

Katie Husted

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Dear Prospective Employer,

I feel I would be a terrific addition to your current team and a great fit for this position. My current background includes a Bachelor's of Science degree from the Rochester Institute of Technology, in which I graduated Cum Lada. During my time as a full-time student I was also working a full-time manager position, at Sutherland Global. This position taught me a lot of skills both technical and personal. I learned patience and perseverance as much of the position required me to help customers that we're upset and wouldn't take no as answer.

While in school, I worked on several advertising and marketing projects which required me to create marketing materials, such as print ads, social media posts, and digital ads. I recently took these skills and assisted a start-up company with their marketing efforts, which included website design, photography, writing content, email campaigns, Google Adwords, and Facebook ads. Working with a start-up company from the ground up, has given me a lot of the experience working directly with these programs, beyond what I had already learned from simulations and textbooks.

I am currently still assisting with the advertising work for the start-up company, as well as working as a marketing intern at True Energy Solutions in Rochester. As an intern, I am responsible for creating print ads, writing and submitting news and press releases and attending trade shows. I am ready to continue my journey in the marketing and communications field, and a marketing position would be a great next step for me. I hope you will see this as a great fit for you as well.

Should you have any questions about the above please do not hesitate to contact me. I look forward to hearing from you.

Sincerely,
Katie Husted
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