CS106B (Programming Abstractions), critique leader for CS91SI (Intro to Visual Design on the Web)
- **Online portfolio:** katherineliu.me

EMPLOYMENT

Salesforce   **UX Design Intern**   **June – September 2015**
- Led UI development for admin dashboard wrapping around entire Matrix product (launching in Autumn 2015) – target users were initially internal Tech Ops admins, eventually adapted for clients (Uber, Microsoft, and other companies)
- Developed UI for Feature Flags, a tool used by the Matrix team to selectively publish features to clients
- Applied complete design process to UX projects in Matrix: design briefs, storytelling and personas, low fidelity wireframing, high fidelity mockups, interaction prototyping with Facebook Origami and Invision

Stanford Design Consulting   **Design Consultant**   **January 2015 – Present**
- Collaborated with the Venmo design team
- Directed a broad design thinking investigation into differentiating Venmo as more platforms support peer-to-peer payments
- Conducted user strategy research through in-depth personal interviews and feedback surveys
- Developed characters and personas, created interactive mockups and prototypes for user validation

ChannelMeter   **UI Design Intern**   **June – August 2014**
- Redesigned website and blog for YouTube analytics company ChannelMeter; laid out information architecture and visual design for frontend site and internal dashboards
- Constructed mockups and wireframes with Adobe Creative Suite and Invision, oversaw new branding for all social media
- Designed deck and presentation for ChannelMeter at 500 Startups (Batch 9) Demo Day and Preview Day

SIDE PROJECTS

- **Goldfish Diary** (2015, in progress). A daily email-based diary that lets you reflect on your day without leaving your inbox; launching summer 2015
- **Wormhole Transfer** (2015, in progress). The only completely secure file-sharing system that immediately destroys files on the server after they are downloaded; launching summer 2015
- **Design Doses** (2015, in progress). A weekly newsletter showcasing the best design articles and projects; created to help beginning designers stay current with the top news in the field
- **Designbase** (2014-15). Created and managed an online community of over 350 designers to share projects, inspiration, and events (facebook.com/groups/designbase)
- **BioInnovate Interview Series** (2013-14). Interviewed leaders and entrepreneurs in biotechnology and created an online blog (bioinnovate.tumblr.com); published selected interviews in biotech journals like O'Reilly's BioCoder magazine

HONORS AND AWARDS

- **Salesforce UX/Grace Hopper portfolio competition (2014)** – winning UI/UX portfolio, first place of all undergraduate entries
- **Andreessen Horowitz + Asana Designathon (2014)** – winning design for Asana integration with Dropbox and Gmail
- **Rambus Innovator of the Future Award (2014)** – one of two students chosen for achievements in technology and education

INTERESTS AND ORGANIZATIONS

- **CS+Social Good:** Co-founder and design lead, established branding and led partnership with GoodHacks
- **Girls Teaching Girls to Code:** Officer and mentor, developed and led web design workshops for high school girls who are interested in computer science
- **Andreessen Horowitz (a16z) Generation Design Mentee:** Involved in a16z's Generation Design program for connecting undergraduate students with designers at leading tech startups