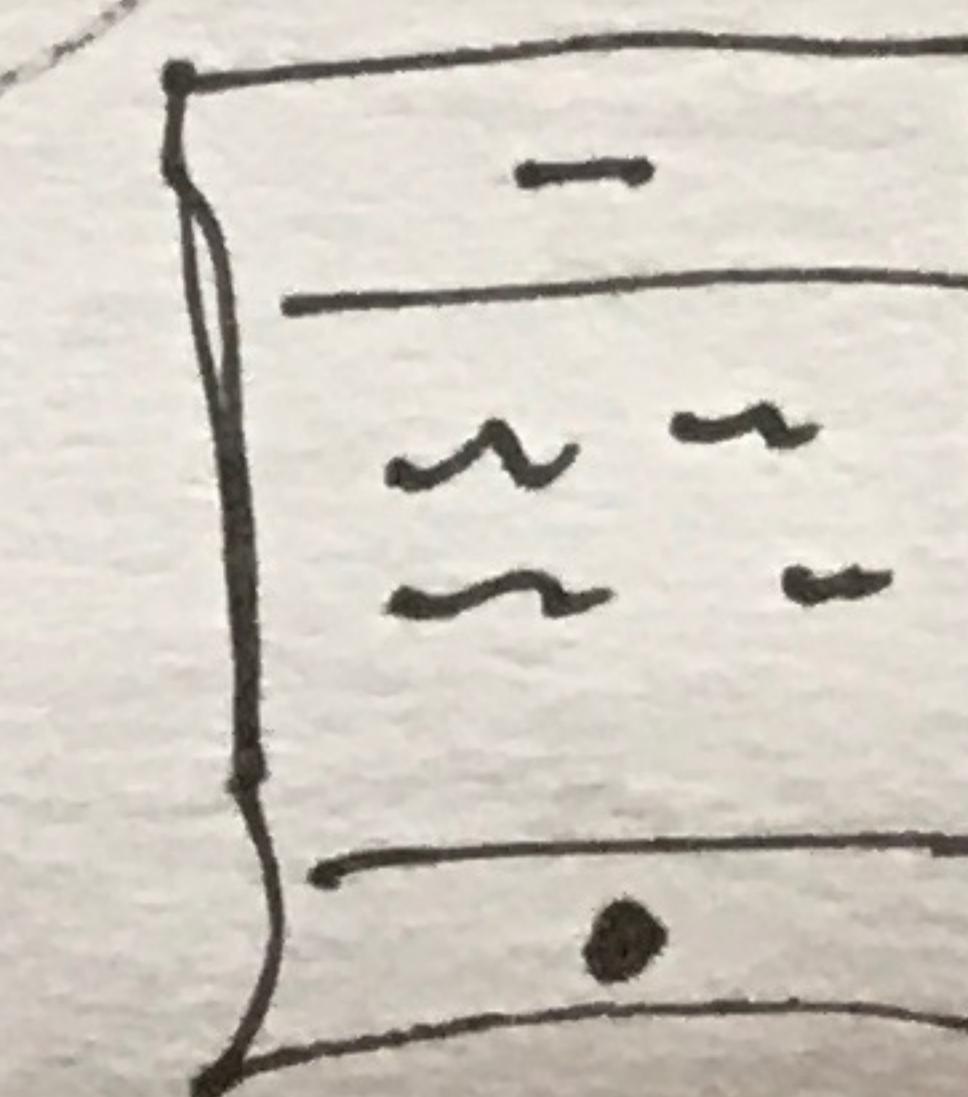


Tom and Jane are going to Salt Lake City to visit family, but want to save as much money as they can but be able to come and go from family events at their choosing.

We got a great deal on the hotel! But it's far from your family. Should we rent a car? That's expensive.

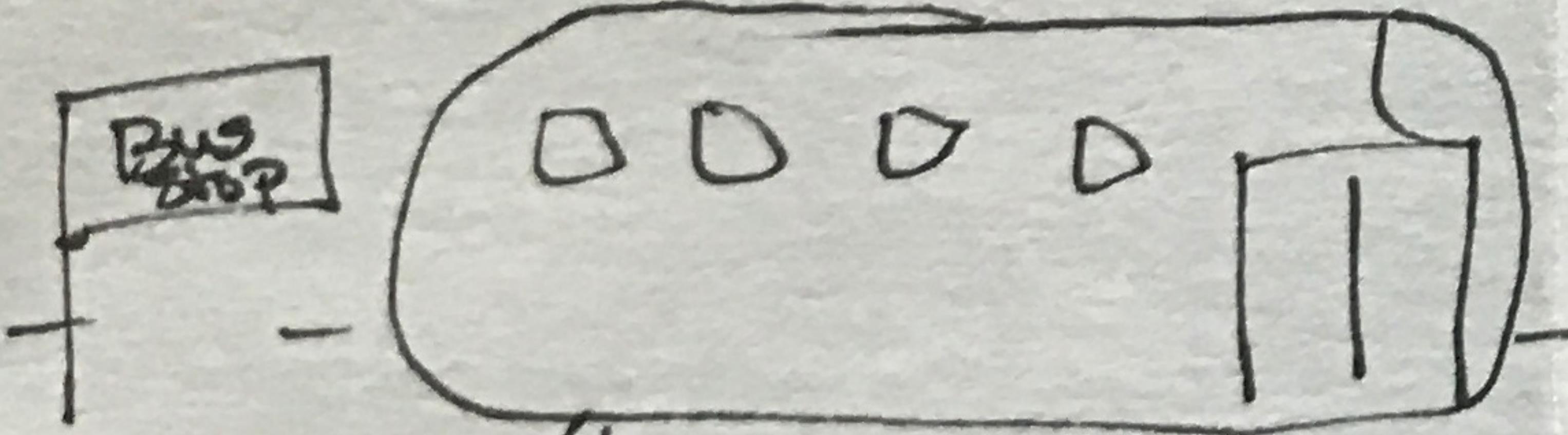
It could be, but using this new travel app, we can compare our options between public transit, rental cars, cabs, and ride sharing!

