



Amazon Design Portfolio

The following design pieces were created to drive in sales for various products sold on Amazon.

Infographic alternate images appear with the product photos on the Amazon page. These infographic designs highlight the characteristics of the products and call out attractive features.

A+ content is larger and appears at the bottom of the amazon page. This content has a similar purpose, to advertise the products. With the larger size of the A+ content more graphics, text and imagery can be included.

GIRLS' ACTIVE LEGGINGS 2 STYLISH PAIRS



WIDE COMPRESSION
WAISTBAND

DKNY



AUTHENTIC
DKNY



SOFT STRETCH
FABRIC



ATHLETIC
FUNCTIONALITY



DKNY

GIRLS' ACTIVE APPAREL

PERFECT FOR
CASUAL WEAR
OR EXERCISE



Official DKNY Apparel



Smooth Stretch Fabric



Athletic Functionality



WORK OUT
IN STYLE

Infographic alternate image and A+ content advertising girls' activewear.

DKNY

Body Glove



Keeps You Warm

Back Zipper with Pull Tab

Designed for Movement

Flatlock Stitching




Keeps You Warm in Cool Water

Back Zipper with 20 Inch Tab

Designed for Movement

Flatlock Stitching

Men's Short Sleeve

Men's Long Sleeve

Kids' Long Sleeve

BODY GLOVE WETSUIT SIZE CHART

	SIZE	HEIGHT	WEIGHT(lbs)	CHEST	WAIST
MEN	S	5'6"-5'8"	130-150	36-38"	29-31"
	M	5'8"-5'10"	150-170	38-40"	30-32"
	L	5'10"-6'0"	180-200	40-42"	32-34"
	XL	6'0"-6'2"	200-220	42-44"	34-36"
	XXL	6'1"-6'4"	220-235	44-46"	36-38"
YOUTH	8	4'8"-4'10"	60-70	26-27"	22-23"
	10	4'10"-5'1"	70-80	27-28"	23-24"
	12	5'0"-5'3"	80-90	28-30"	24-26"
	14	5'1"-5'4"	90-105	29-31"	25-27"
	16	5'0"-5'4"	105-120	31-33"	27-29"

Infographic alternate image and A+ content advertising men's wetsuits.

INSPIRED BY ALL THINGS WATER

Surfing • Diving • Wakeboarding
Swimming • Kayaking • Snorkeling



Dedicated to supporting people's passions in and out of the water with quality athletic apparel.

BODY GLOVE

Disney T-Shirt & Fleece Jogger 3 Piece Set

- Authentic Disney
- Quality Fabric
- Perfect All Year Round
- Iconic Characters

3
PIECE



Disney Baby

Infographic alternate image and A+ content advertising baby fleece sets.



T-Shirt & Fleece Jogger 3 Piece Set

- Authentic Disney
- Quality Fabric
- Perfect All Year Round
- Iconic Characters



authentic character imagery



fitted jogger ankle cuffs



3 piece matching set

ADORABLE DISNEY SETS



iXtreme

Infographic alternate image and A+ content advertising men's performance t-shirts.

Active Performance
Dry-Fit Sports Tees

moisture wicking

lightweight

breathable

high quality

iXtreme

Active Performance
Dry-Fit Sports Tees

moisture wicking

lightweight

breathable

high quality

Long Sleeve
Dry-Fit Sports Tees

Short Sleeve
Dry-Fit Sports Tees

performance fabric

tagless, itch-free collar

Lucky Brand

Infographic alternate image and A+ content advertising women's underwear.

**LUCKY
BRAND**

Classic Lace HIPSTER BRIEFS

All-Day COMFORT

Tag-Free WAISTBAND



Elegant Lace DETAILING

High Quality MICROFIBER

**LUCKY
BRAND**

effortless ESSENTIALS



Classic Lace Hipster Briefs

Microfiber Hipster Briefs

Moisture-Wicking Bikini Panties

Tag-Free Thong Panties

Elegant Lace Detail

Variety Packs

Comfortable Elastic Waistband

Hurley

Infographic alternate image and A+ content advertising women's jackets.

Reversible Teddy Sherpa
Windbreaker Jacket

COZY TEDDY SHERPA LINING

LIGHTWEIGHT DESIGN

WARM INSULATION

VERSATILE POCKETS

Jacket runs small. Please consider sizing up.



**Reversible
Teddy Sherpa**
Windbreaker Jacket

**Versatile,
yet simple.**



BOYS' SWIM SUIT BOARD SHORTS



UPF
30+

INNER MESH LINING

QUICK DRY BREATHABLE LIGHTWEIGHT UV PROTECTION

Beach Bros.

