





Katie Hidden

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PROFESSIONAL SUMMARY

Data science graduate student and experienced video editing and social media marketing professional seeking to leverage my technical, analytical, and collaborative skills as a data scientist. Recognized in previous roles for my ability to rise to meet diverse challenges, quick problem-solving abilities, and my optimism and energy.

EDUCATION

M.S. DATA SCIENCE

University of West Florida
Pensacola, FL
08.21 – Present
Expected Graduation: 06.22
GPA: 4.0

B.A. RADIO-TELEVISION

University of Central Florida
Orlando, FL
05.2011 – 08.2014
GPA: 3.7

CORE SKILLS

PROGRAMMING

R/R Studio
SQL
Python
Java

COMPUTER (GENERAL)

Dia Diagram Editor
Excel
Adobe Photoshop
WordPress
SEO
Adobe Premiere
Adobe After Effects
Final Cut Pro

INTERNSHIPS

CREATIVE SERVICES INTERN

FOX 35 WOFL | Orlando, FL
05.14 – 08.14

VIDEO PRODUCTION INTERN

DNP Studios | Orlando, FL
08.13 – 12.13

EXPERIENCE

VIDEO EDITOR / EXECUTIVE ASSISTANT

Blondie Ras Productions | Pembroke Pines, FL | 08.15 – 06.18

- Edited American Public Television nationally syndicated Caribbean cooking and culture series Taste the Islands Season II, which aired in 46 states with 248 million potential viewers on PBS stations and Create TV.
- Quadrupled Taste the Island's Facebook following from under 2k to over 8k followers in just over one year.
- Wrote and scheduled posts for Taste the Islands and Island Origins Magazine's social media accounts, created editorial calendar for Taste the Islands marketing, wrote the weekly email newsletter including creation of custom graphics, wrote weekly blog posts and edited recipes, and formatted and published web content via WordPress with optimized SEO.
- Contacted community experts to arrange interviews for Island Origins Live (a weekly live Facebook talk show) and created Facebook events with custom graphics.
- Assisted with editing five cookbooks, of which two have been published (50 Favorite Haitian Recipes: Taste the Islands Essentials (2017) and 50 Favorite Jamaican Recipes: Taste the Islands Essentials (2016)).

VIDEO PRODUCER / WEB CONTENT PUBLISHER

Jamaicans.com | Pembroke Pines, FL | 12.15 – 05.18

- Created shareable videos for Jamaicans.com website and social media pages including cultural, cooking, and travel content, several of which have been viewed on Facebook over 50k times with 1k - 2k shares.
- Formatted and published site content via WordPress.

WEB CONTENT PUBLISHER

South Florida Times | Fort Lauderdale, FL | 10.16-05.18

- Formatted and published all new stories to sftimes.com weekly via WordPress.
- Found relevant stories in AP Newsfinder and StatePoint and published to site weekly.

FREELANCE

- Designed mailer for law firm Urban Their and Federer, P.A. which was sent to over 25k households throughout Orange County (05.17) yielding significant increase in business.

RESIDENT ASSISTANT

University of North Florida | Jacksonville, FL | 07.10 – 05.11

- Acted as a community resource for a group of 50 residents.
- Collaborated on a team regularly to create and promote community events.

VOLUNTEER

WUCF Jazz & More | Orlando, FL | 01.13 – 06.13

- Assisted with phone drive to raise funds for the station.
- Assisted with community events.