Wow looking at this rental car is going to be really expensive. Your family is on a bus route from the hotel. It's \$2.50 a ride.

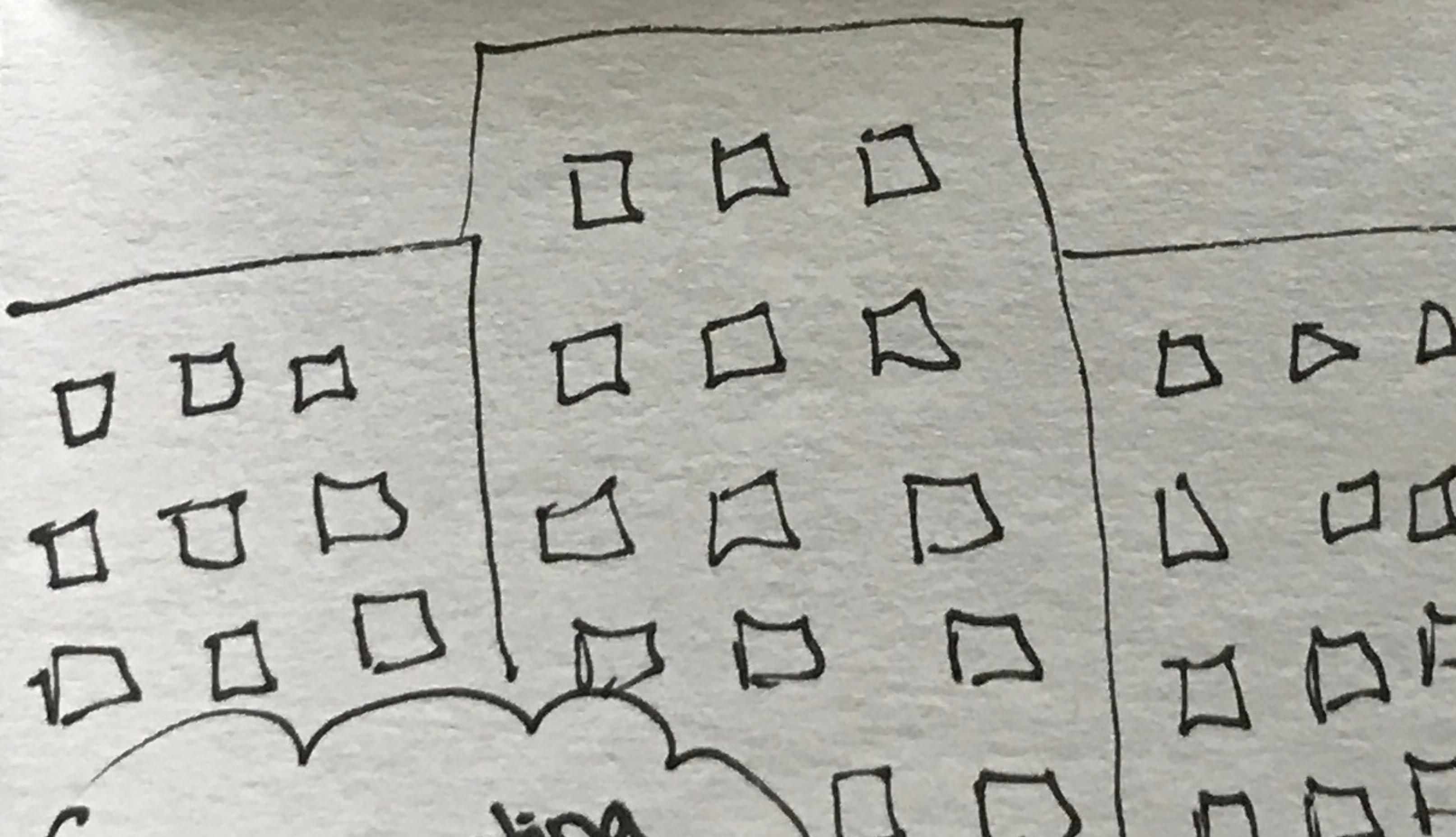


Let's use transit then

### In Salt Lake City



that was only 20 minutes.  
Riding the bus is easy.



We're meeting your family downtown. It's a 10 minute walk or a 5 minute bus ride according to the app.

Let's walk!

### Back home

According to our receipts we saved \$120 by not renting a car. Wow!

Bob is travelling for work in Los Angeles. He is trying to figure out if he should rent a car.