Infographic alternate image and A+ content advertising boys' board shorts.

BOYS' SWIM SUIT BOARD SHORTS

UPF 30+

QUICK DRY BREATHABLE LIGHTWEIGHT UV PROTECTION

BOARD SHORTS THAT CAN
TAKE YOU FROM THE
BEACH TO THE
BOARDWALK

UPF 50+
RELIABLE SUN
PROTECTION

INNER MESH LINING

ELASTIC WAISTBAND STYLISH POCKETS QUICK-DRY FABRIC

Baby Shark

Infographic alternate image and A+ content advertising children's character slippers.

**pinkfong
BABY SHARK™
PLUSH FUZZY SLIPPERS**

authentic Baby Shark imagery

cozy plush fabric

lightweight & comfortable

non-skid sole for added traction

PLUSH FUZZY SLIPPERS

authentic Baby Shark imagery



cozy plush fabric

non-skid sole for added traction

DURABLE • PRACTICAL • ADORABLE



Cute & Fun Baby Shark Graphics



Hook & Loop Adjustable Strap



Multiple Character & Color Variations



Dimensional Character Pop-Outs



Warm & Fuzzy Material



Easy On & Off



Authentic Baby Shark Imagery



Perfect for Playing or Lounging



Non-Slip Soles

Canada Weather Gear

A+ content advertising girls' and men's winter coats.

AFFORDABLE, ON-TREND OUTERWEAR
made for cozying up or countering the cold

BUILT FOR THE MAN WHO LOVES TO BE OUTDOORS

The Canada Weather Gear outerwear collection brings high quality, functional yet stylish coats designed with warmth and utility.

WATER RESISTANT WIND RESISTANT HEAVY INSULATION

DETACHABLE FUR TRIM ADVANCED FUNCTIONALITY PROTECTIVE POCKETS

AFFORDABLE, ON-TREND OUTERWEAR
made for cozying up or countering the cold

BUILT FOR THE GIRL WHO LOVES TO BE OUTDOORS

The Canada Weather Gear outerwear collection brings high quality, functional yet stylish coats designed with warmth and utility.

WATER RESISTANT WIND RESISTANT HEAVY INSULATION

DETACHABLE FUR TRIM CUSTOMIZABLE FEATURES PROTECTIVE POCKETS



BiGCHILL SUN PROTECTION

UPF 50+

SIZE	HEIGHT	WEIGHT(lbs)	CHEST	WAIST	HIP
4	40-42"	36-39	22"	22"	23"
5	42-45"	39-43	23"	22½"	24"
6	45-47"	42-48	24"	23"	25"
7	48-51"	52-58	26"	23½"	27½"
8	51-53"	61-68	27"	24½"	28½"
10-12	54-59"	71-95	28½-30"	25-26"	30-32"
14	58-61"	99-110	31½"	28"	34"
14-16	58-63"	99-120	31½-33½"	28-30"	34-36"
18	62-63"	116-131	35½"	32"	38"

Infographic alternate image and A+ content advertising boys' swimwear.

BiGCHILL ADVENTURE SWIMWEAR

UPF 50+

Long Sleeve Rashguard Sets Rashguard Singles Swim Trunk Sets Swim Trunk Singles

Rashguard Set Multipacks Short Sleeve Rashguard Sets Long Sleeve Rashguard Sets

Breathable High-Quality Fabric UPF 50+ Quick Dry

DIVE INTO SUMMER

MOANA Plush Fuzzy Slippers

authentic MOANA imagery



dimensional pop-out features

non-skid sole for added traction

Moana

Infographic alternate image and A+ content advertising children's character slippers.

MOANA

Plush Fuzzy Slippers



Fun. Practical. Comfortable

authentic Moana imagery



non-skid sole for added traction



Dimensional Pop-Out Features



Perfect for Playing or Lounging



Textured Non-Slip Sole

Cherokee

A+ content advertising men's and women's snow bibs.



Women's Insulated Snow Bibs



Weatherproof design
so you can focus on the slopes



Men's Insulated Snow Bibs



Weatherproof design
so you can focus on the slopes



double ankle coverage secure zipper closure



double ankle coverage secure zipper closure

Disney
ENCANTO

Mirabel Tutu Dress



Disney

ENCANTO

Mirabel Tutu Dress



Embrace the magical world of Encanto with the charm and wonder of the story of Mirabel with this vibrant girls' Encanto dress and tutu!

Encanto

Infographic alternate image and A+ content advertising girls' character dresses.



authentic Mirabel graphics



long sleeve design



glittery tulle skirt



The Nightmare Before Christmas

Infographic alternate image, size chart, and A+ content advertising men's character slippers.