

Q4 2015

Fantasy Fraction
launched

2016

Single Market Pilot

2017

Fraction Rental
Properties launched

2019

Fraction Homeowners
Properties launched



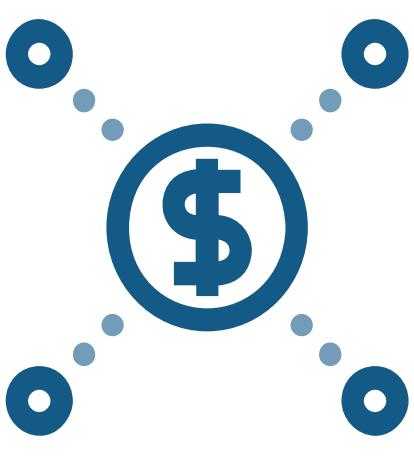
FRACTION HOMEOWNERS

can now unlock the value of
their homes.

THE EXPERIENCE



ACCESS CAPITAL
IN ILLIQUID ASSET



DIVERSIFY YOUR
NET WORTH



SHARED COST OF
EXPENSES



BUY A BETTER
HOME

LOG INSIGN UP

FRACTION

REAL ESTATE, REDESIGNED

PROPERTY OWNER

Sell a Fraction of the equity in rental property to Fraction Investment Groups to get cash from it now. This isn't debt — you don't have to worry about paying it back.

Fraction Investment Groups share in the property costs with you, and you can use the money for other investments. Diversify your investments and do more.

[Learn More](#)

INVESTOR

Buy a Fraction in rentals around the country. Receive a percentage of rent income and benefit from capital appreciation of the property in the market.

A seamless opportunity to invest in real estate in a way that has never been available before. Invest for as little as 1% of a property and sell your Fractions whenever you want.

[Learn More](#)

SIGN UP

Fraction

FRACTION: WHY AND HOW

Fraction Investor

Through Fraction, you can diversify your investments into real estate for as little as a few hundred dollars.

Fraction gives you complete agency over your real estate investments. If you like brick buildings in San Francisco and Cambridge you can specifically invest in that type of real estate.

All we need is your bank account information in order to deposit your profits and withdraw your expenses directly to and from your account.

Fraction Property Owner

Through Fraction, you can make one of your currently illiquid assets liquid without putting yourself in debt.

Through Fraction you can sell percentages of your property to investors. We do this by transferring the ownership of your property to an LLC, of which you will be the majority stakeholder and decisionmaker.

You can decide what percentage of equity you want to open up to investors, they pay you cash, and you can then use that money for other investments.

Basic InformationPersonal ProfileConfirmation

NEXT

Fraction

SET UP

Basic InformationPersonal ProfileConfirmation

Fraction Property Owner

You've indicated you want to be a Fraction property owner. We want to help you understand a little bit more about what that means. This is a basic outline of the process you'll be going through, and we'll walk you through every step of the way.

1. ADD YOUR PROPERTY

Tell us a little about your rental. How much of it do you want to sell?

2. WE INSPECT AND APPROVE

We'll schedule a free Fraction inspection for your home and notify you when you're approved.

3. REVIEW AND SIGN LEGAL DOCUMENTS

We handle all the paperwork. Click below to see our standard documents.

We use bank-level security encryption. [Learn more](#)

NEXT

Fraction

SET UP

Basic InformationPersonal ProfileConfirmation

Confirmation

Double check all the information you submitted so that we can set up your profile without any complications.

Personal

Name: Matt Weiss
Username: matt_loves_fraction_xoxo
Email: mattwww@ideo.com
Phone Number: (617) 123-4567
Home Address: 123 Regus Ave., Cambridge, MA 02139
Fraction Status: Investor, Landlord (pending approval)
Bank Account Number: XXXX-XXXX-0123
Routing Number: XXXX-XXXX-4567
Name on Account: Matt Weiss
Billing Address: 123 Regus Ave., Cambridge, MA 02139

Rental Property

Address: 52 Sunset Road, Somerville, MA 02144
Estimated Value: \$800,000
Rent: \$5,000/mo
Tenant: No
Self-Managed: Yes
Mortgage: Yes, \$1,600/mo

☐ I agree to the [TERMS & CONDITIONS](#).

CREATE ACCOUNT

Fraction

Logout

BALANCE

PROFITS

COMMUNITY

Value you keep:
\$800,000

Rent you collect:
\$5,000

100%
Your Fractions

Cash out: \$0 for 0% at \$8,000/Fraction

ADJUST PRICE

SELL

52 Sunset Road,
Somerville, MA 02144

8 beds, 2 bath • 1,346 sq. ft • Remodeled in 1997

VALUED AT \$800,000

Open concept floor plan with plenty of room for entertaining. Finished basement with spacious family room, walk right out the sliding to your private back yard. Complete with Master bedroom, walk-in closet and master bath. Three other generous bedrooms and two additional bath-

