

Kathy Wu

kaaathy.com
pondermake@gmail.com

Education

NYU Tisch School of Arts * 2017-2018
MPS Interactive Telecommunications Program (incomplete)

Rhode Island School of Design * 2011-2015
BFA Graphic Design, with Literary Arts minor. Honors.

Brown University * Select Coursework, 2014-2015
Object-Oriented Programming, Chinese I & II.

MIT * Select Coursework, 2016, 2019
Civic Media CoDesign, Transmedia Storytelling

Professional Experience

Scratch Foundation, Designer * 2020-present
Ongoing product design for the Scratch editor and community.
Project-led a media representation initiative for Scratch.

Lifelong Kindergarten, MIT, Designer * 2018-2019
Product design and research for the latest version of Scratch.

IBM Design, Visual & UX Designer * 2014, 2015-2017
Co-led a visual language refresh and taught design workshops.

IDEO coLab, Design Fellow * 2017, 2015
Prototyped speculative design around new technologies.

RISD Writing Center, Advisor * 2013-2015
Supported student writers & co-developed writing pedagogy.

Recognition

Maker Faire, New York Hall of Science * 2018
Demoed *Search Divides Us*, a game about search engine bias.

BioDesign Challenge, MoMA * 2018
Presented speculative design fiction about marine bioplastics.

Babycastles NYC * 2018
Performed a poem made with the CMU Pronouncing Dictionary.

Bo Bernstein Award for Excellence, RISD * 2015
Graphic Design Scholarship for overall work in four years.

Hack@Brown University, 1st Place * 2015
MIT Hacking Arts, 1st Place * 2015

Community

New Narratives Panelist, Unbounded Visual Arts * 2020
Panelist for an Asian American poetry & prose roundtable.

Asian American Resource Workshop, Volunteer * 2019-present
Designed for and supported anti-eviction campaigns in Boston.

Code for Boston, Volunteer * 2017-2019
Lower East Side Girls Club, Teaching Assistant * 2017
Acton Science Discovery Museum, Guide * 2016-2017