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BookBub
1 Broadway, Cambridge, MA
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Content Marketing Co-Op

Dear Hiring Manager,

I am an Interaction Design and Journalism major in my second year at Northeastern University. Please accept this letter as an indication of my sincere interest in this content marketing position, which I found through my university's career page and subsequently, your website.

I highly admire BookBub's services, which are not only ideal for an avid reader such as myself, but for publishers and authors seeking success and outreach. I first heard about BookBub through their pleasing and polished social media presence and it led me to recall the hundreds of hours I have spent roving the hallways of countless libraries and bookstores in search of a new read. I have recently become one of many BookBub users and have gained an understanding and appreciation of your company's values and attentiveness towards an inclusive, communicative, and collaborative workspace.

I believe that my current training and experience could allow me to contribute to the BookBub' team. I have developed an expertise in editing and curating a strong social media presence through my work in Northeastern's Latin American Organization, as well as creating marketing material for my current on campus position as a graphic designer at our office of Institutional Diversity and Inclusion. As a journalism student, I have established strong copy editing and teamworking skills that I hope would allow me to integrate myself into BookBub's hardworking and positive environment.

Thank you for your consideration, and I look forward to hearing from you.

Respectfully yours,
Kathy Villa