

# KATIE GOLDSTEIN

263 W Santa Inez Ave, Burlingame, CA | [katie.e.goldstein.20@dartmouth.edu](mailto:katie.e.goldstein.20@dartmouth.edu) | [www.linkedin.com/in/katie-goldstein/](https://www.linkedin.com/in/katie-goldstein/) | [www.katieg.online](http://www.katieg.online)

## EDUCATION

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### Dartmouth College, Hanover, NH

June 2020

*Bachelor of Arts, Double Major in Computer Science and Hispanic Studies*

GPA 3.87/4.00

- *Coursework Highlights:* Object-Oriented Programming, Web Development, Topics in HCI, Design Thinking, Impact Design
- *Honors:* Academic Citation of Merit in REL 19.22 - Gender & Judaism, Magna Cum Laude, Phi Beta Kappa
- *Foreign Study Abroad:* Madrid, Spain, focus on Literature and Art History

September 2017 - December 2017

### Tuck School of Business, Dartmouth College, Hanover, NH

December 2018

*Business Bridge Program*

- Participated in a highly selective, intensive 3-week undergraduate business program focusing in accounting, corporate finance, managerial economics, marketing, strategy, and entrepreneurship; completed discounted cash flow analysis of Vail Resorts

### Crystal Springs Uplands School, Hillsborough, CA

June 2016

*High School Diploma*

ACT 35 (36 R / 35 E / 35 S / 33 M)

- *Honors:* Stanford Reischauer Scholar & Japan Day Award of Honor, National Merit Commended Scholar, CCS State (hurdles)

## EXPERIENCE

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### Microsoft, Seattle, WA

Dec. 2019 - Present

*Incoming Program Manager*

### The Walt Disney Company, Glendale, CA

June 2019 - August 2019

*Digital Innovation (DI) Intern, Disney Parks, Experiences, and Products - Emerging Technology*

- Supported Disney Parks technology product strategy; owned 7 competitive market & consumer intelligence analysis requests
- Drove program creation of an internal strategic intelligence newsletter; independently pitched Disney x Cameo to DI product
- Assisted technical project management in scoping, tracking, and executing a 1\* pilot project & app strategy executive sessions

### CashApp (Square), San Francisco, CA

January 2019 - March 2019

*Product Management Intern, Boost - Rewards & Status*

- Researched, iterated, & launched 50 location-targeted boosts based on a comprehensive framework of customer zip code, merchant physical location & overall spend; independently revamped Boost merchant selection principles
- Manually increased merchant accuracy from 76 to 80%; brainstormed machine learning logic to further increase accuracy
- Wrote 60+ one-pagers regarding competitive research analysis and product exploration of internal & external features

### Digital Applied Learning & Innovation (DALI) Start-up Incubator, Dartmouth College, NH

March 2018 - June 2018

*Project Manager and Neukom Scholar, Octopus Experiments*

- Supported a cross-functional 4-student team & faculty stakeholder in elucidating minimum viable product (MVP) requirements
- Scoped and oversaw 10-week MVP lifecycle from communication to design, implementation, and evaluation

### Alation, Palo Alto, CA

June 2017 - August 2017

*Customer Success Intern*

- Strategized 16 customer experience improvement projects, including ownership of release notes & licensing documentation
- Revamped customer knowledge base UI and content to increase viewership by 85%

## LEADERSHIP & ACTIVITIES

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### Directing through Recreation, Education, Adventure, & Mentoring (DREAM), Hanover, NH

November 2016 - June 2020

*Co-Chair & Mentor, Northwoods Community*

- Coordinate the transportation and socialization of 14 Dartmouth student with socioeconomically disadvantaged local children
- Mentor an 11-year-old girl for 3 to 4 hours a week to provide academic support and personal stability

### Academic Clearinghouse, Hanover, NH

January 2017 - June 2020

*Student Tutor in Computer Science 001 & Spanish Conversation; Computer Science Teaching Assistant for COSC 001*

- Tutor: Explained concepts for personalized learning styles; increased grades from below or at median grade to 'A' for 5 students
- TA: Led 5 students through programming drills in weekly sessions to reinforce class material; held weekly office hours

**Other Activities:** Class Executive Committee (Secretary), Center for Professional Development Peer Ambassador, Undergraduate Admissions Associate, Undergraduate HCI Researcher, Kappa Kappa Gamma, Outdoors Club First-Year Trip Leader, Chabad

## SKILLS & INTERESTS

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*Skills:* Spanish (fluent), Python, Java, R, HTML, CSS, Javascript, React, ReactNative, SQL, JIRA, GitHub, MS Office

*Conferences & Certifications:* Goldman Sachs Summer Insight Series, Grace Hopper Celebration 2018 & 2019, CPR & First Aid

*Additional Interests:* Japanese design, avid reader, baking, lived abroad in Valencia, Spain as a child, volunteering