



# unidos

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## Here's your blanket.



*incite change through elevated expression.*



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### Help never looked so good.

*incite change through elevated expression.*



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### Cages aren't for kids.

*incite change through elevated expression.*



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katherine villa

**topic:** A community based identity meant to raise awareness for marginalized groups in society through graphic illustrations on T-shirts, sweaters and other clothing associated with street wear and subculture. The company is meant to combine this increasing sense of political activism with creative expression. Specifically aimed to target the immigration crisis and the current administration's disdain of migrant families by raising funds and taking direct action.

**audience:** People who seek to help a specific marginalized community while staying trendy.

**call to action:** I am calling on potential customers to shop, help or donate to the organization for a larger cause.

