

Katie Goines

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Summary

I'm a full stack developer working in JavaScript, React, Node.js and Ruby on Rails. Previously, I was a project manager working at advertising agencies where I managed project timelines and workflow and collaborated with account, analytics, creative, and design teams to deliver high-quality campaigns. I'm currently working on freelance projects redesigning small business websites.

Technical Skills

- **Languages** - JavaScript, HTML, CSS, Ruby
- **Environments & Frameworks** - React.js, Node.js, Express.js, Rails
- **Front-End Frameworks & Libraries** - jQuery, AJAX, Bootstrap, SASS, Milligram
- **Databases** - MongoDB, PostgreSQL
- **Versioning & Deployment** - Git, GitHub, Heroku
- **APIs** - Yelp Fusion, Google Static Maps, Google Places, Google Geocode, Walk Score
- **Adobe** - Photoshop, Illustrator, InDesign

Projects

Move It! - An app that curates information about user-entered locations built in a four-day sprint using React, Node.js, MongoDB, Express, JavaScript, Milligram, HTML, CSS, Yelp Fusion API, Google Geocode API, Google Places API, Google Static Maps

Homework Connector - An online homework portal to facilitate teacher/student communication built in a four-day sprint using Ruby on Rails, PostgreSQL, Bootstrap, HTML, CSS

Tripply - An itinerary building app built in a four-day sprint using Node.js, MongoDB, Express, JavaScript, jQuery, AJAX, HTML, CSS, Bootstrap, Yelp Fusion API, Google Maps API

Race Through Space - A two-player, space-themed virtual board game built in a four-day sprint using HTML, CSS, JavaScript, jQuery

Experience

Saatchi & Saatchi - Project Manager - Dec 2016 - Aug 2017

- Managed creative timelines and workflow for six creative teams on simultaneous projects in traditional, digital, and social mediums for regional and global campaigns for Toyota.

Oxford Road - Senior Campaign Manager - Jul 2015 - Dec 2016

- Launched multi-platform direct response advertising campaigns for brands including NatureBox and LendingTree. Managed projects through all internal departments to drive client's acquisitions and sales through performance analysis and implementation of media/creative optimizations.

Beverly Hills Drink Company - Marketing Manager - Aug 2013 - Jul 2015

- Managed client relationships and accounts, collaborated with internal stakeholders and external vendors on the creation of all marketing materials.

Education

General Assembly, Web Development Immersive, 2017

Temple University, Bachelor of Arts in Communications, 2009