KATHY LOPEZ

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EDUCATION

University of Minnesota, *Minneapolis, MN*   April 2024
Full Stack Web Development Certificate

UEI College, *Garden Grove/Anaheim, CA*   August 2021
Medical Assistant Certificate

PROJECTS

NoSQL: Social Network API | [Github Repo](#) | [Deployment](#)   April 2024
Skills used: NoSQL, Express,js, Mongoose ORM, MongoDB, Javascript
- Built social network web application with features including sharing, reacting to friends' thoughts, and creating friend lists.
- Implemented RESTful API using NoSQL to create endpoints for CRUD operations on user-generated content such as thoughts and reactions.
- Developed friend management functionalities including adding,updating, removing, and retrieving friends using Insomnia and MongoDB Compass to store data .

Convention Planner | [Github Repo](#) | [Deployment](#)   February 2024
Skills used: HTML, CSS, Handlebar.js, Javascript, Sequelize Object-Relational Mapping (ORM), Heroku
- Collaborated to build a web application that enables users to create new events at conventions to deliver a robust and user-friendly platform for managing convention events for event organizers/attendees.
- Created the design of the application, web design to create logo, created the README and utilizing Multer, to handle multipart/form-data, primarily focused on file upload functionalities.

Weather Dashboard | [Github Repo](#) | [Deployment](#)   December 2023
Skills used: HTML, CSS, Javascript
- Developed a browser-based weather dashboard and implemented third-party APIs that enable developers to access data and functionality by sending specific requests to a URL.
- Utilized technical skills by building an API Key on [OpenWeather](#) to retrieve weather data for cities and use local storage to store and delete user input data of cities.

PROFESSIONAL EXPERIENCE

Target, *Garden Grove, CA*   April 2016 Present
Style Consultant   *April 2016 May 2024*
- Elevated approximately over 100 clients' fashion sense per week through personalized style consultations, resulting in increased satisfaction and repeat business.
- Drove sales growth by 20-40% by offering expert advice on trend forecasting, pairing of clothes, and utilizing accessories to enhance clients' style.
- Cultivated loyal customer base through active listening, and a keen eye for detail, fostering long-term relationships built on communication and satisfaction.
- Boosted sales by fostering customer Engagement and promoting latest fashion trends

Visual Merchandiser   *November 2022 December 2023*
- Designed and executed visual displays that drove foot traffic and increased sales revenue by 10 to 30%.
- Leveraged understanding of brand identity and target audience to create appealing and cohesive store environments that enhanced the overall shopping experience.
- Utilize strategic merchandising techniques and trends analysis to optimize product placement and maximize floor space efficiency.

Inbound Expert   *January 2024 May 2024*
- Streamlined inbound processes to ensure timely and cost-effective delivery of goods.
- Utilized data analysis and forecasting tools to anticipate demand and optimize inventory levels.
- Exhibited strong collaboration by partnering with sales and marketing teams to develop cohesive branding and styling strategies for seasonal campaigns.

SKILLS

- CSS
- JQuery
- Bootstrap
- SASS

- Tailwind CSS
- React.js.
- NoSQL
- MySQL

- MongoDB
- Node.js
- Handlebars.js
- No GRAPH JavaScript

REFERENCES

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