Kathy Wu

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Education

NYU Tisch School of Arts * 2017-2018

MPS Interactive Telecommunications Program (incomplete)

Rhode Island School of Design * 2011-2015

BFA Graphic Design, with Literary Arts minor. Honors.

Brown University * Select Coursework, 2014-2015 Object-Oriented Programming, Chinese I & II.

MIT * Select Coursework, 2016, 2019

Civic Media CoDesign, Transmedia Storytelling

Professional Experience

Scratch Foundation, Designer ★ 2020-present

Ongoing product design for the Scratch editor and community. Project-led a media representation initiative for Scratch.

Lifelong Kindergarten, MIT, Designer * 2018-2019

Product design and research for the latest version of Scratch.

IBM Design, Visual & UX Designer # 2014, 2015–2017

Co-led a visual language refresh and taught design workshops.

IDEO coLab, Design Fellow ★ 2017, 2015

Prototyped speculative design around new technologies.

RISD Writing Center, Advisor ★ 2013-2015

Supported student writers & co-developed writing pedagogy.

Recognition

Maker Faire, New York Hall of Science * 2018

Demoed Search Divides Us, a game about search engine bias.

BioDesign Challenge, MoMA * 2018

Presented speculative design fiction about marine bioplastics.

Babycastles NYC * 2018

Performed a poem made with the CMU Pronouncing Dictionary.

Bo Bernstein Award for Excellence, RISD* 2015

Graphic Design Scholarship for overall work in four years.

Hack@Brown University, 1st Place * 2015

MIT Hacking Arts, 1st Place * 2015

Community

New Narratives Panelist, Unbounded Visual Arts ★ 2020

Panelist for an Asian American poetry & prose roundtable.

Asian American Resource Workshop, Volunteer * 2019–present Designed for and supported anti-eviction campaigns in Boston.

Code for Boston, Volunteer * 2017-2019

Lower East Side Girls Club, Teaching Assistant * 2017 Acton Science Discovery Museum, Guide * 2016-2017