

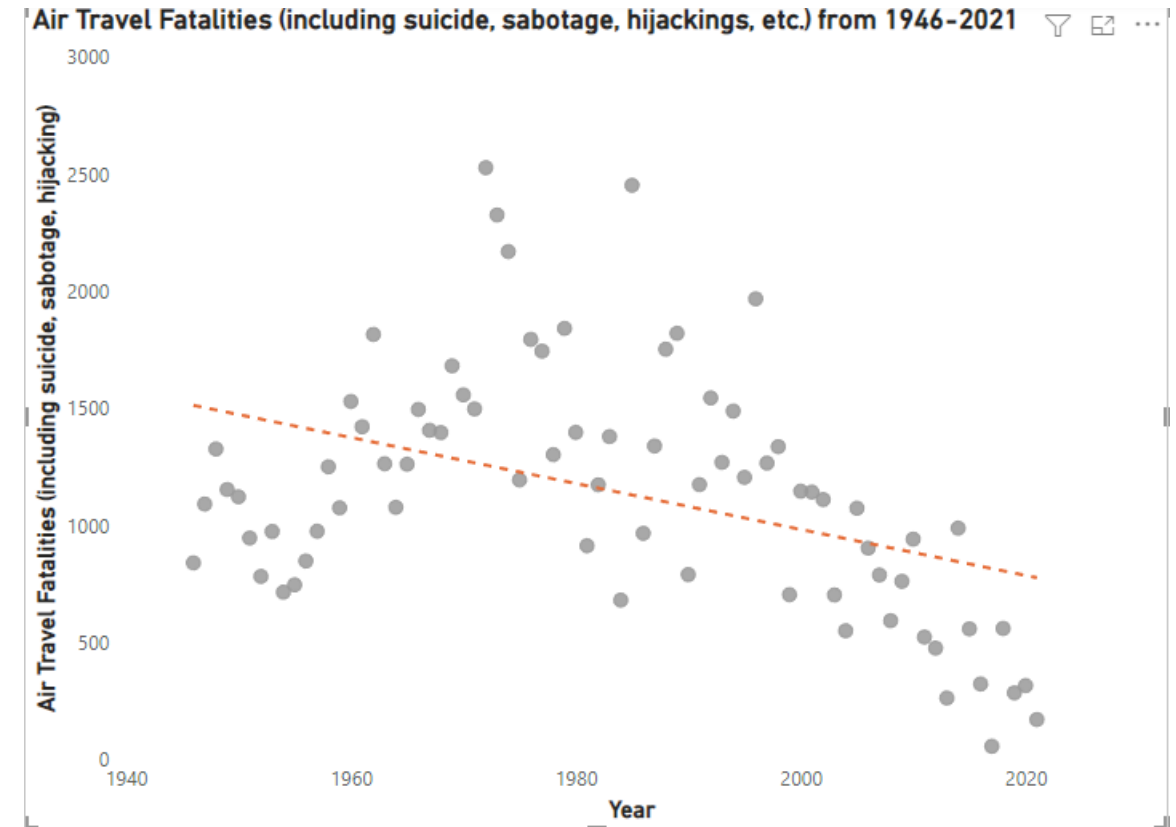
