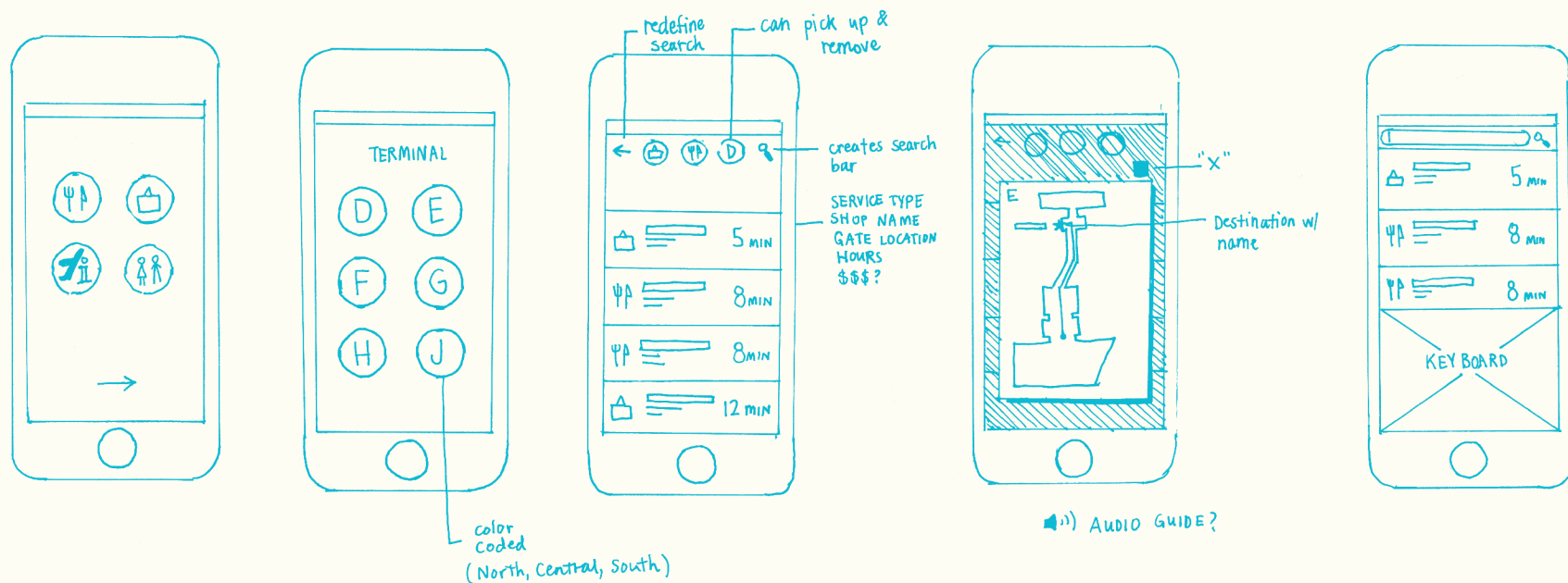# MIA

SHOP & DINE

Wireframes

It was really important that the interface was legible, streamlined, and friendly.

My target user was a tired traveller, yet one who might also have a lot of time to burn. I wanted searching to be efficient and exploration to be fun.

Typefaces

**Frutiger LT Std
55 Roman**

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
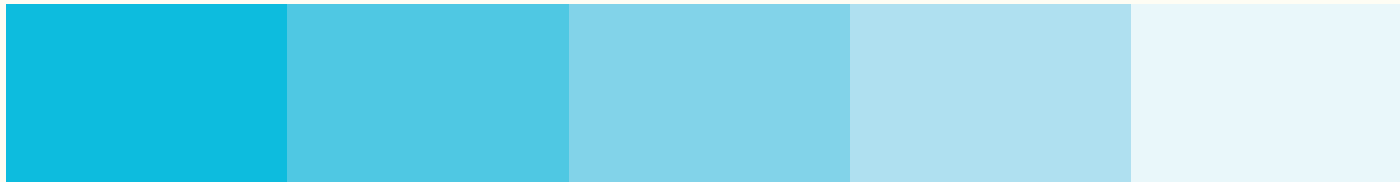01234567890 !@#$%^&*()?

**Frutiger LT Std
65 Bold**

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
01234567890 !@#$%^&*()?

**Egyptian Slate Std
Regular**

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
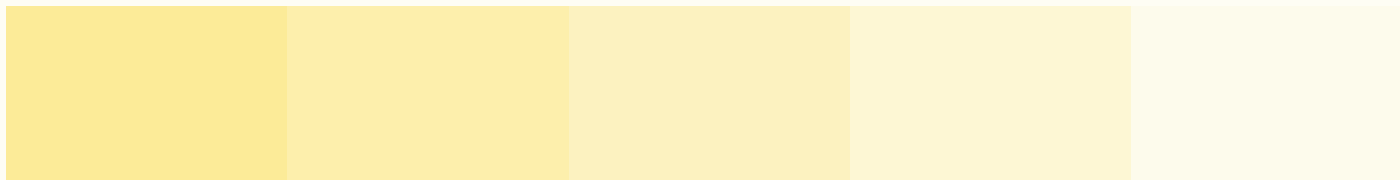01234567890 !@#$%^&*()?

Palette

Primary: C73 M0 Y11 K0

Complementary: C0 M44 Y100 K0

Analogous: C1 M5 Y49 K0

Iconography

The Interface

Searching

Phone 1 — Search list (empty search)

Search all terminals		
Starbucks 8am–11pm	2 min	$$
Pizza Hut 12pm–10pm	2 min	$
Café Versailles 10am–10pm	3 min	$$$
Subway	5 min	

Q W E R T Y U I O P
A S D F G H J K L
Z X C V B N M
123 space return

Phone 2 — Search "Pizza"

Pizza		
Pizza Hut 12pm–10pm	2 min	$
T.C. Landos 12pm–9pm	11 min	$
California Pizza Kitchen 11am–10pm	17 min	$$$
Papa Gino's	26 min	

Q W E R T Y U I O P
A S D F G H J K L
Z X C V B N M
123 space return

Phone 3 — Detail / Map

Gates E4-10

Pizza Hut
Hours: 12pm–10pm
Budget: $$$
Type: Pizza

Gates E4-10

E

5 min
$$

Starbucks
8am–11pm

Pizza Hut
12pm–10pm

View
Map

Brookstone
9am–11pm

Miami Gifts To-Go
9am–11pm

10 min
$$

Haägen-Daz
12pm–10pm

11 min
$

14 min
$$$