

Kathy Wu

kaaathy.com

pondermake@gmail.com

Education

NYU Tisch School of Arts * On hold, 2019
Interactive Telecommunications Program.

Rhode Island School of Design * 2011-2015
BFA Graphic Design, with Literary Arts minor.

Brown University * Select Coursework, 2014-2015
Object-Oriented Programming, Chinese I & II.

Experience

Scratch Foundation, Designer * 2020-present
Ongoing design across product & community for the Scratch website. Project-led a media representation initiative for Scratch.

Lifelong Kindergarten, MIT, Designer * 2018-2019
Designed visuals, brand, UX. Supported research during & after the launch of Scratch 3.0, a release five years in the making.

IBM Design, Visual & UX Designer * 2014, 2015-2017
Co-led a visual language refresh and taught design workshops.

IDEO coLab, Design Fellow * 2017, 2015
Prototyped speculative design around new technologies.

RISD Writing Center, Advisor * 2013-2015
Supported student writers & co-developed writing pedagogy.

Recognition

Maker Faire, New York Hall of Science * 2018
Demoed *Search Divides Us*, a game about search engine bias.

BioDesign Challenge, MoMA * 2018
Presented speculative fiction about jellyfish plastics.

Babycastles NYC * 2018
Performed a poem made with the CMU Rhyming Dictionary.

Bo Bernstein Award for Excellence, RISD * 2015
Graphic Design Scholarship for overall work in four years.

Hack@Brown University, 1st Place * 2015
MIT Hacking Arts, 1st Place * 2015

Community

Code for Boston, Volunteer * 2017-present
Designed tech to support local government & non-profits.

Lower East Side Girls Club, Teaching Assistant * 2017
Supported educators in DIY electronic makerspaces.

Acton Science Discovery Museum, Guide * 2016-2017
Facilitated science and art exhibits with kids 5 through 12.