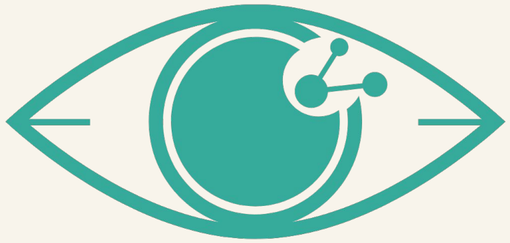
Emotional Companion



All-In-One AI Companion to fight distress

PROBLEM

7th month of COVID-19

Mental Well-Being

ISOLATED HUMANS

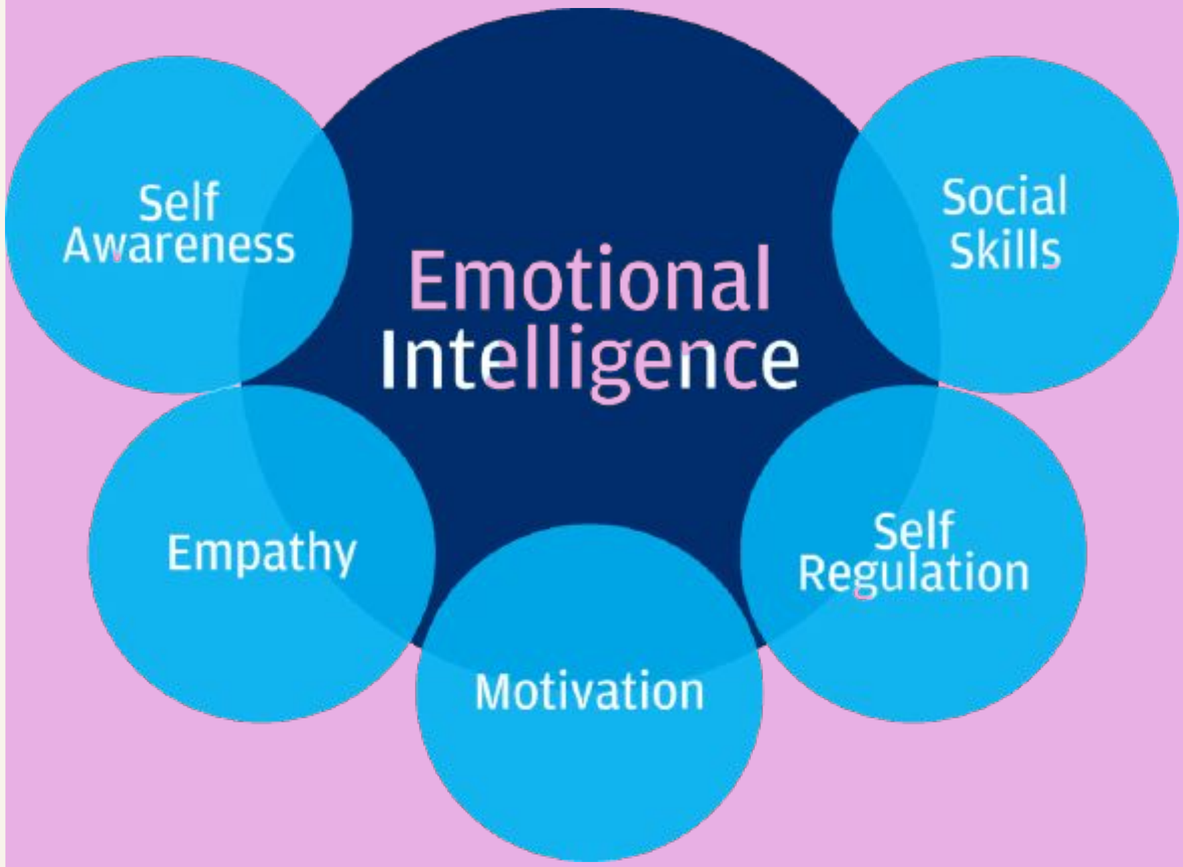
