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Data Analysis

Excel Homework 1

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?
   * 1. Theater and music are the two most successful categories to be funded by a Kickstarter program, and plays being the most successful sub-category.
     2. Theater is the category with the most requested funds from Kickstarter.
     3. More request for funding on Kickstarter begin in the spring and start to decline moving into the fall months.
2. What are some limitations of this dataset?

It does not look at the percentage of successful or failed for each category or subcategory. It only takes into account the number of successful and failed.

1. What are some other possible tables and/or graphs that we could create?

We could look at how many backers supported each category/sub-category type.