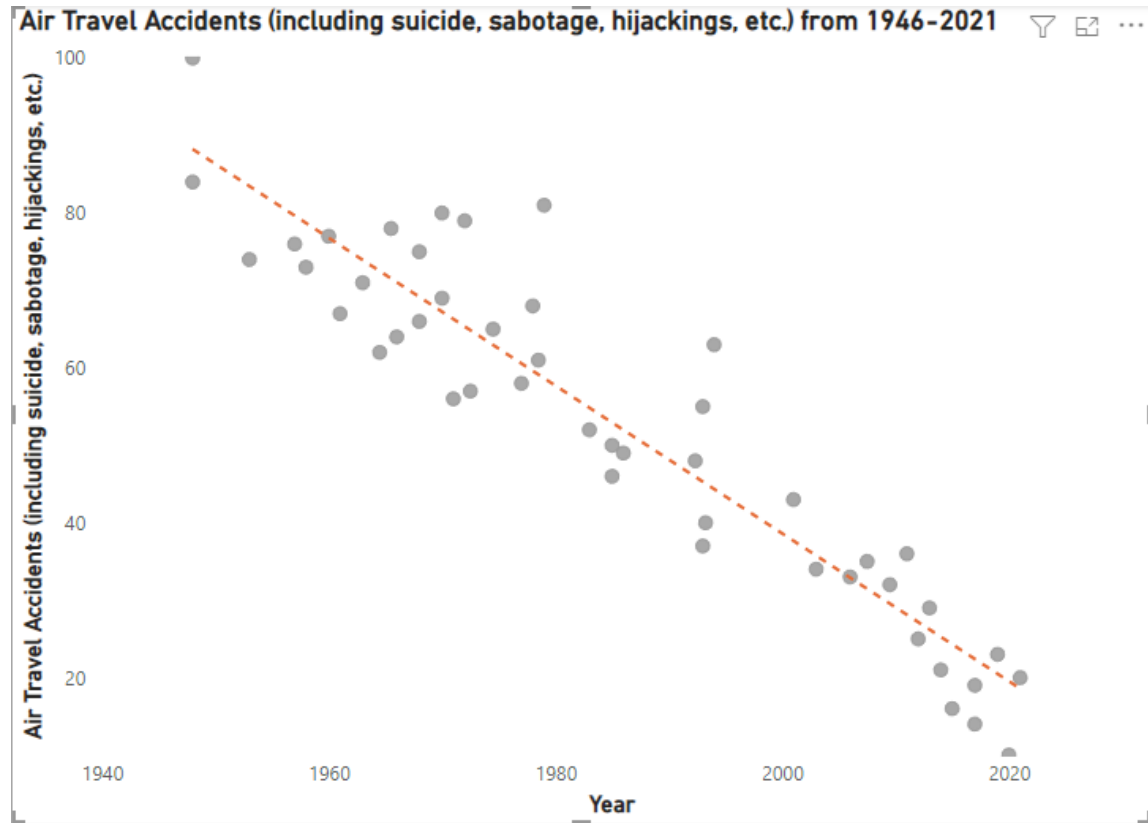


