

WEBSITE CONTENT

Let’s review the steps you need to take to build out your site content:

1. **List all your main pages (categories) -** This is the easiest part since you’ve just identified your main categories in the last step!
2. **Decide what kind of content each page will have -** Next, outline the type of content you want to go on each page.

***Tip! -*** Once you’re set on your homepage content, start looking for examples you like. It will help get your wheels turning and make it easier once you start designing!

**LIST OUT YOUR MAIN PAGES (CATEGORIES)**

**Main Pages:**

1. Home - direct links to work samples
2. About me
3. Contact page
4. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**DECIDE WHAT CONTENT WILL BE ON EACH PAGE**

This is where you decide what kind of content you want to include on each of your main pages. *See*, it wasn’t that hard...

**Main Pages:**

1. \_\_\_\_Home / work samples\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
   * Full name at top, profession, tag line! (or let work speak for themselves when portfolio is more extensive)
     1. Tag line: ‘making your vision pixel clear’
   * \_\_Direct links to work samples as grids of images\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
   * \_Email at bottom\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
2. \_\_About\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
   * \_\_2-3 sentence witty bio and MO\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
     1. MO: help make people’s visions clear, visually beautiful and relatable in the digital space
   * \_\_Experience\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
   * Email at bottom
3. \_\_Contact\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
   * \_\_Email\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
   * \_\_Links to socials\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
   * \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
4. \_\_\_Credits and featuring others’ work!\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
   * \_\_\_Showing off publications and artists I admire and follow\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
   * \_\_\_At the start I want to set a culture of promoting others\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
   * \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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