

# KATIE GOINES

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## SUMMARY

I'm a Web Developer working in JavaScript, React, Node.js, and Ruby on Rails. Previously, I was a Project Manager working at advertising agencies where I managed project workflows and collaborated with internal teams to deliver high-quality campaigns. I'm currently working on freelance projects redesigning small business websites.

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## TECHNICAL SKILLS

**Languages** - JavaScript, HTML, CSS, Ruby  
**Front-End** - React.js, jQuery, AJAX, SASS, Bootstrap, Milligram  
**Environments & Frameworks** - Node.js, Express.js, Rails  
**Databases** - MongoDB, PostgreSQL, MySQL  
**Versioning & Deployment** - Git, GitHub, Heroku  
**APIs** - Yelp Fusion, Google Static Maps/Places/Geocode, Eventful, WalkScore  
**Adobe** - Photoshop, Illustrator, InDesign

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## PROJECTS

### Move It!

An app that curates information about user-entered locations built in a four-day sprint using React, Node.js, MongoDB, Express, JavaScript, Milligram, HTML, CSS, Yelp Fusion API, Google Geocode API, Google Places API, Google Static Maps.

### Homework Connector

An online homework portal to facilitate teacher/student communication built in a four-day sprint using Ruby on Rails, PostgreSQL, Bootstrap, HTML, CSS.

### Tripply

An itinerary building app built in a four-day sprint using Node.js, MongoDB, Express, JavaScript, jQuery, AJAX, HTML, CSS, Bootstrap, Yelp Fusion API, Google Maps API.

### Race Through Space

A two-player, space-themed virtual board game built in a four-day sprint using HTML, CSS, JavaScript, jQuery.

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## EDUCATION

**General Assembly**, Web Development Immersive, 2017  
**Temple University**, Bachelor of Arts in Communications, 2009

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## EXPERIENCE

**Saatchi & Saatchi**, Project Manager Dec 2016 - Aug 2017

Managed creative timelines and workflow for six creative teams on simultaneous projects in traditional, digital, and social mediums for regional and global campaigns for Toyota.

**Oxford Road**, Senior Campaign Manager Jul 2015 - Dec 2016

Launched multi-platform direct response advertising campaigns for brands including NatureBox and LendingTree. Managed projects through all internal departments to drive client's acquisitions and sales through performance analysis and implementation of media/creative optimizations.

**Beverly Hills Drink Company**, Marketing Manager Aug 2013 - Jul 2015

Managed client relationships and accounts, collaborated with internal stakeholders and external vendors on the creation of all marketing materials.