OUR APPROACH

All-In-One Emotional Companion

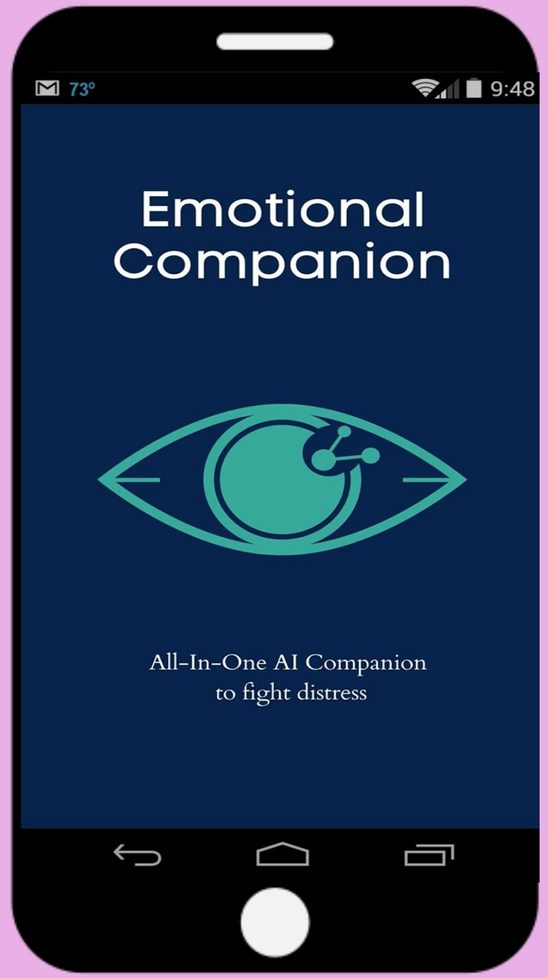
Real-time Periodic Analysis

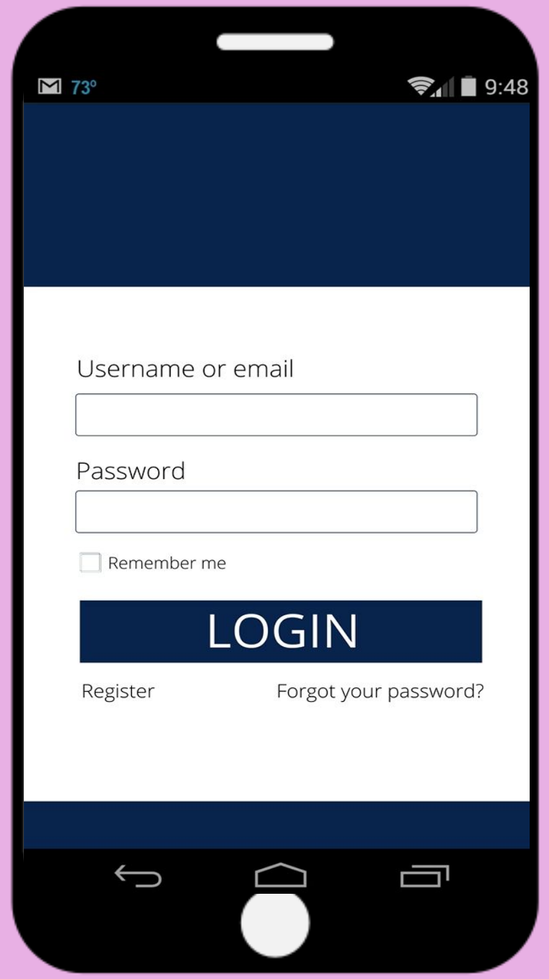
Listens, talks and diagnoses the disorder using Sentiment analysis