# Problem Statement

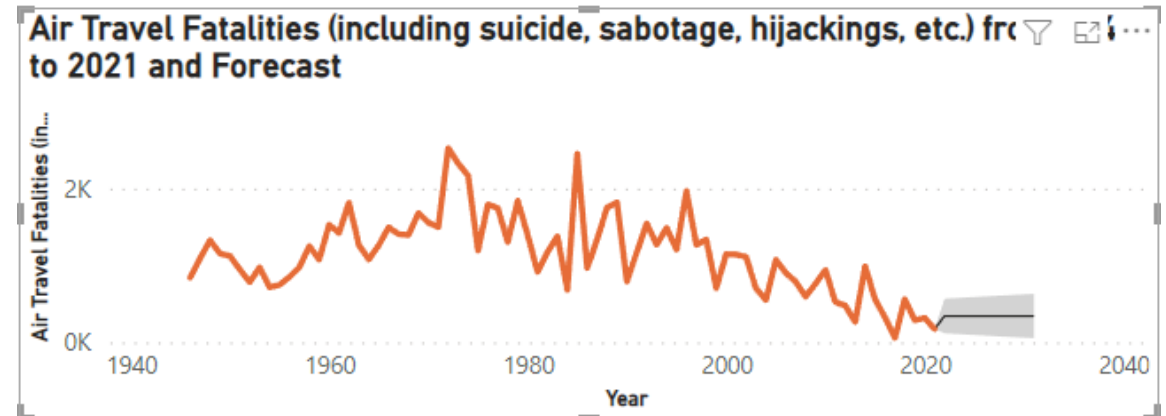
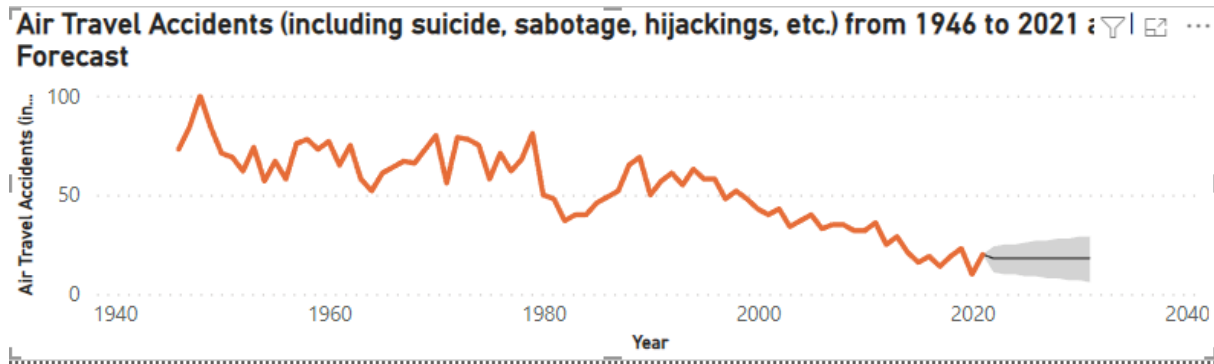
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- Due to recent unfortunate airline crashes, the media has been promoting statistics stating air is no longer a safe way to travel. The news and media outlets have been bombarding the public with reports and figures about the downward trends of airline safety.
- What was previously thought as the safest way to travel, especially when compared to automobiles, is now being presented as one of the most dangerous to the public.
- But are any of these claims based on facts?

