

Kathryn Stoddard

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Summary

Jr. Web Developer seeking transition from event registration management:

- 4+ years of experience in testing event registration websites for content and filtration errors
- 5+ years of experience in marketing and customer service
- 6+ years of experience in finance, client and vendor relations

Skills

- | | | |
|-------------------|--------------------------|-----------------|
| • HTML5 | • Git & GitHub | • Node.js |
| • CSS3 | • Chrome Developer Tools | • Usability |
| • WordPress CMS | • JavaScript | • Web Standards |
| • Bootstrap | • jQuery | • MS Office |
| • Adobe Photoshop | • Backbone.js | |

Projects

Breeze – Online Weather Forecast App for Kite Surfer & Boarders <http://breezeapp.herokuapp.com/>

- Worked on team of 4 to plan, build and deploy application
- Designed and implemented front-end of application using HTML5/CSS3, Bootstrap, Backbone.js and Handlebars.js
- Organized application's file structure incorporating Thorax framework with Backbone.js and Handlebars.js
- Ensured site was responsive across multiple browsers and devices

Blueprint for Balance – Website for Massage Therapist <http://arcydouglass.github.io/massage>

- Worked on team of 5 to plan and develop website
- Implemented front-end design of website using HTML5/CSS3
- Sketched mockup of application's user interface prior to implementation

Event Financial Management

- Liaison with web development team; research registration website errors, communicate with web developers and project managers regarding bugs and updates
- Perform in-house testing on registration websites and tools to provide feedback to developers regarding content and filtration errors
- Revenue reporting, budget management, and internal billing processes on behalf of clients
- Documentation of financial processes

Marketing

- Assembled and organized marketing collateral packets
- Created training documents for marketing database and carried out trainings
- Assisted Creative Director with collateral edits in InDesign and Illustrator

Education & Professional Development

Full-Stack JavaScript Web Development, Portland Code School, Portland, OR (January 2014 – April 2014)

Web Development Primer, Portland Code School, Portland, OR (December 2013)

Web Design & Development Certificate, Portland Community College, Portland, OR (Completed 28 credits toward certificate January 2012 – December 2013)

B.S., Marketing, Minor, Psychology, University of Utah, Salt Lake City, Utah (2007)

Professional Experience

Event Finance Manager, CRG Events, Portland, OR (Dec. 2009 – Present)

Media Coordinator, Spherion, Portland, OR (June 2009 – Dec. 2009)

Assistant Finance Coordinator, CampusPoint, Portland, OR (January 2009 – June 2009)

Marketing Assistant, Mountain Land Rehabilitation, Salt Lake City, UT (Nov. 2007 – Aug. 2008)

Client Services Coordinator, FranklinCovey, Salt Lake City, UT (May 2007 – Nov. 2007)