Everyone says driving in Los Angeles is crazy with traffic. I wonder if I can get away without getting a rental car.

It looks like the closest hotel is a 10 minute drive and there are only 2 restaurants nearby. It looks like I can compare cab rates, ride sharing rates, and rental car rates too.

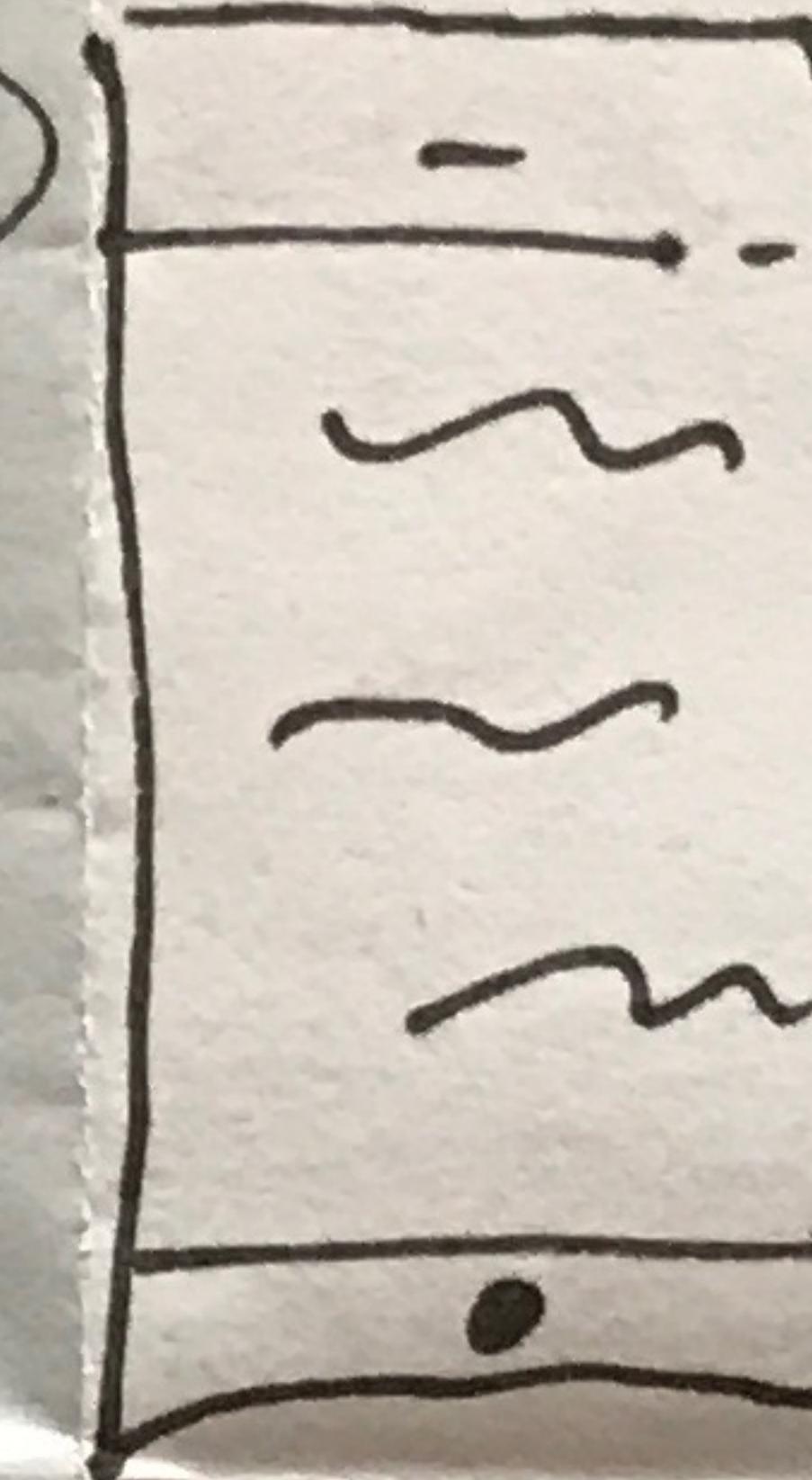
\$20 for cab

\$100 for rental car

\$15 for ride sharing

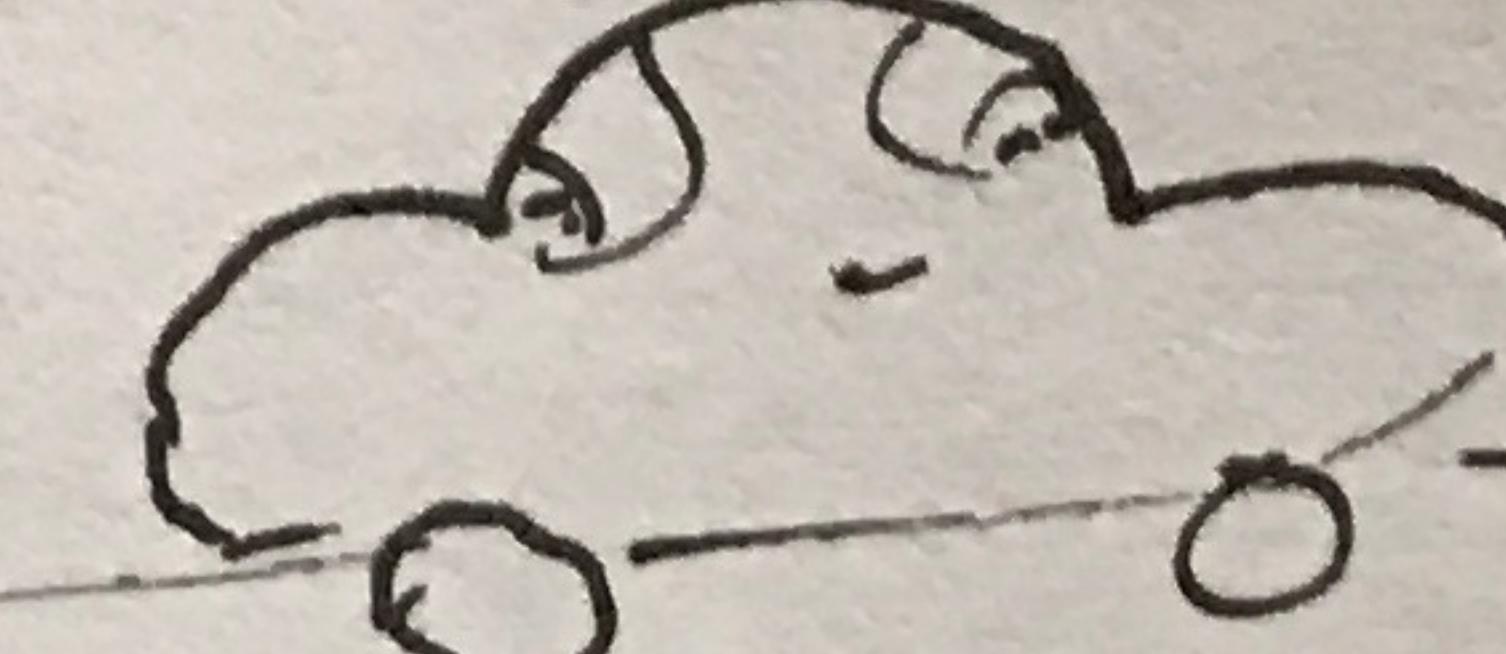
My new travel app can help me find a hotel near the office I am working at and can help me figuring out best transit