Connect with therapists

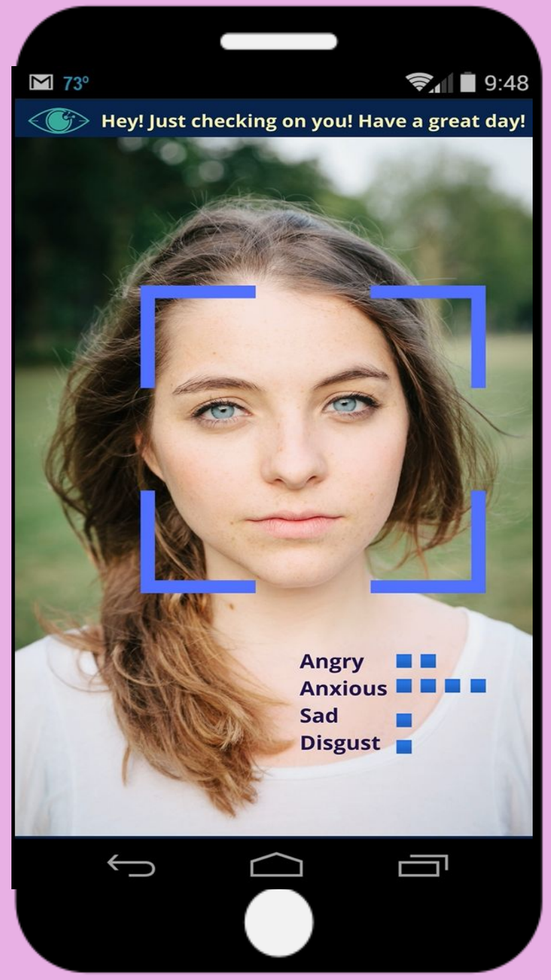


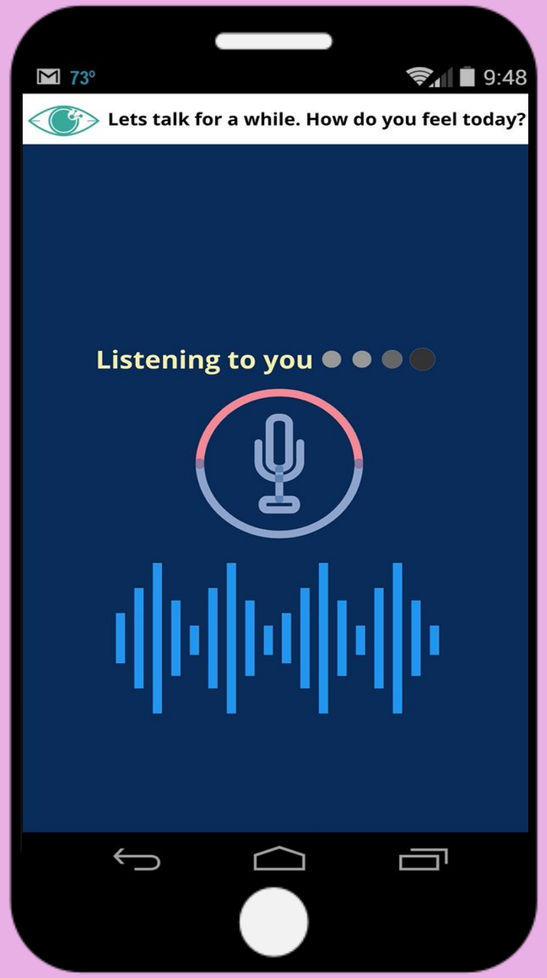
Working Prototype

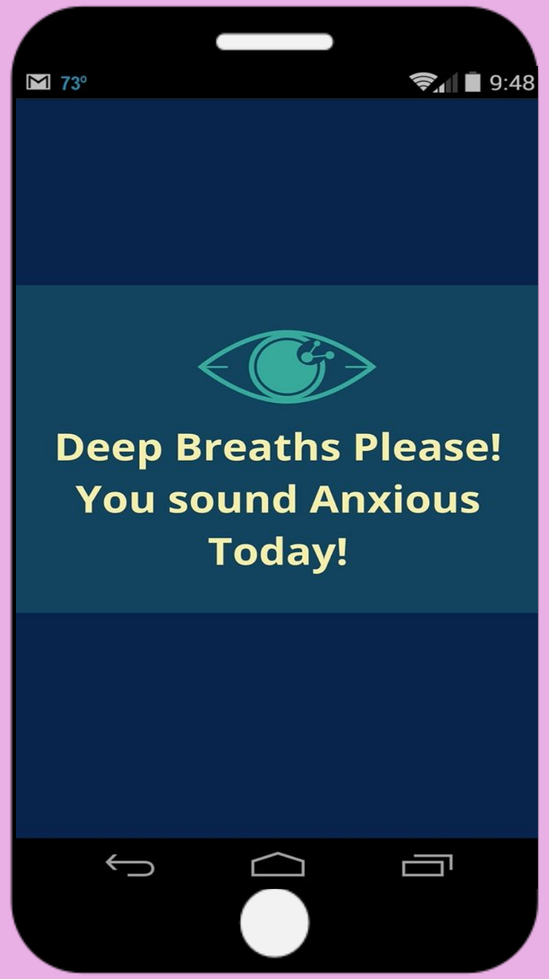


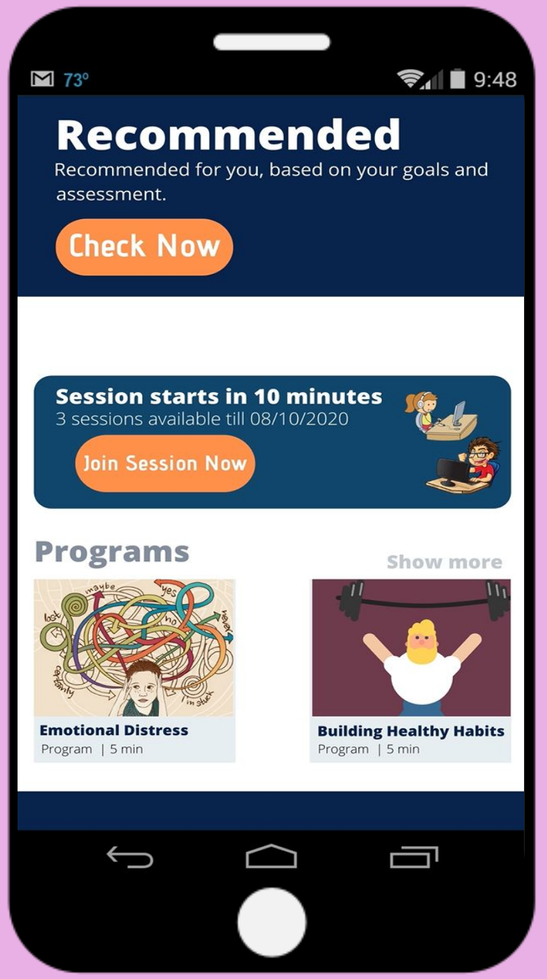


Working Prototype





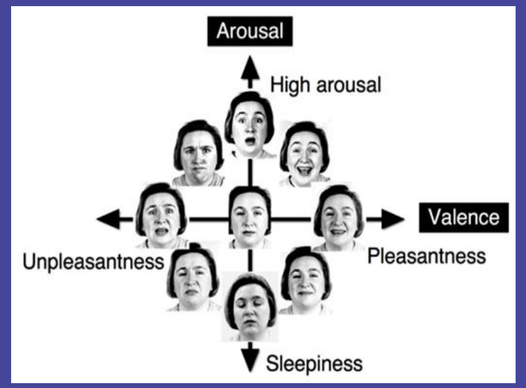


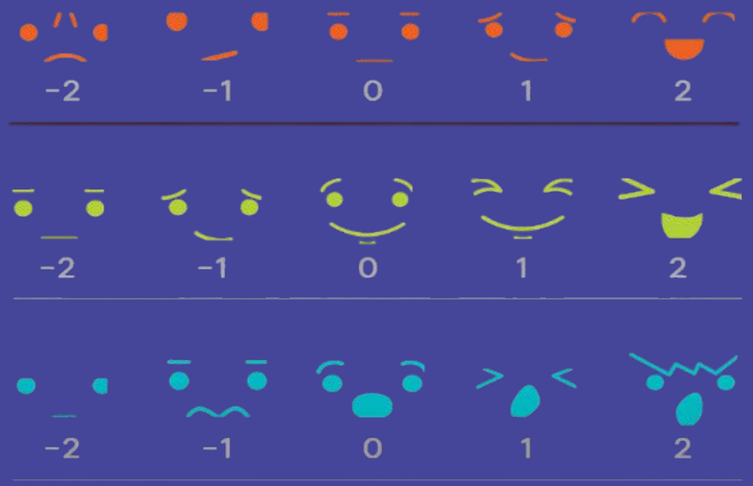


Emotion Representation

Categorical

Dimensional



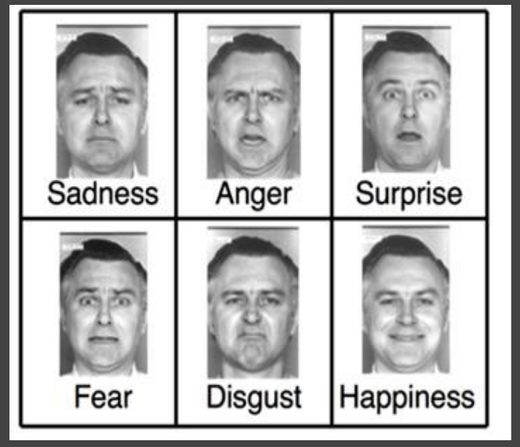


Customised Mental Health Support

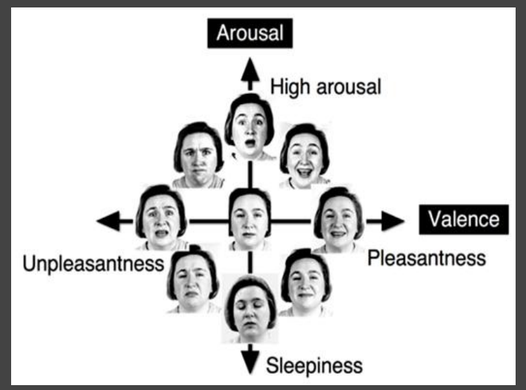
Voice Tone and Sentiment Analysis

Emotion Representation

Categorical

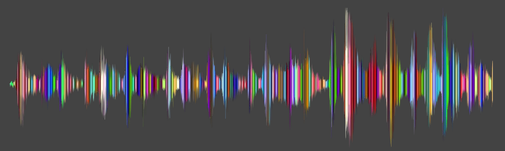


Dimensional



Customised Mental Health Support

Audio



Voice Tone and Sentiment Analysis

WHY NOW

Survey in India during Lockdown

28.2% Post-traumatic Stress Disorder

