Kathryn Breslin

Portfolio: kathrynbreslin.com | GitHub: https://github.com/kathryn-breslin

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EXPERIENCE

Trilogy Education - The University of Pennsylvania, *Philadelphia, PA*　　　　　　　　June 2019 - Present
Teaching Assistant, Full-Stack Web Development Bootcamp
- Collaborate with Instructional Staff to effectively and empathetically teach advanced technical concepts to students with a range of learning abilities, communication styles and background experience.
- Teach MERN stack technologies, organize lesson plans, grade project work, manage daily timelines and academic benchmarks.

TM Advertising, *Dallas, TX*　　　　　　　　Oct 2016 - Aug 2018
Business Development Coordinator
- Led the Public Relations and internal communications strategy to manage TM's independent buyback from IPG.
- Strategized and implemented business development tactics, growing TM's partnerships and retaining valuable client relationships.
- Promoted the agency's exceptionalism resulting in 25+ advertising awards and various renowned industry recognitions. Landed CEO multiple prestigious speaking engagements, including WFAA's Super Bowl morning talkshow and a TEDx Talk.
- Designed TM's website, social media and Public Relations strategy, revitalizing TM's brand identity industry-wide.
    - *Was nominated by TM Advertising as one of the best and brightest young industry professionals in Dallas, thus receiving additional education under **4A's Institute of Advanced Advertising Studies** at Southern Methodist University.*

EDUCATION

Southern Methodist University, *Dallas, TX*　　　　　　　　May 2018 - Nov 2018
Certificate in Full-Stack Web Development
- A bootcamp-style web development course focused on rigorous and thorough application design and programming. Range of skills include React, Node, Express, MongoDB, MySQL, JavaScript, jQuery, Firebase, HandleBars, Bootstrap, HTML5/CSS3.

West Chester University of Pennsylvania, *West Chester, PA*　　　　　　　　Aug 2012 - May 2016
Bachelor of Arts in Communication Studies; Minor in English Literature and Chinese Language
- Graduated Summa Cum Laude
- Lambda Pi Eta National Honors Society for Communication Studies - Fundraising Chair
- Public Relations Student Society of America - 'Partner with Care' Project Director
- Study Abroad experience at *Guizhou University*, Guizhou Province, China

APPLICATIONS

Full-Stack Developer | *Google Books Search*
GitHub: https://github.com/kathryn-breslin/google_books | App: https://gbooks-kathryn.herokuapp.com/
— *Google Books Search* is MERN stack application that enables users to search and store books returned from the Google Books API.
- This single-page React application, built with Node, Express, and MongoDB, encourages users to search, save and delete books. GET and POST routes control data flow from the Google Books API to MongoDB database.
- *Google Books Search* integrates TypeScript to control various state data across the application's lifecycle.

Full-Stack Developer | *FriendFinder*
GitHub: https://github.com/kathryn-breslin/FindFriends | App: https://friend-finder-kathryn.herokuapp.com/
— *FriendFinder* is a full-stack 'compatibility' application that manages and responds to user data.
- This application stores user's form-data in local API and runs comparison logic to match the user with their most compatible mate.
- Built with Node, Express, JavaScript, jQuery, Bootstrap and static HTML files; utilizes GET and POST routes to API data.

TECHNICAL SKILLS

ADDITIONAL SKILLS

React, TypeScript, Node, Express, MongoDB, MySQL, JavaScript, HTML5/CSS3, jQuery, Bootstrap, Git, GitHub

Cross-Departmental Communication, Project Management, Strategic Research, Market Analysis, Empathetic Listener

INTERESTS & EXTRACURRICULARS

Long-distance cycling and running, alpine skiing, international/domestic travel, horticulture
Currently a Guest Services Associate at Longwood Gardens in Kennett Square, PA