All I need to do is enter in my travel days, the location of my office & it will help optimize my stay. I'll mark that I prefer not renting a car.



The rental car is so expensive. I'll just plan on ride sharing. Overall the app is estimating I'll save \$80/day by not renting a car and I won't have to worry about driving.

Travelling can be easy



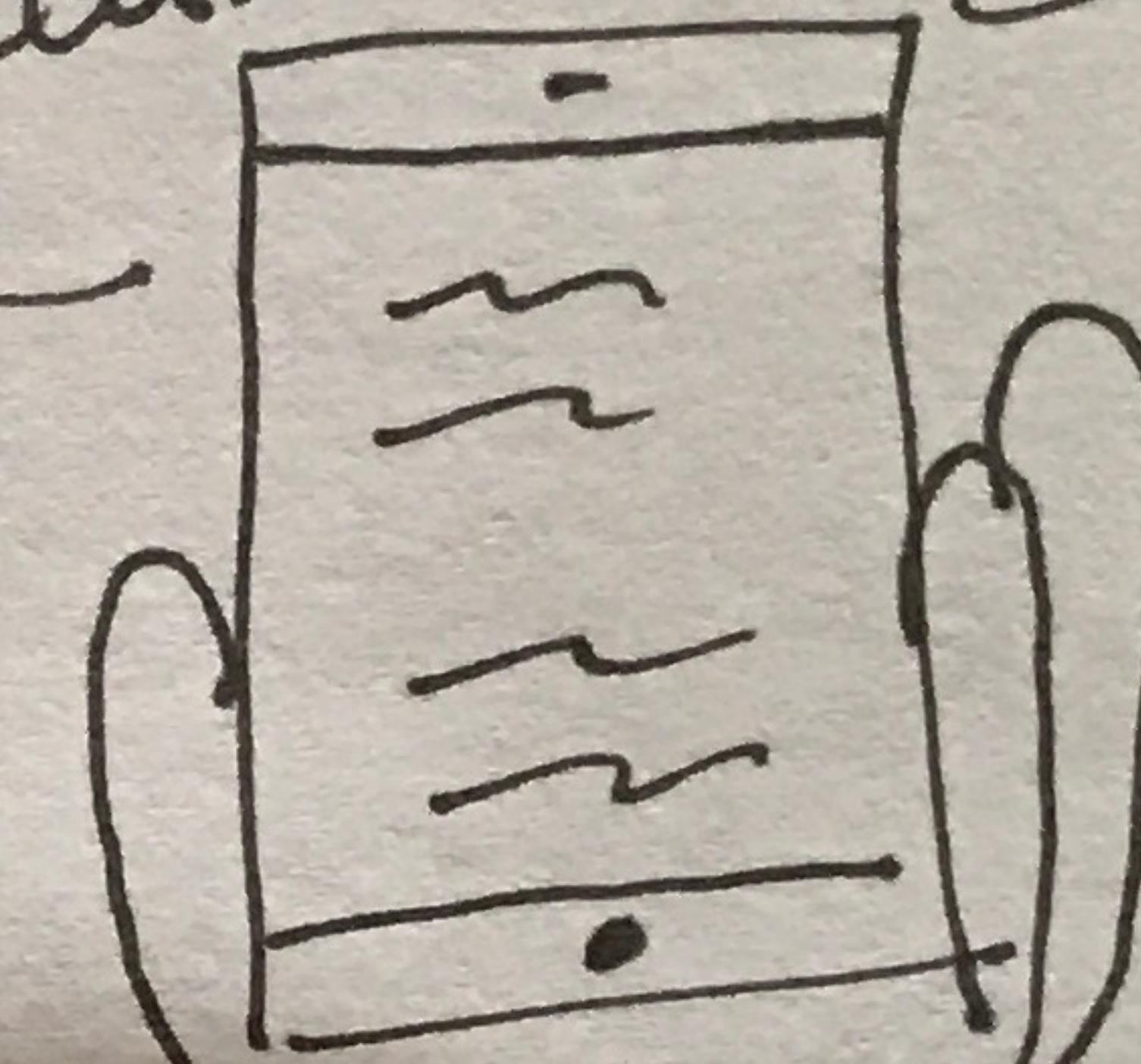
Joanna and Tom are planning a road trip to Seattle, just for the weekend.

