# KATIF CRAY



#### ARTIST AND DESIGNER



### CONTACT



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Lewisham, London



#### **PROFILE**

I am an inspired individual who enjoys working hard and learning new things. I give my all at any job I do, and pride myself on my attention to detail. I enjoy running my own business selling artwork I have made, as well as setting up and running a Graphic Design society at university for students.



#### **SKILLS**

#### PERSONAL

- Time management
- Reliable and dedicated
- Inspired by others
- Motivated
- Creative

#### **PROFESSIONAL**

- Communication with co-workers and external associates
- Critical thinking
- Leadership
- Organisation



## **EDUCATION**

#### > DFGRFF

Graphic Design-graduating in 2023

#### > A LEVELS

Computer Science - A Art-A\* Design - A\*

#### > GCSEs

11 total including: Maths, English Language and Literature, IT and Science



#### **WORK EXPERIENCE**

#### GRAPHIC DESIGN ASSISTANT

#### ARTS STUDENT'S UNION

- Working as a Graphic Design assistant for the Art's SU. Creating publications, making posters, Instagram posts, stories using the Adobe Creative Suite.
- Generating physical work such as a pop up shop. Using Canva to allow for future editing of publications.

### SOCIAL MEDIA ASSISTANT

#### UNIVERSITY OF THE ARTS LONDON

- Working as a graphic designer for CCW's Marketing Teams conversion campaign.
- Editing reels, creating Instagram assets such as stories and posts. Scheduling posts and adding copy.

Jun 21 - Now

#### STUDENT AMBASSADOR

#### UNIVERSITY OF THE ARTS LONDON

- Providing tours, helping at Open Day events, helping host workshops, collecting feedback.
- Creating and presenting a talk to new students about course details, projects, and general UAL life.
- Higher Education Fairs, UCAS Creative Futures. Attending conventions and representing the university for the purpose of conversion.

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#### **ACHIEVEMENTS**

SOCIETY PRESIDENT

2021 Visual Society at UAL I set up and run workshops teaching arts and crafts to university students. We have about 60 members in our first year of operating.

> PEER SUPPORT STUDENT COORDINATOR

2019 Loughborough University

> STARPACK PACKAGING DESIGN AWARD (A)

2019 Gold

> DORSET ARTS PRIZE

2017 Bronze

> ROYAL ACADEMY OF ARTS SUMMER EXHIBITION

(Online) 2017 Shortlisted



## WORK EXPERIENCE CONT.

#### **GRAPHIC DESIGNER**

**CAPTURE EXPENSE** 

- Working as a Graphic Designer, creating assets, publications and redesigning the website for the company for a fresh, modern look.
- Copy writing articles for the website and LinkedIn

GRAPHIC DESIGN TUTOR

MYTUTOR (ONLINE)

BARTENDER AND WAITRESS

THE OLD INN HOLT

SALES ASSISTANT

WAITROSE AND PARTNERS

**OFFICE JUNIOR** 

WHY JEWELLERS CANFORD CLIFFS

SALES ASSISTANT AND POST OFFICE ASSISTANT

NISA LOCAL MERLEY



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