

Katie Iorio

Profile

An innovative and ever-curious designer with a creative, yet attentive eye. Has dynamic experience spanning graphic design, motion design, and UX/UI. Currently expanding expertise through ongoing self-education in web development. Passionate about transforming ideas into compelling visuals that resonate with audiences.

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Education(MS, BA)

Quinnipiac University

Master of Science,
Interactive Media and Communications

Bachelor of Arts,
Graphic and Interactive Design

Udemy

The Web Developer Bootcamp 2023
(Active)

Design Skills

Adobe Illustrator	Motion Graphics
Adobe Photoshop	Amazon A+ Content
Adobe InDesign	Branding
Adobe After Effects	Figma
Adobe Premiere Pro	Typography
Web Design	Copywriting
UX/UI Design	

Web Development Skills

HTML
CSS
JavaScript
GitHub
DOM Manipulation

Soft Skills

Problem Solving	Creativity
Learning Mindset	Communication
Collaboration	Adaptability
Attention to Detail	Time Management

Professional Experience

Graphic Designer | Feb 2022 - Present (2 years, 3 months) *Lucky 21 Partners*

Create promotional content for apparel sold on Amazon, including A+ content design, infographic creation, video editing, and social media management. Design top-tier e-commerce experiences, elevating brand creativity, and boosting conversions through user-centric design. Collaborate closely with creative directors and brand managers to conceptualize designs, leveraging client assets to create captivating marketing visuals.

Graphic Design Intern | Dec 2020 - Feb 2021 (3 months) *Tia Cibani Kids LLC*

Participate in the design of marketing materials and packaging; retouch product and campaign photos; assist with campaign photo shoots; and created look book for next collection for small fashion brand.

Print Designer | Jan 2022, April 2023 *Kitchen 35*

Design various formats of promotional content for restaurant (signage, handout advertisements, menus).

Independent Logo Design Consultant | May 2020 *Sea Girt Conservancy*

Created a custom brand logo for a local non-profit environmental organization.

Visit my portfolio website: Katherineiorio.com