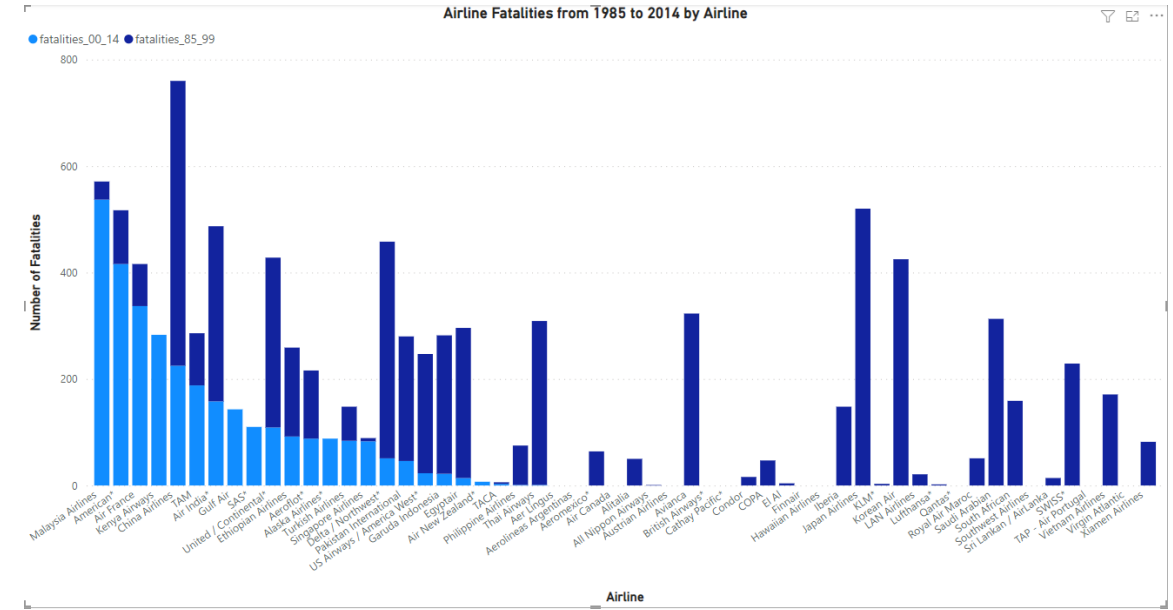
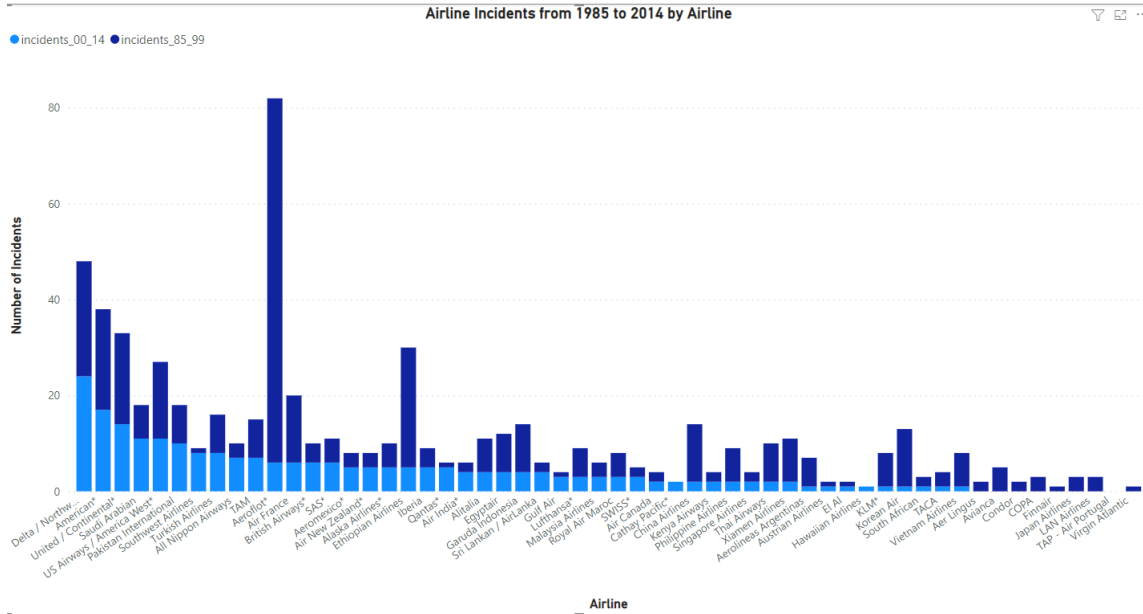
# Airline Safety



