

Katia Geisler



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LinkedIn
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Portfolio
[Katia Geisler](#)



Profile

Curious and dedicated generalist with high affinity for Front-End Development and UX Research. Looking at the big picture, with precise assertiveness - always flexible and self-initiated. Strong enthusiasm for art and architecture.

Skills

- Project Management
- Front-End Development
- UX Research
- Strategical Thinking

Technical skills

- User Interface Design
- User Experience Design
- Front End Development - React JS
- Prototyping

Certificates

- Google UX Design Professional Certificate
- Meta Front-End Developer Specialization

Languages

- German - Native
- Portuguese - Native
- English - Native
- French - Fluent
- Spanish - Fluent

Work experience

Freelance Front-End Developer

Self-employed, since January 2023

Responsibilities include User Experience design, User Interface design, prototyping, and front-end development.

European Growth Manager

VanHack, March 2021 - December 2022

Responsibilities included growth strategy development for the DACH market and account management for acquired IT clients.

Innovation Specialist & Project Manager

Producer Media Agency, March 2021 - February 2022

Responsibilities included design of the Go-To-Market strategy incl. the business development and marketing strategy. Supervision of marketing campaigns and advertising measures. Sketching and prototyping of provided services.

Education

Double Masters Degree International Management & Supply Chain Management

ISCTE Business School Lisbon & KEDGE Business School Bordeaux, 2017 - 2019

Bachelor Degree Business Psychology and Consumer Behavior

LEUPHANA University Lüneburg, 2013 - 2017