what time should we leave on Friday?

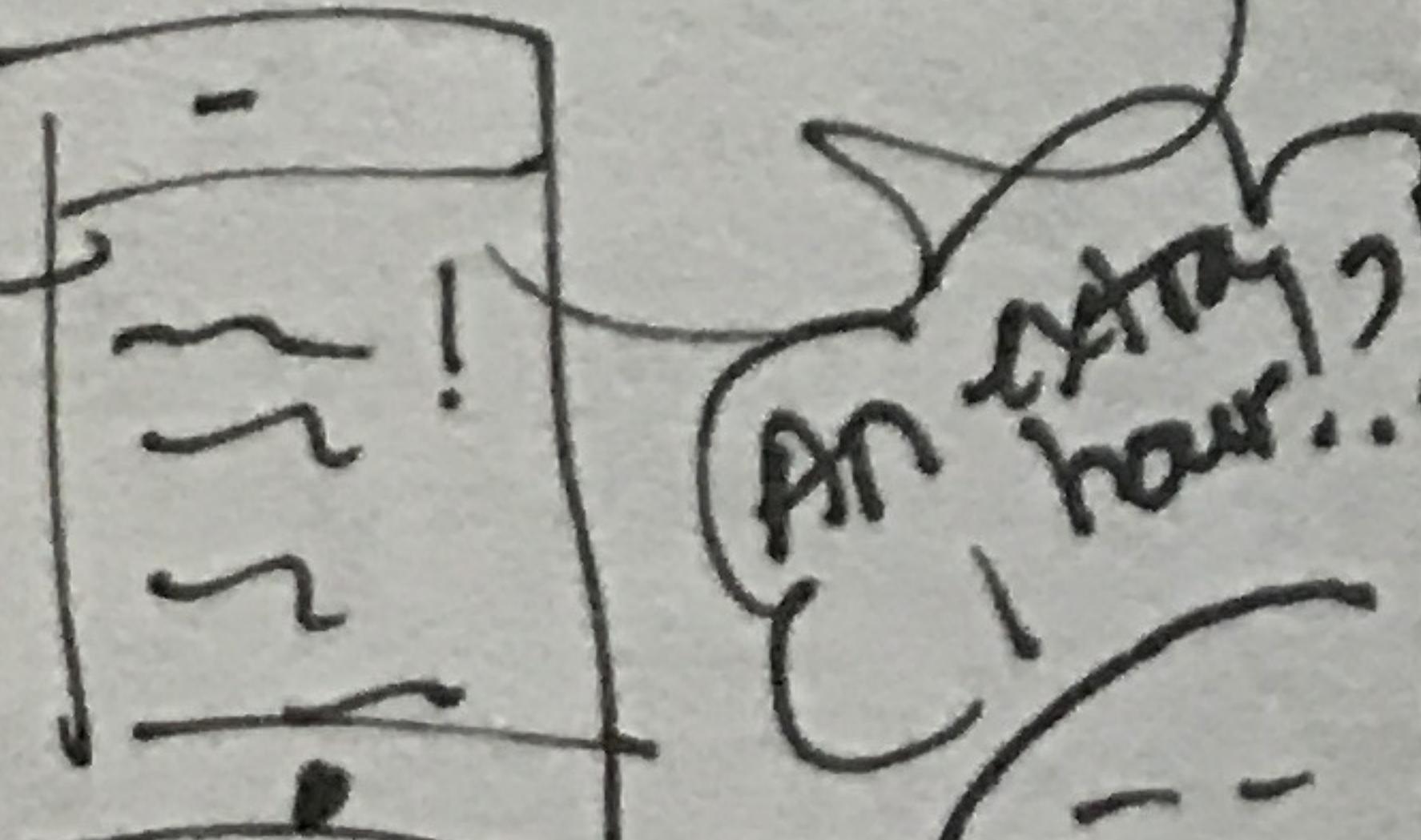
GPS says it's a 3 hour drive, but if we leave at rush hour it might take longer

My new travel app takes into account rush hour and helps determine best times to leave. Let's give it a try.

