Kathy Wu

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Dear Lifelong Kindergarteners,

My first encounter with Scratch was during an undergraduate workshop, years ago. That afternoon, a room of artists and designers with no programming experience made games with Scratch and MaKey MaKey. It was unlike other encounters with programming I'd had before—colorful, exploratory, messy!

I care deeply about the future of computation, the future of play, and how that can be made accessible to young people from all backgrounds. I'm applying to this position because I feel that LLK as a group carries forward these visions and values with a deep understanding of people, technology, and its predecessors.

Studying graphic design at RISD instilled in me a great attention towards visual concepts as well as strength in technical making. My experiences at IDEO and IBM taught me to bridge technological concepts with non-technical users through UI/UX.

I'm excited to share my passion for learning and design with the Scratch Team. Thank you for your time and consideration.

Warmly, Kathy Wu



Work samples at http://kaaathy.com