THIS YEAR

PAST FIVE

PAST TEN YEARS

This is the value of the property over this past year

Fraction

Logout

BALANCE

PROFITS

COMMUNITY

Value you keep:
\$536,000

Rent you collect:
\$3,250

67%
Your Fractions

33%
For Sale

Cash out: \$264,000 for 33% at \$800/Fraction

ADJUST PRICE

SELL

52 Sunset Road,
Somerville, MA 02144

8 beds, 2 bath • 1,346 sq. ft • Remodeled in 1997

VALUED AT \$800,000

Open concept floor plan with plenty of room for entertaining. Finished basement with spacious family room, walk right out the sliding to your private back yard. Complete with Master bedroom, walk-in closet and master bath. Three other generous bedrooms and two additional bath-

THIS YEAR

PAST FIVE

PAST TEN YEARS

This is the value of the property over this past year

Q4 2015

Fantasy Fraction
launched

2016

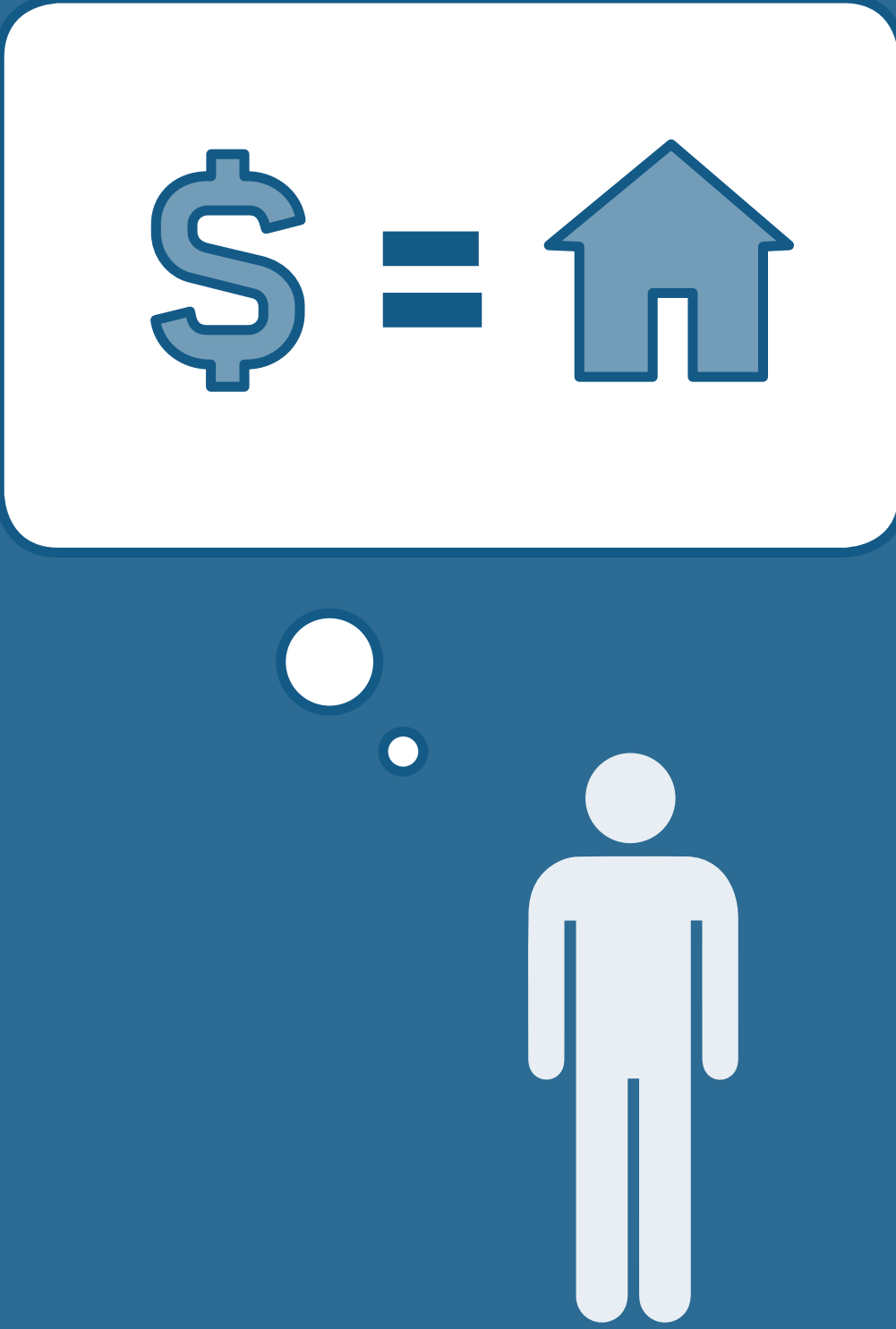
Single Market Pilot

2017

Fraction Rental
Properties launched

2019 +

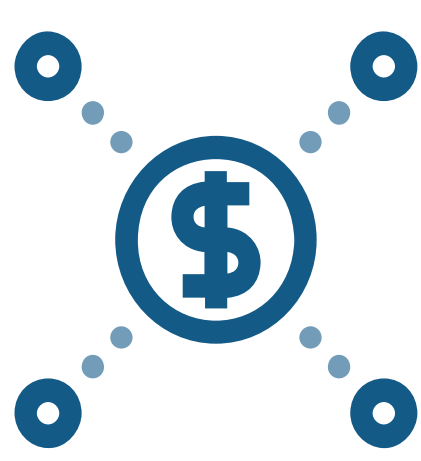
Fraction Homeowners
Properties launched



FRACTION INVESTORS

can now unlock an entirely
new asset class.

