# Katie Goldstein

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### **EDUCATION**

#### Dartmouth College, Hanover, NH

Jun. 2020

Bachelor of Arts, Double Major in Computer Science and Hispanic Studies

GPA 3.87/4.00

Relevant Coursework: Object-Oriented Programming, Web Development, Topics in HCI, Design Thinking, Impact Design Honors: Citation of Academic Merit, High Honors in Computer Science, Hispanic Novel Prize, Magna Cum Laude, Phi Beta Kappa Foreign Study Abroad: Madrid, Spain, focus on Literature and Art History Sep. 2017 – Dec. 2017

### Tuck School of Business, Dartmouth College, Hanover, NH

Dec. 2018

Business Bridge Program

Summary: Participated in a highly selective, intensive 3-week undergraduate business program focusing in accounting, corporate finance, managerial economics, marketing, strategy, and entrepreneurship; completed discounted cash flow analysis of Vail Resorts

### Crystal Springs Uplands School, Hillsborough, CA

High School Diploma

ACT 35 (36 R / 35 E / 35 S / 33 M)

Honors: Stanford Reischauer Scholar & Japan Day Award of Honor, National Merit Commended Scholar, CCS State (hurdles)

#### EXPERIENCE

Microsoft, Seattle, WA

Dec. 2019 - Present

Incoming Program Manager

### The Walt Disney Company, Glendale, CA

Jun. 2019 - Aug. 2019

Digital Innovation (DI) Intern, Disney Parks, Experiences, and Products - Emerging Technology

- · Supported Disney Parks technology product strategy; owned 7 competitive market & consumer intelligence analysis requests
- Drove program creation of an internal strategic intelligence newsletter; independently pitched Disney x Cameo to DI product
- Assisted technical project management in scoping, tracking, and executing a 1\* pilot project & app strategy executive sessions

## CashApp (Square), San Francisco, CA

Jan. 2019 - Mar. 2019

Product Management Intern, Boost - Rewards & Status

- Researched, iterated, & launched 50 location-targeted boosts based on a comprehensive framework of customer zip code, merchant physical location & overall spend; independently revamped Boost merchant selection principles
- Manually increased merchant accuracy from 76 to 80%; brainstormed machine learning logic to further increase accuracy
- Wrote 60+ one-pagers regarding competitive research analysis and product exploration of internal & external features

#### Digital Applied Learning & Innovation (DALI) Lab, Dartmouth College, NH

Mar. 2018 - Jun. 2018

Project Manager and Neukom Scholar, Octopus Experiments

- Supported a cross-functional 4-student team & faculty stakeholder in elucidating minimum viable product (MVP) requirements
- Scoped and oversaw 10-week MVP lifecycle from communication to design, implementation, and evaluation

Alation, Palo Alto, CA

Jun. 2017 - Aug. 2017

Customer Success Intern

- Strategized 16 customer experience improvement projects, including ownership of release notes & licensing documentation
- Revamped customer knowledge base UI and content to increase viewership by 85%

### LEADERSHIP & ACTIVITIES

### Directing through Recreation, Education, Adventure, & Mentoring (DREAM), Hanover, NH Co-Chair & Mentor, Northwoods Community

Nov. 2016 - Jun. 2020

- Strategizing and executing an alumni engagement initiative in a team of 2; working directly with CEO
- Coordinated the transportation and socialization of 14 Dartmouth students with socioeconomically disadvantaged local children
- Mentored an 11-year-old girl for 3-4 hours a week to provide academic support and personal stability

#### Academic Clearinghouse, Hanover, NH

Jan. 2017 - Jun. 2020

Student Tutor in Computer Science 001 & Spanish Conversation; Computer Science Teaching Assistant for COSC 001

- Tutor: Explained concepts for personalized learning styles; increased grades from below or at median grade to 'A' for 5 students
- TA: Led 5 students through programming drills in weekly sessions to reinforce class material; held weekly office hours

Other Activities: Class Executive Committee (Secretary), Center for Professional Development Peer Ambassador, Undergraduate Admissions Associate, Undergraduate HCI Researcher, Kappa Kappa Gamma, Outdoors Club First-Year Trip Leader, Chabad

### **SKILLS & INTERESTS**

Skills: Spanish (fluent), Python, Java, R, HTML, CSS, Javascript, React, ReactNative, SQL, JIRA, GitHub, MS Office Suite Memberships & Certifications: Mensa, BCG Strategy Consulting Virtual Experience Program via InsideSherpa, Goldman Sachs Virtual Summer Insight Series, Ordained Minister (American Marriage Ministries), Wilderness/Remote Location First Aid Interests: reading, baking, Japanese design, organizing, poetry, educational equity, lived abroad in Valencia, Spain as a child