

Tri-City Weather Watch Site Plan

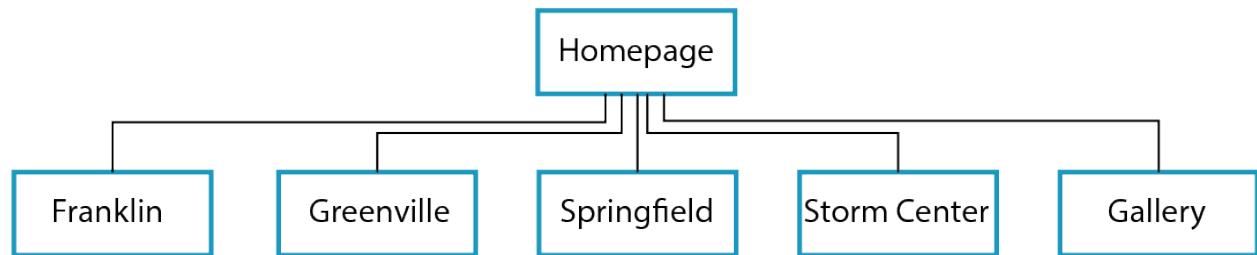
Site Purpose:

The purpose of the Tri-City Weather Watch website is to inform residents of Franklin, Greenville, and Springfield of the latest weather conditions in their localities.

Target audience:

The target audience of the Tri-City Weather Watch website is the local residents of Franklin, Greenville, and Springfield. It is geared towards those who want to plan for outdoor activities, especially local events such as festivals, sports, and farmer's markets. There will be information regarding local events on each city page. The site will help commuters plan for their drive to work, and those who want to prepare for power outages during heavy storms.

Site Map:



Color Scheme:

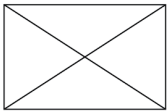
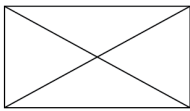
	Background	Text
Headers Footers	7e9396	fafbfb
Main (Body)	fafbfb	354046
Asides	B9d4ec	354046
Navigation	563420	D3822B
Body Links		6999ab
Links: hover		E9c165
Nav Links: active		fafbfb
Body Links: visited		D3822B

Typography:

Navigation	Helvetica Neue Med, Arial, Sans
H1	Museo Slab 700 , Arial Bold, Sans
H2, H3, H4, H5, H6	Museo Slab 500, Arial Bold, Sans
Main/Body	Helvetica Neue Reg, Arial, Sans
Aside Header	Clarendon , Georgia Bold, Serif
Aside Body	Helvetica Neue Reg, Arial, Sans
Footer	Helvetica Neue Reg, Arial, Sans

City Page Wireframes:

Wide Version:

Tri-City Weather Watch		
Home	Franklin	Greenville
Springfield	Storm Center	Gallery
Franklin Current Weather Conditions		
Forecast	Events this Week	Town Stats
Contact info *2018 Tri City Weather Watch		

Medium version:

Tri-City Weather Watch

Home Franklin Greenville Springfield Storm Center Gallery

Franklin

Current Weather Conditions

Forecast

Events this Week

Town Stats

Contact info

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Mobile version:

Tri-City Weather Watch

Home

Franklin

Greenville

Springfield

Storm Center

Gallery

Franklin

Current Weather Conditions

Forecast

Events this Week

Town Stats

Contact info

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