THE EXPERIENCE



DIVERSIFY YOUR
INVESTMENTS



PERSONALIZED
INVESTING



LOW BARRIER
TO ENTRY



LIQUIDITY IN
ILLIQUID MARKET

LOG INSIGN UP

FRACTION

REAL ESTATE, REDESIGNED

PROPERTY OWNER

Sell a Fraction of the equity in rental property to Fraction Investment Groups to get cash from it now. This isn't debt — you don't have to worry about paying it back.

Fraction Investment Groups share in the property costs with you, and you can use the money for other investments. Diversify your investments and do more.

Learn More

INVESTOR

Buy a Fraction in rentals around the country. Receive a percentage of rent income and benefit from capital appreciation of the property in the market.

A seamless opportunity to invest in real estate in a way that has never been available before. Invest for as little as 1% of a property and sell your Fractions whenever you want.

Learn More

SIGN UP

fraction

Logout

FILTER BY:

ALL RESULTS

179 Chestnut St #3,
Cambridge, MA 02139

Property Value: \$640,000
Fractions at \$650

42 Sunset Rd.,
Somerville, MA 02144

Property Value: \$800,000
Fractions at \$800

44 Irving St. #A,
Cambridge, MA 02138

Property Value: \$735,000
Fractions at \$750

179 Chestnut St #3,
Cambridge, MA 02139

Property Value: \$640,000
Fractions at \$650

42 Sunset Rd.,
Somerville, MA 02144

Property Value: \$800,000
Fractions at \$800

44 Irving St. #A,
Cambridge, MA 02138

Property Value: \$735,000
Fractions at \$750

fraction

Logout

OWN A FRACTION

COMMUNITY

RECORDS

52 Sunset Road,
Somerville, MA 02144

8 beds, 2 bath • 1,346 sq. ft. • Remodeled in 1997

VALUED AT \$800,000

Open concept floor plan with plenty of room for entertaining. Finished basement with spacious family room, walk right out the sliding to your private back yard. Complete with Master bedroom, walk-in closet and master bath. Three other generous bedrooms and two additional bath.

Fraction Price: \$800

\$60,000 for a 7.5% share.

27% AVAILABLE

6% OTHER OWNERS

67% PRIMARY OWNER

BUY

THIS YEAR

PAST FIVE

PAST TEN YEARS

This is the value of the property over this past year

fraction

Logout

SNAPSHOT

PORTFOLIO

RISK ANALYZER

GAINS & LOSSES

\$2,210.20

INVESTABLE BALANCE

WHAT AM I WORTH?

Real time earnings and value

\$40,219.32

TOTAL PORTFOLIO VALUE

10.32%

TODAY

WHERE IS MY CAPITAL?

Neighborhoods in my portfolio

WE SUGGEST

MISSION DISTRICT, SAN FRANCISCO

fraction

Logout

FILTER BY:

STREET ADDRESS

INVESTMENT VALUE

FRACTIONS

GAIN/LOSS

DAYS OWNED

1308 Valencia St., #2
San Francisco, Ca.

\$2197.98

.09%

2.32%

83

SELL

BUY

42 Holland St.,
San Francisco, Ca.

\$429.12

.002%

0.02%

13

SELL

BUY

514 Morris Lane,
Redwood City, Ca.

\$4091.23

2.9%

-0.00%

32

SELL

BUY

231 Main St
Arlington, Mass.

\$10,203.21

3.5%

0.54%

67

SELL

BUY

311 Huntington Ave.
Boston, Mass.

\$228.09

.004%

-0.39%

21

SELL

BUY

451 Amsterdam Ave.,
San Francisco, Ca.

\$228.09

.004%

-0.39%

21

SELL

BUY

fraction

Logout

FILTER BY:

STREET ADDRESS

INVESTMENT VALUE

FRACTIONS

GAIN/LOSS

DAYS OWNED

SELL MY FRACTION

1 Squirrel Hill Road,
Acton, MA 01720

3 beds, 2 bath • 1,346 sq. ft.

VALUED AT \$670,590

Open concept floor plan with plenty of room for entertaining. Finished basement with spacious family room, walk right out the sliding to your private back yard. Complete with Master bedroom, walk-in closet and master bath. Three other generous bedrooms and two additional bath.

Total Profits: \$94.75

0.0% x \$670,590 = \$1,372

SELL

THIS YEAR

PAST FIVE

PAST TEN YEARS

This is the value of the property over this past year