It seems simple enough, we type in our departure city, our destination and desired time to leave, then based on past traffic history & any construction it lets recommend best times to leave.



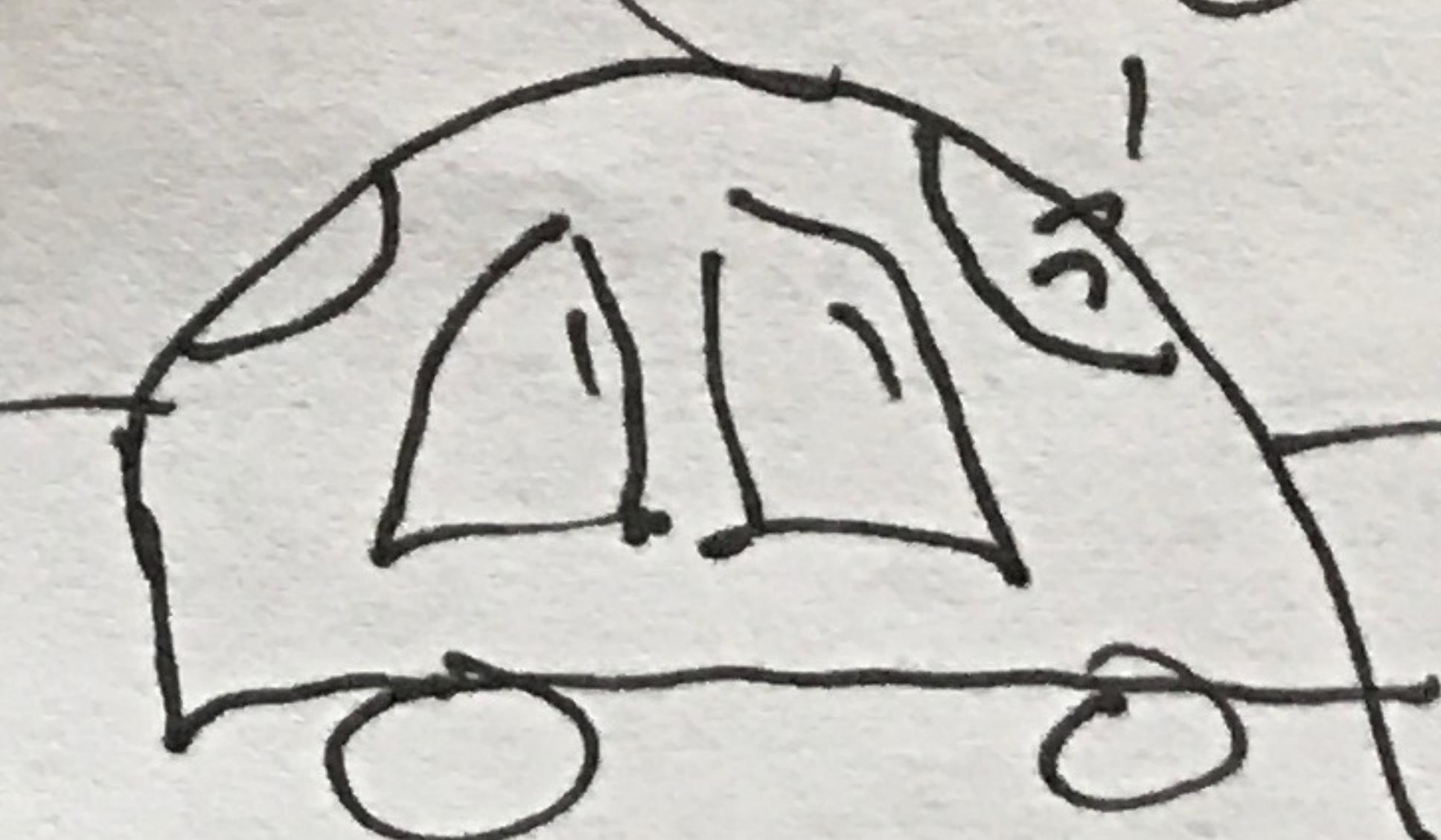
I put in a window of leaving between 2pm & 6pm. It looks like if we leave at 2 we'll be hitting rush hour in Tacoma and Seattle. It's estimating an extra hour of travel! And construction is in Centralia!



Based on this it's optimizing best travel times for a three hour trip would be 1pm or 6pm. Do you think you could get off work early?

Yes, let's leave at 1pm. I'll just head into work a little earlier

no traffic in sight, we will be there in no time!



Linda moved to another city, but still has to commute into work. usually without traffic it's 20 minutes. with traffic it could be an hour.