55.6% Reported trouble Sleeping

82.1% Reminders caused Anxiety

TARGET MARKET

COVID Patients & Industry Workers

Healthcare Organizations

Competitive Advantages

1. An AIO approach

2. Periodic Feedback

3. Diverse Analysis

4. Custom Matching

Competition

Human Expressions

NVISO

Modern Health

Human voice

Human voice

Big Health

wysa

talkspace

happify™

mindstrong

Human Expressions

Size the Market

$93 Million

$53 Million

$11 Million

Business Model

Individuals Pricing Strategy

- Monthly subscription
- Yearly subscription
- Basic to premium packages based on number of use cases

Corporate and Healthcare

- Hospital and other healthcare facilities
- Industry Workers and IT Employees

Health Insurance Coverage

- Partner with various Insurance providers
- Qualified users avail free of cost service

Go To Market

Educating the platform

- Online Meetups and Demo Webinars
- Organise tech talks at the firms and industries

Marketing channels

- Online website and Email Marketing Ads
- On Request Product demos and Sales calls

Global Newsletters

- Subscription for the weekly or monthly newsletters on Insights and Innovations.

Lets Flatten the Curve

Subha Ilamathy

Deep Learning Specialist | AI Practitioner

TamilNadu, India

Deev Patel

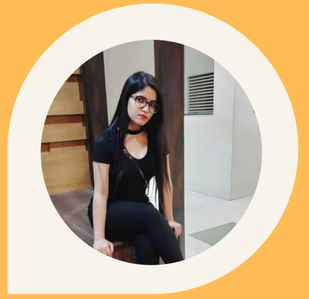
PharmD Candidate | AI Enthusiast

Boston, MA

Katherine Guo

High School Junior

Danville, CA



Fouziya Shaikh

Medical Student | AI Enthusiast

Mumbai, India

ASK...

- ➔ Startup Incubators
- ➔ Funding for Scaling
- ➔ Expanding Use Cases