

Work Experience

ACTORS THEATRE OF LOUISVILLE Louisville, Kentucky

Content & Engagement Coordinator | Contract, April—June 2020

Freelance collaboration on Actors Theatre Direct, a digital brand response to COVID-19.

- » Developed and produced the first season of *Borrowed Wisdom*, an interview podcast hosted by Executive Artistic Director Robert Barry Fleming. Coordinated interviews, oversaw sonic/visual branding, documented production for post-contract hand-off
- » Press relations — contributed copy to *Audience* digital magazine and *Louisville* magazine, contributed to and proofread press releases
- » Managed social and content channels — Twitter, YouTube, Facebook, Instagram
- » Coded and published front-end content on the Actors Theatre website
- » Supported development research — identified potential community partners and donors

Dramaturgy & Literary Management Apprentice | July 2019—March 2020

Assisted in the Brown-Forman mainstage series and the 2020 Humana Festival of New American Plays. Served as dramaturg in the Professional Training Company season.

- » New play development
- » Script supervision — version control & revision history
- » Helped maintain play submission database
- » Arts writing — profiled *Where the Mountain Meets the Sea* playwright Jeff Augustin for the Humana edition of *Limelight*, Actors Theatre's subscriber magazine
- » Wrote marketing copy for the PTC New Play Project *Louisville // Kentucky // USA*

INDIANA DAILY STUDENT Bloomington, Indiana

Astrology Columnist, January—May 2019 | GA Reporter, July 2016—May 2019

Wrote and designed graphics for a weekly astrology column. Picked up arts desk news and opinion pitches.

- » March 2019 Mercury retrograde column broke IDS record of 8k unique online visitors
- » Internally awarded "Best Columnist" of spring 2019

AMERICAN STUDENT RADIO WIUX-LP Bloomington

Executive Producer, January—May 2017 | Producer, January 2016—December 2017

Creative and technical lead for a weekly student-run radio program & podcast under The Media School at Indiana University.

- » Produced audio stories from pitch to publication
- » Trained underclassmen in radio production: pitching, interviews, scripting, post-production
- » Edited and curated weekly, half-hour programs of three to five audio pieces
- » Operated board for broadcasts on WIUX, IU's low-power student radio station

KENTUCKY GOVERNOR'S SCHOOL FOR THE ARTS Danville, Kentucky

Administrative Intern | June—July 2016

Supported the Governor's School administrative staff from Kentucky Performing Arts during the summer program's residency at Centre College.

- » Designed & edited the Final Day Student Showcase schedule booklet
- » Edited the 2016 yearbook with Kentucky Performing Arts' graphic designer
- » Managed the Governor's School's social media channels, especially in support of the #IGaveGSA capital campaign
- » Miscellaneous adventures like leading donor tours, fielding parent phone calls, and picking up diplomas from Matt Bevin's office

Kathryn de la Rosa

writer, digital creator & theater person

Profile

Filipinx Kentuckian writer & dramaturg with a radio journalism and digital media background.

my cv is here: <https://tinyurl.com/kdlrcv>

Skills

Audio production
AP style
Documentary research
Email newsletter design & writing
Front-end web design (CSS, HTML, JavaScript)
Journalism & PR writing
Print design
Project management
Social media curation
Web content management

Toolkit

Adobe Creative Cloud (Dreamweaver, Illustrator, InCopy, InDesign, Photoshop)
CEO (SNworks)
FileMaker Pro
GitHub
Microsoft Office + Outlook
QLab
Slack
Umbraco
Various DAWs: Audacity, Adobe Audition, Hindenburg, ProTools
WordPress
Workfront

Education

2019

INDIANA UNIVERSITY

BA Theatre & Drama | BAJ Journalism

Playwriting and audio journalism

@kdlrose



kathryndelarosac.com



270-816-2246



delarosakathryn@gmail.com