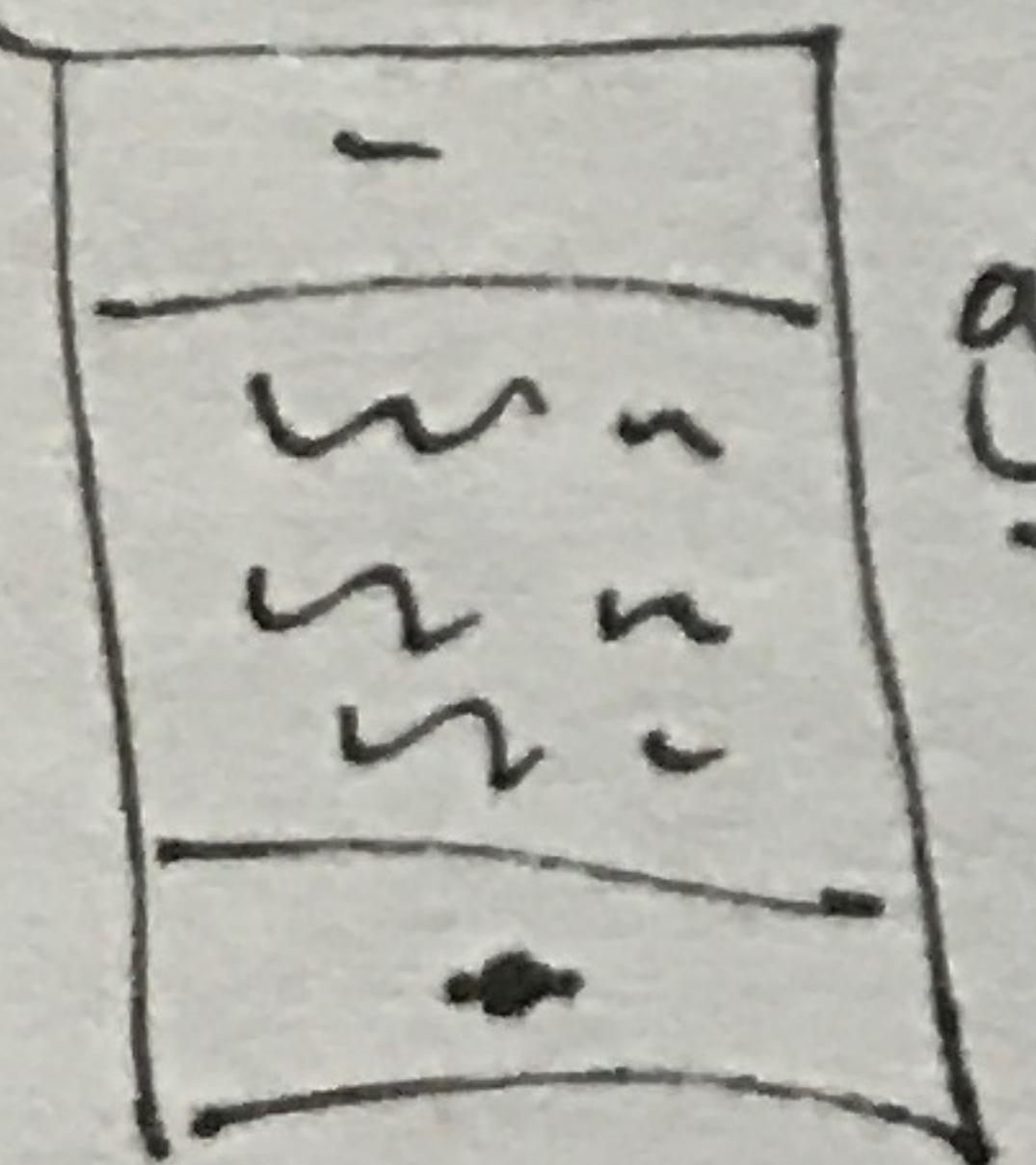
I wonder what the best time will be to head to work. I don't want to sit in traffic for an hour.

Check out the travel scheduling app.

It's supposed to be able to predict travel times based on past traffic history, construction, bridges.

I haven't heard of it, but I just downloaded it.

