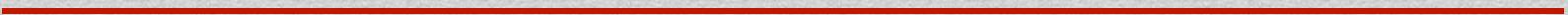


Netflix Stock Profile

By Kathryn Daugherty



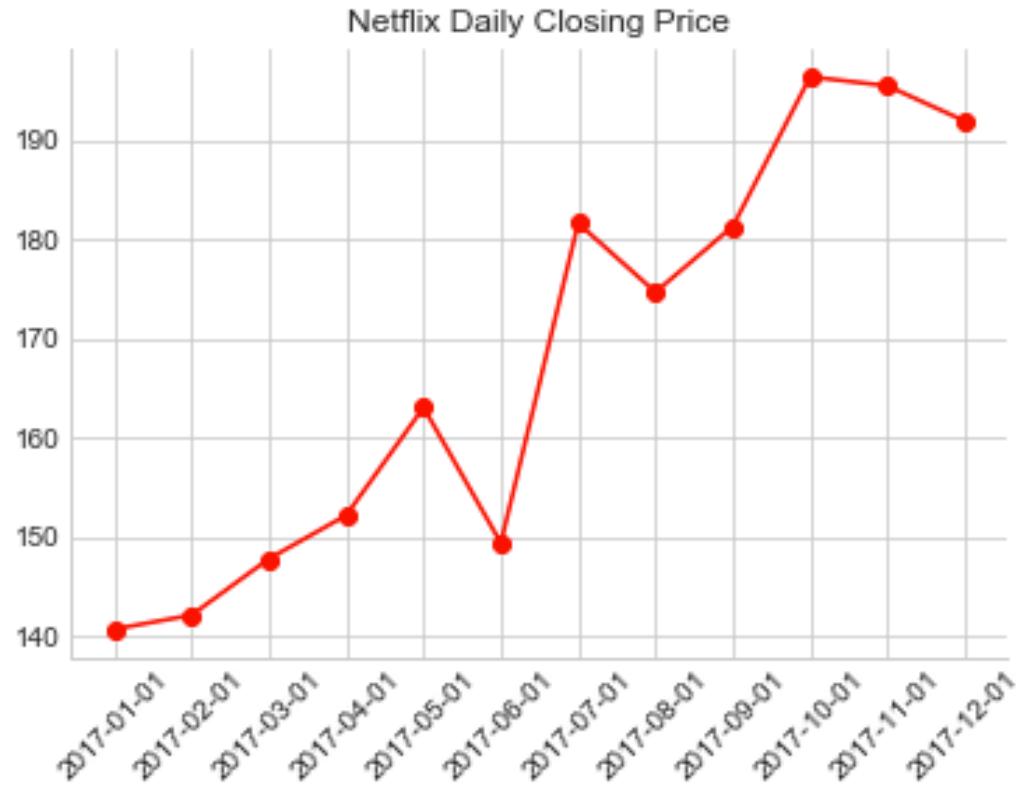
- Netflix daily closing price
- Distribution of NFLX prices by quarter
- Quarterly NFLX revenue and earnings
- Earned versus Actual earnings per share (EPS)
- Netflix vs. Dow Jones stock prices

