

KATHRYN WOOD

Full Stack Web Developer & Brand Strategist

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WEB DEVELOPMENT EXPERIENCE

General Assembly, Atlanta - Web Development Immersive
October 2016 - February 2017

Completed 13 week full-time web development course with 500+ hours of instruction and practical experience. Focused on core programming concepts, best practices, & building a portfolio of MEAN stack and Ruby on Rails web applications.

PROJECTS

Dewey List

Ruby on Rails, SQL, Devise, CanCan

Designed and built a curated book subscription app using Ruby on Rails. Implemented authentication and role-based authorization.

Americana

Express.js, Node.js, MongoDB, Passport, External API Integration

Designed and built a National Park tracker using RESTful routes with Express. Implemented authorization and authentication.

What's in your Fridge?

Angular 1.5, Express.js, Node.js, MongoDB, Passport

Created recipe generator app with a small team. Served as scrum master. Implemented git flow and version control. Built server-side routes with Express and client-side routes with Angular. Pair programmed extensively. Implemented authorization and authentication.

TourVia

Ruby on Rails

Built community travel app according to client specifications. Team project using Ruby on Rails.

Rubber Duck Chomp

JavaScript, CSS3, HTML5

Made an interactive game using JavaScript DOM Manipulation and CSS3 animation.

MARKETING EXPERIENCE

Altria Group, Little Rock - Unit Manager

October 2015 - March 2016

Trained, developed, and lead a team of 5 territory sales managers. Responsible for accounts in southeastern quarter of Arkansas.

Altria Group, Atlanta - Sales Development Associate

April 2015 - October 2015

Contributed to state-wide business strategy, brand positioning, key account meetings, and personnel trainings.

Altria Group, Cartersville - Territory Sales Manager

May 2013 - April 2015

Managed a territory of over 100 accounts, which represented millions of dollars in annual revenue. Used consultative selling approach to execute visibility, inventory, and pricing strategies for some of the most iconic brands in the world, as well as maintain transparent and positive client relationships.

SKILLS

- JavaScript
- Angular 1.5
- Ruby
- Ruby on Rails
- Node.js
- Express.js
- MongoDB
- SQL
- Git & GitHub
- CSS3
- HTML5
- Sass
- Materialize CSS
- Heroku
- Lean Agile
- Adobe Illustrator
- Consultative Sales

EDUCATION

University of Georgia, Athens

August 2009 - May 2013

B.B.A. in Marketing

B.B.A. in Economics

Graduated Cum Laude and with Honors.