

kathy wu

kaaathy.com

pondermake@gmail.com

Professional Experience

Scratch Foundation, Senior Designer * 2020-present
Scratch is a programming language & online community for young people. I design for our creative tools & community website. I've also project-led a media representation initiative for Scratch.

Lifelong Kindergarten, MIT Media Lab, Designer * 2018-2019
I designed interfaces, brand, & supported lab research for Scratch 3.0— a new version of Scratch. My responsibilities included working with kids to improve clarity & creative potential of the UI.

IDEO coLab, Design Fellow * 2015, 2017
Led design futures research for new technologies on an interdisciplinary team. Built prototypes and led storytelling.

IBM Design, Visual & UX Designer * 2014, 2015-2017
Designed UI/UX across enterprise software. I taught design education workshops and co-led a departmental visual refresh.

RISD Writing Center, Advisor * 2013-2015
Supported student writers & co-developed writing pedagogy.

Education

NYU Tisch School of Arts * 2017-2018
MPS Interactive Telecommunications Program (incomplete)

Rhode Island School of Design * 2011-2015
BFA Graphic Design, with Literary Arts minor. Honors.
Received Bo Bernstein Award for Excellence.

Brown University * Select Coursework, 2014-2015
Object-Oriented Programming, Chinese I & II.

MIT * Select Coursework, 2016, 2019
Civic Media Codesign, Transmedia Storytelling

Work & Publications

Artist, VirtualGoodsDealer * 2021
Shared a web-based project about looting museums.

Contributor, SPICYZINE * 2020
Published artwork and writing for Many Migrations.

New Narratives Storyteller, Unbounded Visual Arts * 2020
Panelist for an Asian American poetry & prose roundtable.

Maker Faire, New York Hall of Science * 2018
Demo-ed *Search Divides Us*, a game about search engine bias.

BioDesign Challenge, MoMA * 2018
Presented speculative fiction about jellyfish plastics.

kathy wu

kaaathy.com

pondermake@gmail.com

Recognition

Babycastles NYC ✨ 2018

Performed a poem made with the CMU Rhyming Dictionary.

Hack@Brown University, 1st Place ✨ 2015

Created a mobile game which could support 200+ players.

Community

Asian American Resource Workshop, Volunteer ✨ 2019-present
Designed for and supported anti-eviction campaigns in Boston.

Code for Boston, Volunteer ✨ 2017-2019

Designed interfaces and technologies for Boston governmental projects & non-profits.

Lower East Side Girls Club, Teaching Assistant ✨ 2017

Supported educators in DIY electronic makerspaces for high schoolers in Manhattan.

Acton Science Discovery Museum, Guide ✨ 2016-2017

Facilitated science and art exhibits with kids 5 through 12.