List of Visualizations

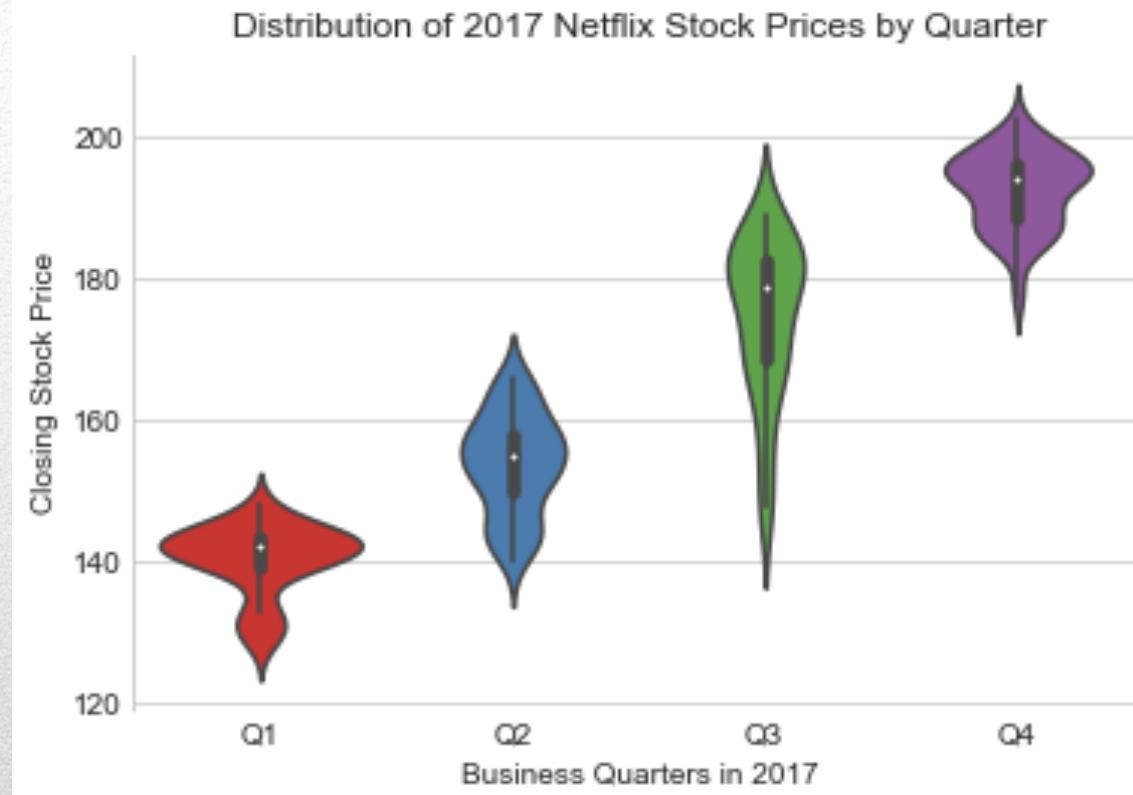


- Download provided data
- Examine data
- Manipulate data
- Visualize results
- Summarize findings

My Role on “Stock Profile” Team



Netflix in 2017



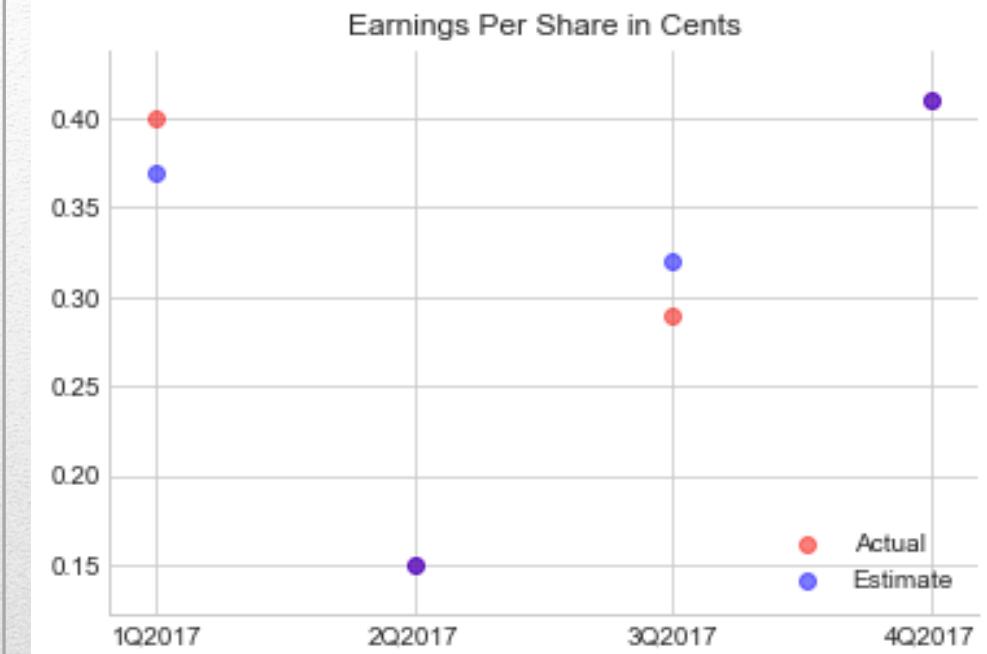
Stock, 4Qs

- Revenue and earnings show a growth trajectory, ending each subsequent quarter higher than the previous.
- Earnings are roughly 4% of revenue.

