Katie Goines

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SUMMARY

I'm a Web Developer working in technologies including JavaScript, React, and Ruby on Rails. Previously, I was a Project Manager developing timelines, managing workflows, and collaborating with cross-departmental teams to deliver high-quality advertising campaigns. I recently completed a two-month contract as an Instructional Associate for the Web Development Immersive program at General Assembly.

TECHNICAL SKILLS

Languages – JavaScript, HTML, CSS, Ruby

Front-End - React, jQuery, AJAX, SASS, Bootstrap, Milligram

Environments & Frameworks - Node.js, Express.js, Rails

Databases - MongoDB, PostgreSQL, MySQL

Versioning & Deployment - Git, GitHub, Heroku

Third Party APIs - Yelp Fusion, Google Static Maps/Places/Geocode, Eventful, WalkScore

Adobe - Photoshop, Illustrator, InDesign

PROJECTS

Move It! An app that curates information about user-entered locations built in a four-day sprint using React, Node.js, MongoDB, Express, JavaScript, Milligram, HTML, CSS, and third-party APIs.

Weekendr A reimagined, refactored iteration of Move It! completed in a five-day sprint using React, Node.js, MongoDB, Express, JavaScript, Milligram, HTML, CSS, and third-party APIs.

Homework Connector An online homework portal to facilitate teacher/student communication built in a four-day sprint using Ruby on Rails, PostgreSQL, Bootstrap, HTML, CSS.

Tripply An itinerary building app built in a four-day sprint using Node.js, MongoDB, Express, JavaScript, jQuery, AJAX, HTML, CSS, Bootstrap, Yelp Fusion API, Google Maps API.

Race Through Space A two-player, space-themed virtual board game built in a four-day sprint using HTML, CSS, JavaScript, jQuery.

EDUCATION

General Assembly, Web Development Immersive, 2017

Temple University, Bachelor of Arts in Communications, 2009

EXPERIENCE

General Assembly, Instructional Associate (Contract)   Jan 2018 – Mar 2018
Prepares lessons and instructs a class of 15 web development students in HTML, CSS, JavaScript, jQuery, Ruby, and Rails. Assesses student work and manages classroom admin duties.

Saatchi & Saatchi, Project Manager   Dec 2016 - Aug 2017
Managed creative timelines and workflow for six creative teams on simultaneous projects in traditional, digital, and social mediums for regional and global campaigns for Toyota.

Oxford Road, Senior Campaign Manager   Jul 2015 - Dec 2016
Launched multi-platform direct response advertising campaigns for brands including NatureBox and LendingTree. Managed projects through all internal departments to drive client's acquisitions and sales through performance analysis and implementation of media/creative optimizations.