531 Lasuen Mall
PO Box 11318
Stanford, CA 94309

KATHERINE LIU
KATHERINELIU.ME

katherineliu@stanford.edu

EDUCATION

Stanford University	**Stanford, CA**	**September 2014 – May 2018**

- Pursuing B.S. in Computer Science (focus in Human-Computer Interaction) and completing core in Product Design
- **Skills:** JavaScript, HTML/CSS, Ruby on Rails, C++, C, Adobe Photoshop, Sketch, Adobe Illustrator
- **Relevant courses:** CS107 (Computer Organization and Systems), CS142 (Web Applications), COMM169 (Computers and Interfaces), CS106B (Programming Abstractions), critique leader for CS91SI (Intro to Visual Design on the Web)
- **Online portfolio:** katherineliu.me

EMPLOYMENT

Salesforce	**Product Design Intern**	**June 2015 – September 2015**
Stanford Design Consulting	**Design Consultant**	**January 2015 – Present**

- Collaborated with the Venmo design team
- Directed a broad design thinking investigation into what can distinguish Venmo when more platforms are starting to support peer-to-peer payments
- Conducted user strategy research through in-depth personal interviews and feedback surveys
- Developed characters and personas, created interactive mockups and prototypes for user validation

ChannelMeter	**UI Design Intern**	**June – August 2014**

- Redesigned website and blog for YouTube analytics company ChannelMeter; laid out information architecture and visual design for frontend site and internal dashboards
- Constructed mockups and wireframes with Adobe Creative Suite, Google Polymer, and Invision
- Oversaw new branding for ChannelMeter through all social media channels
- Designed deck and presentation for ChannelMeter at 500 Startups (Batch 9) Demo Day and Preview Day

Wislr	**Web Development Intern**	**February – April 2014**

- Used JavaScript, jQuery, HTML, and CSS to build websites and applications for Wislr's social media outreach
- Coordinated with marketing team and developed strategies to build target user base

SIDE PROJECTS

- **Goldfish Diary** (2015, in progress). A daily email-based diary that lets you reflect on your day without leaving your inbox; launching summer 2015
- **Wormhole Transfer** (2015, in progress). The only completely secure file-sharing system that immediately destroys files on the server after they are downloaded; launching summer 2015
- **Designbase** (2014-15). Created and managed an online community of over 350 designers to share projects, inspiration, and events (facebook.com/groups/designbase)
- **BioInnovate Interview Series** (2013-14). Interviewed leaders and entrepreneurs in biotechnology and created an online blog (bioinnovate.tumblr.com); published selected interviews in biotech journals like O'Reilly's BioCoder magazine

HONORS AND AWARDS

- **Salesforce UX/Grace Hopper portfolio competition (2014)** – winning UI/UX portfolio, first place of all undergraduate entries
- **Andreessen Horowitz + Asana Designathon (2014)** – winning design for Asana integration with Dropbox and Gmail
- **Rambus Innovator of the Future Award (2014)** – one of two students chosen for achievements in technology and education

INTERESTS AND ORGANIZATIONS

- **CS+Social Good:** Design lead, established branding and led partnership with GoodHacks
- **Girls Teaching Girls to Code:** Officer and mentor, developed and led web design workshops for high school girls who are interested in computer science
- **Andreessen Horowitz (a16z) Generation Design Mentee:** Involved in a16z's Generation Design program for connecting undergraduate students with designers at leading tech startups