



Kati Best

Senior Product & UX Designer

Education

Northern Kentucky University
Bachelor of Fine Arts in
Visual Communication Design
with Honors

About

As a passionate product and UX designer with nearly a decade of experience, I thrive on creating user-centered solutions that not only drive impact but also deliver meaningful value. My design philosophy centers on understanding and prioritizing the needs of real people, ensuring every product delivers meaningful value. With enthusiasm and energy, I bring a collaborative and creative approach to every project, always striving to create impactful, user-centered designs.

Contact

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Experience

2016 - Present
Launch Scout

Senior UX/Product Designer

At Launch Scout, I led design projects, from storymapping to prototyping and front-end coding while collaborating with developers to create seamless, user-focused experiences.

Skills

Collaboration
Project Management
Wireframing / User Flows
Prototyping in Figma
Design Systems
User Testing
Accessibility
HTML/CSS/React
Elixir LiveView Knowledge
Cursor

Fall 2024
Northern Kentucky
University

Adjunct Professor

I taught a 400-level interaction design class, mentoring students through the design process - from research and interviewing users to creating polished Figma prototypes, while fostering new design thinking.

2015-2016
Western & Southern

Web Designer

I conceptualized and developed responsive websites, marketing emails, and social media content for Western & Southern Financial Group and its subsidiaries, ensuring designs were aligned with their brand strategy and marketing goals.