

KATHERINE VILLA

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469.655.1922

EDUCATION

Northeastern University *Boston, MA*
BS in Interaction Design & Journalism 2022

I CAN USE

Photoshop
Illustrator
Indesign
Final Cut Pro
Premier Pro
Microsoft Suite

DSLR camera
Spanish
Ukulele

EXPERIENCE

Office of Institutional Diversity & Inclusion *Boston, MA*
Graphic Designer | 2019-Present
Designed graphics and social media content for Northeastern University Diversity office. Format performance reports, event promotion and other marketing collateral.

Latin American Student Organization (LASO) *Boston, MA*
Marketing Director | 2018-Present
Design, format, and distribute event advertisements. Oversee program promotion and maintain organization's social media presence and outreach. Responsible for increased audience interaction and follower count.

The Avenue Magazine *Boston, MA*
Writer | 2018-Present
On campus magazine led by students at Northeastern University. Model and published writer of lifestyle and fashion trend articles.

AT&T Performing Arts Center *Dallas, TX*
Intern | 2017
Paid internship through the Mayor's Intern Fellow Program in Dallas. Assisted in social media promotion of summer musicals and educational programs.

RELEVANT COURSEWORK

Art + Design History	Graphic Design I
Interactive Design	Journalism I + II
Typography I	Programming Basics