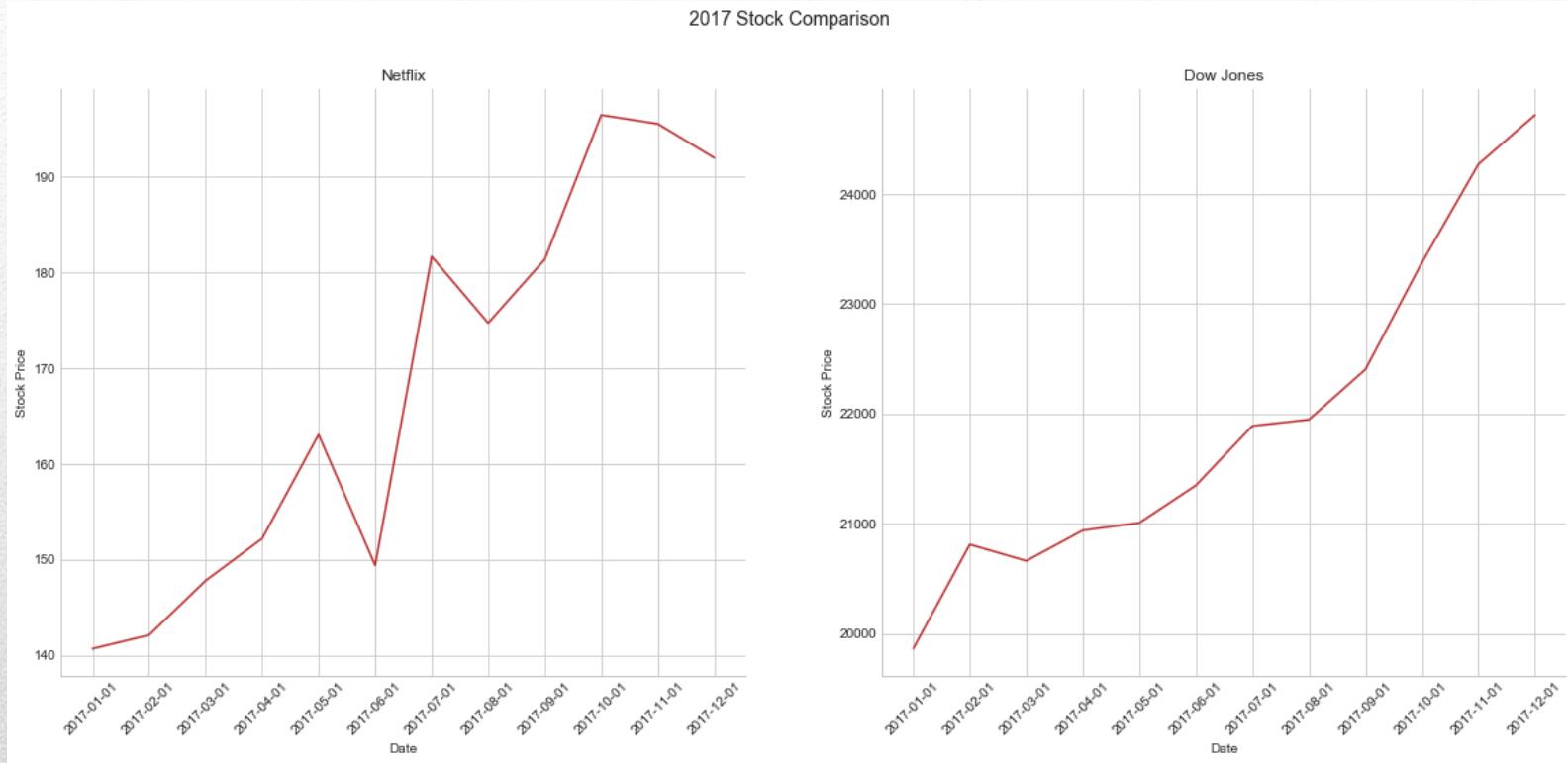


Revenue and Earnings, 4Qs

- EPS was higher than estimated in Q1
- EPS was exactly as estimated in Qs 2 and 4
- EPS was below estimates in Q3, but still an improvement over Q2



Earned vs. Actual EPS



Netflix vs. Dow Jones
