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KATHERINE DOYLE

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SUMMARY

As a final year Business Studies student specializing in Data Analytics, I possess a strong foundation in Python, SQL, and Power BI, complemented by a keen analytical mindset and adept problem-solving skills. My objective is to leverage these competencies within a progressive technology consulting firm, where I can contribute to innovative solutions, optimize data-driven strategies, and collaborate on transformative projects that align with cutting-edge industry trends. I am motivated to continuously expand my technical knowledge and consulting expertise, aspiring to drive meaningful impact and deliver exceptional value to clients.

SKILLS PROFILE:

Excellent communication skills developed through sales internship at Johnson and Johnson, emphasising relationship building and effective client interaction.

Team player through participation in local Basketball and Tennis teams, with a strong focus on effective communication.

Proficient problem-solving skills honed in previous part-time roles, with a keen eye for detail and a creative approach.

Strong organisational and time management skills, balancing academic responsibilities, club involvement,

art, and social life

EDUCATION

Dublin City University

Bachelor's Degree in Business Studies 2020 - 2024

First Year College Grade: 1.1 Second Year College Grade: 2.1

Third Year: Interned at Johnson & Johnson

Holy Faith Clontarf

Completed the Leaving Certificate in 2020 (All Higher Level)

Elected as the sports prefect in final year.

AWARDS & ACHIEVEMENTS

Earned a Bronze Gaisce Medal (2017/2018) Member of Holy Faith School Team (2017) which represented Ireland in the Worlds Basketball competition in Croatia.

INTERESTS & ACTIVITIES:

Member of Killester Basketball Club and play on the ladies D2 team Member of Sutton Pickleball club Member of Clontarf Lawn Tennis Club

Passionate about art and painting in my spare time.

Previous Other Employments:

I have worked in various food service roles in part time positions while in college, developing my customer service skills.

- One Squared, Bayside
- Island Party Hut, Chicago (J1 Visa)
- The Lab Lunch and Brew Raheny
- Supervalu Killester Pizza Hut Clontarf
- Brewdog Dublin Outpost

Business Analytics Portfolio

In my data analytics portfolio I will present a collection of projects that demonstrate my proficiency in Python, SQL, Power BI, Excel and R Studio with a specialised focus on the vibrant tech sector. Through comprehensive analysis of tech company datasets, I illuminate patterns and insights that underline key business metrics, market trends, and consumer behaviour.

PROFESSIONAL EXPERIENCE

Johnson and Johnson Dublin

Sales and Operations Intern

May 2022 - May 2023

- · Collaborated with the sales team to analyse market data and identify growth opportunities.
- Assisted in optimising sales strategies through data-driven
- Contributed to the development of reports and presentations for senior management.
- Enhanced communication and team-working skills while building relationships with clients and colleagues.
- Communicated with the pharmacy county reps managing their orders in SAP and Pharmagenius, as well as dealing directly with the pharmacists.

Stairway Social

Web Design and Sales

May 2023-Present

- Specialising in creating WordPress websites, logos and brand image for new businesses.
- Carries out successful sales calls to acquire new clients.
- Implement social media marketing strategies to promote client websites.
- Manage and optimise SEO to enhance website visibility and rankings.
- Proficient in Excel, Word, PowerPoint, Canva, Wordpress and Brizy.
- Ability to work independently
- Exceptional organisation and time management skills.
- Attention to detail and creativity honed through art.