

# Katie Goines

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## Summary

I'm a full stack developer working in JavaScript, React, Node.js, and Ruby on Rails. Previously, I was a project manager working at advertising agencies where I managed project timelines and workflow and collaborated with account, analytics, creative, and design teams to deliver high-quality campaigns. I'm currently working on freelance projects redesigning small business websites.

## Technical Skills

- **Languages** - JavaScript, HTML, CSS, Ruby
- **Environments & Frameworks** - React.js, Node.js, Express.js, Rails
- **Front-End Frameworks & Libraries** - jQuery, AJAX, Bootstrap, SASS, Milligram
- **Databases** - MongoDB, PostgreSQL
- **Versioning & Deployment** - Git, GitHub, Heroku
- **APIs** - Yelp Fusion, Google Static Maps, Google Places, Google Geocode, Walk Score
- **Adobe** - Photoshop, Illustrator, InDesign

## Projects

**Move It!** - An app that curates information about user-entered locations built in a four-day sprint using React, Node.js, MongoDB, Express, JavaScript, Milligram, HTML, CSS, Yelp Fusion API, Google Geocode API, Google Places API, Google Static Maps.

**Homework Connector** - An online homework portal to facilitate teacher/student communication built in a four-day sprint using Ruby on Rails, PostgreSQL, Bootstrap, HTML, CSS.

**Tripply** - An itinerary building app built in a four-day sprint using Node.js, MongoDB, Express, JavaScript, jQuery, AJAX, HTML, CSS, Bootstrap, Yelp Fusion API, Google Maps API.

**Race Through Space** - A two-player, space-themed virtual board game built in a four-day sprint using HTML, CSS, JavaScript, jQuery.

## Experience

**Saatchi & Saatchi** - Project Manager - Dec 2016 - Aug 2017

- Managed creative timelines and workflow for six creative teams on simultaneous projects in traditional, digital, and social mediums for regional and global campaigns for Toyota.

**Oxford Road** - Senior Campaign Manager - Jul 2015 - Dec 2016

- Launched multi-platform direct response advertising campaigns for brands including NatureBox and LendingTree. Managed projects through all internal departments to drive client's acquisitions and sales through performance analysis and implementation of media/creative optimizations.

**Beverly Hills Drink Company** - Marketing Manager - Aug 2013 - Jul 2015

- Managed client relationships and accounts, collaborated with internal stakeholders and external vendors on the creation of all marketing materials.

## Education

General Assembly, Web Development Immersive, 2017

Temple University, Bachelor of Arts in Communications, 2009