# Airline Safety

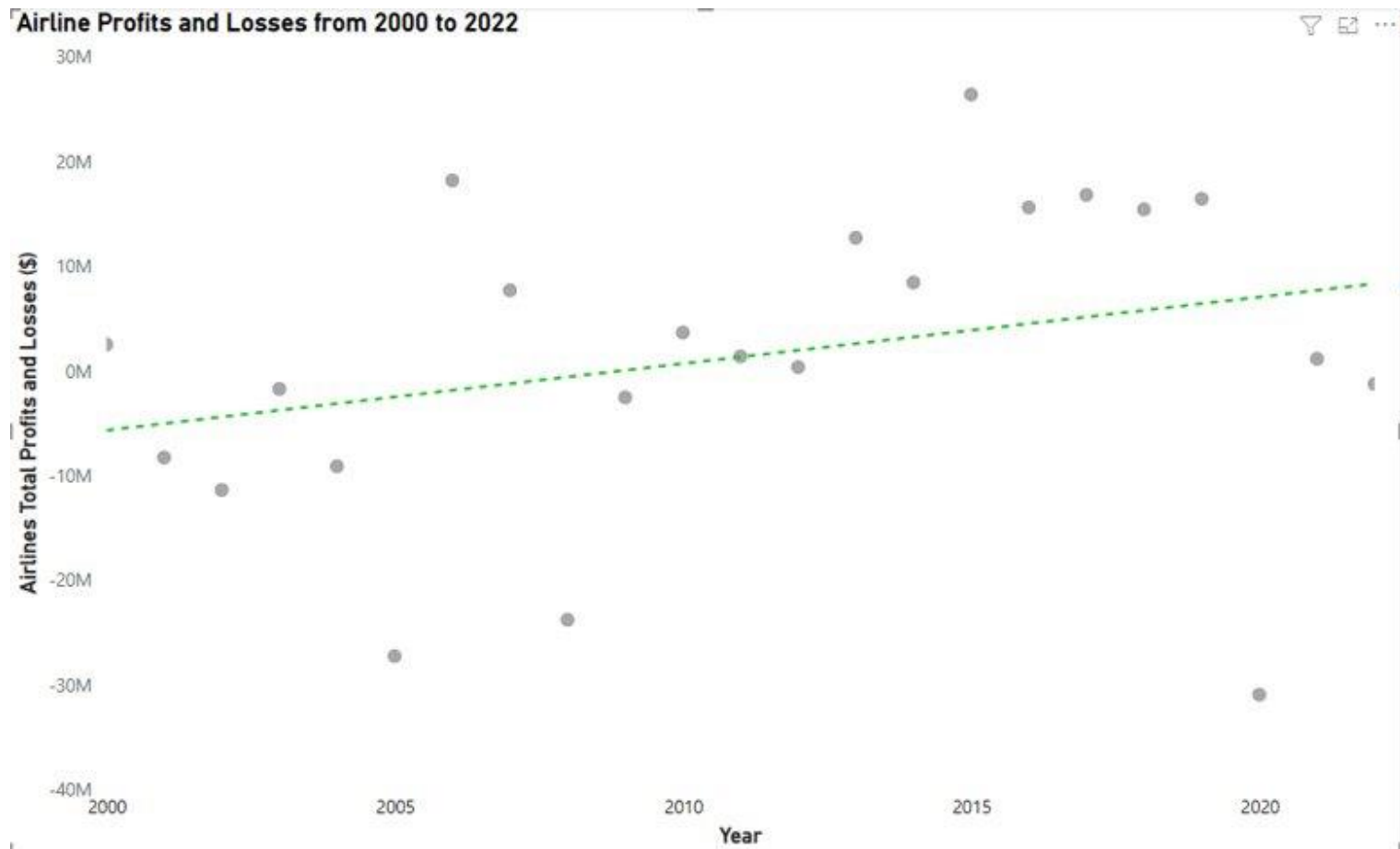


# Airline Safety



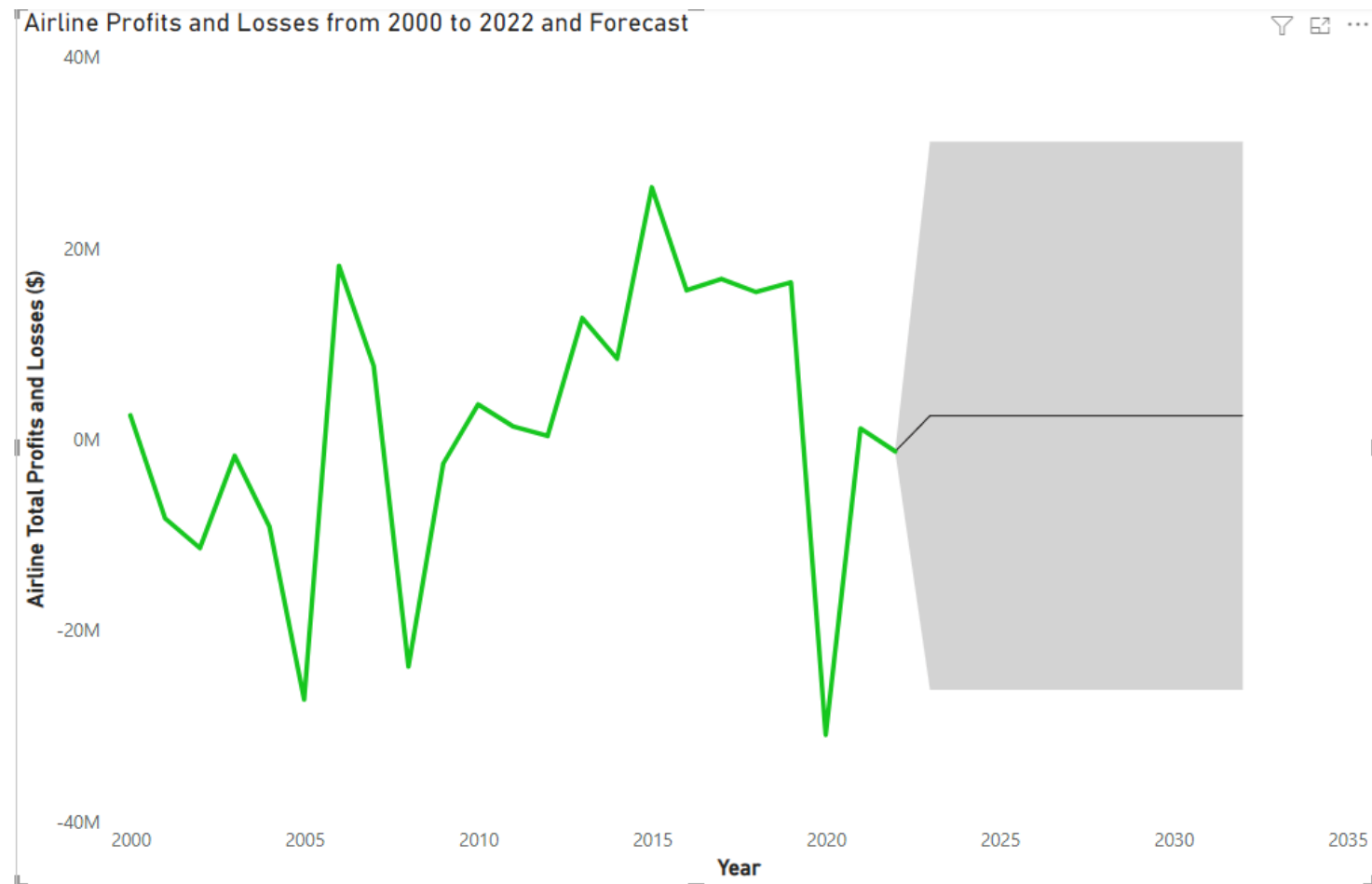
# Airline Financials

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# Airline Financials Forecast

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# Risk: Origins in Recent Media Opinion (Air Travel is no Longer Safe)







# Summary & Recommendations

- **Summary**

- Like any travel industry, Airline safety is not perfect, however safety incidents and fatalities are at an all-time low
- Airline safety forecasts (based on historical data) look stable for air travel accidents/incidents, however fatalities look like they may increase in the upcoming years.
- Airline profits have been on an upward trend since 2000 and have not been impacted by the media as of today. It is forecasted that airline profits will remain positive and stable until the year 2032.
- 2022 Russia-Ukraine war is adding significant airline incidents to the overall numbers, and may be the reason for the media's sudden statement that air travel is no longer safe

- **Recommendations**

1. To address air travel safety forecast of increased fatalities, safety investigations should be implemented using data from the last 30 years with the goal of developing corrective actions
  1. Specifically, Delta Airlines and United Continental should be investigated for a reduction of incidents. American Airlines, Air France, Malaysia Airlines and Kenya Airlines for a reduction of fatalities
2. To support the decrease in war associated airline crashes & fatalities and increase good will amongst those countries impacted by war, donate \$10M to the Ukrainian Red Cross and Ukrainian Government and provide 100% donation matching to all airline staff