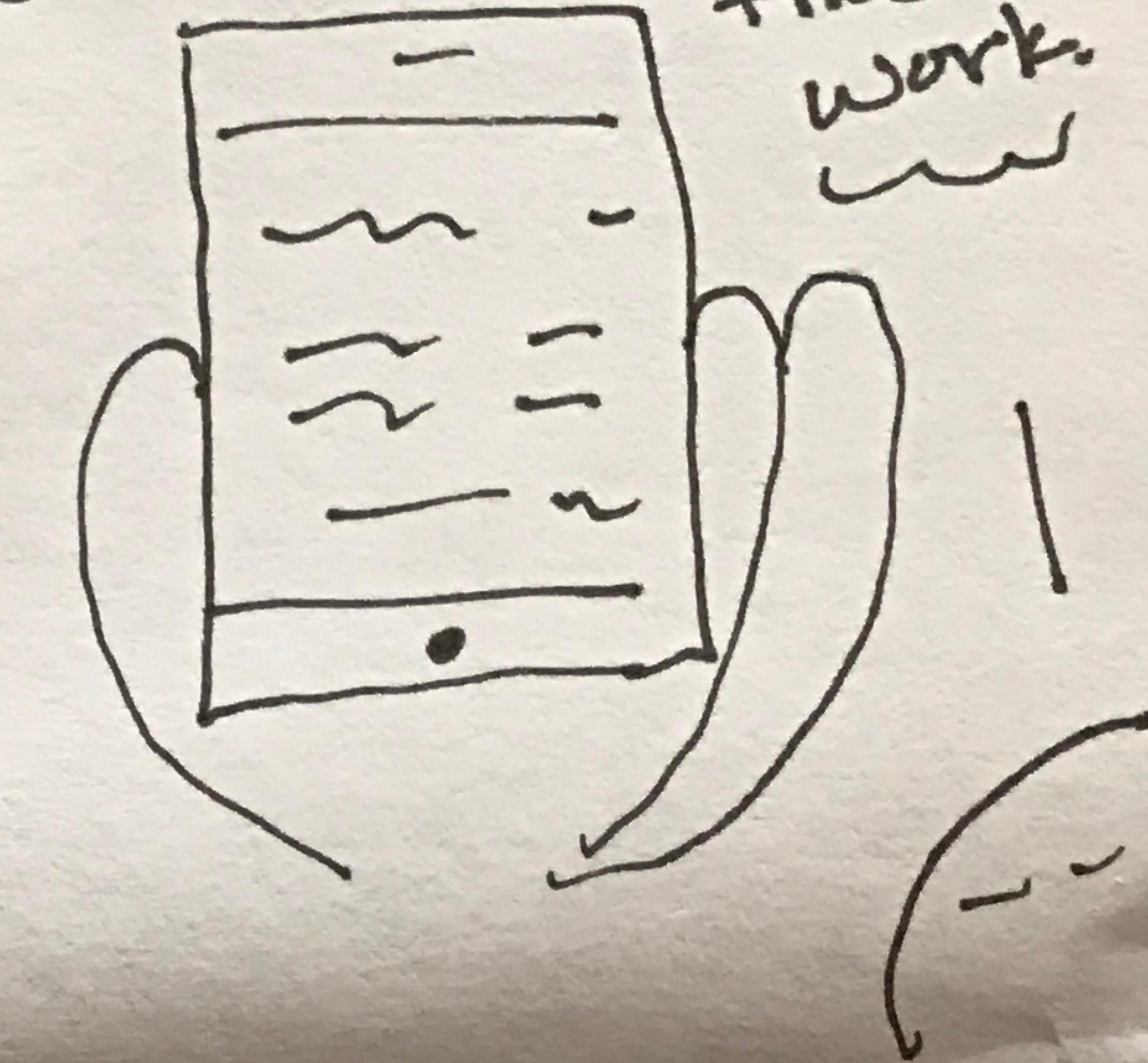
Based on this, it looks like I'll need to head out Monday through Friday at 6:30am if I want my commute to be 20 minutes. At 7am it's 30 minutes and at 7:30am it could take an hour! If I leave at 7, that'll give me time to grab coffee.



The commute home looks to be the hardest between 4pm & 6pm. It'll be an hour. I guess I can just go to the gym after work and leave at 6pm. Looks like I'll be home at 6:25pm. And I'll get a workout.

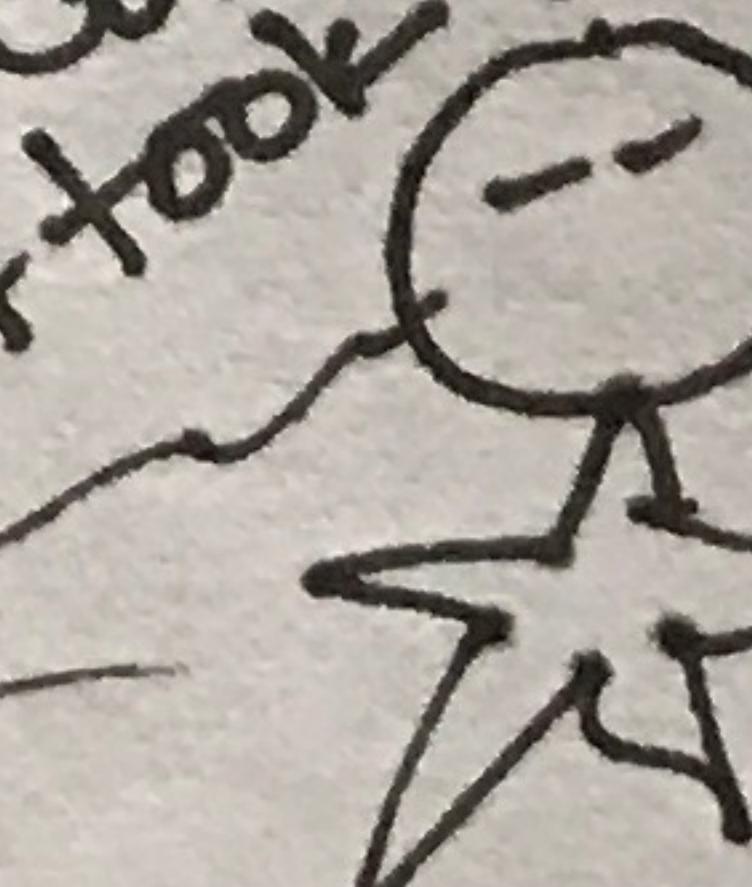
Great plan!

It looks like it has a commuter mode. All I have to do is put in where my office is, my home and work.



### At work

How is the commute been? It took me an hour yesterday. It only took me 25 minutes! I left late though but I got a workoutin'!



I should start doing that!