



Amazon Design Portfolio

The following design pieces were created to drive in sales for various products sold on Amazon.

Infographic alternate images appear with the product photos on the Amazon page. These infographic designs highlight the characteristics of the products and call out attractive features.

A+ content is larger and appears at the bottom of the amazon page. This content has a similar purpose, to advertise the products. With the larger size of the A+ content more graphics, text and imagery can be included.

GIRLS' ACTIVE LEGGINGS 2 STYLISH PAIRS



Official DKNY Apparel



Smooth Stretch Fabric



Athletic Functionality



DKNY

Infographic alternate image and A+ content advertising girls' activewear.

Body Glove





BODY GLOVE

WETSUIT SIZE CHART

	SIZE	HEIGHT	WEIGHT(lbs)	CHEST	WAIST
MEN	S	5'6"-5'8"	130-150	36-38"	29-31"
	M	5'8"-5'10"	150-170	38-40"	30-32"
	L	5'10"-6'0"	180-200	40-42"	32-34"
	XL	6'0"-6'2"	200-220	42-44"	34-36"
	XXL	6'1"- 6'4"	220-235	44-46"	36-38"
YOUTH	8	4'8"-4'10"	60-70	26-27"	22-23"
	10	4'10"-5'1"	70-80	27-28"	23-24"
	12	5'0"-5'3"	80-90	28-30"	24-26"
	14	5'1"-5'4"	90-105	29-31"	25-27"
	16	5'0"-5'4"	105-120	31-33"	27-29"

- 2MM Neoprene: 2MM Body, Legs, and Arms
Water Temperature: 62-68 F (16-20 C)
- 3/2MM Neoprene: 3MM Body and Legs;
2MM Arms
Water Temperature: 56-65 F (13-18 C)
- 3/2MM Neoprene: 3MM Body and Legs;
2MM Arms
Water Temperature: 56-65 F (13-18 C)



Infographic alternate image and A+ content advertising men's wetsuits.

Disney T-Shirt & Fleece Jogger 3 Piece Set



- Authentic Disney
- Quality Fabric
- Perfect All Year Round
- Iconic Characters

3
PIECE



T-Shirt & Fleece Jogger 3 Piece Set



- Authentic Disney
- Quality Fabric
- Perfect All Year Round
- Iconic Characters



ADORABLE DISNEY SETS



Disney Baby

Infographic alternate image and A+ content advertising baby fleece sets.

iXtreme


Infographic alternate image and A+ content advertising men's performance t-shirts.

Active Performance Dry-Fit Sports Tees



- moisture wicking
- lightweight
- breathable
- high quality



iXTREME



Active Performance Dry-Fit Sports Tees



- moisture wicking
- lightweight
- breathable
- high quality

Long Sleeve Dry-Fit Sports Tees



performance fabric

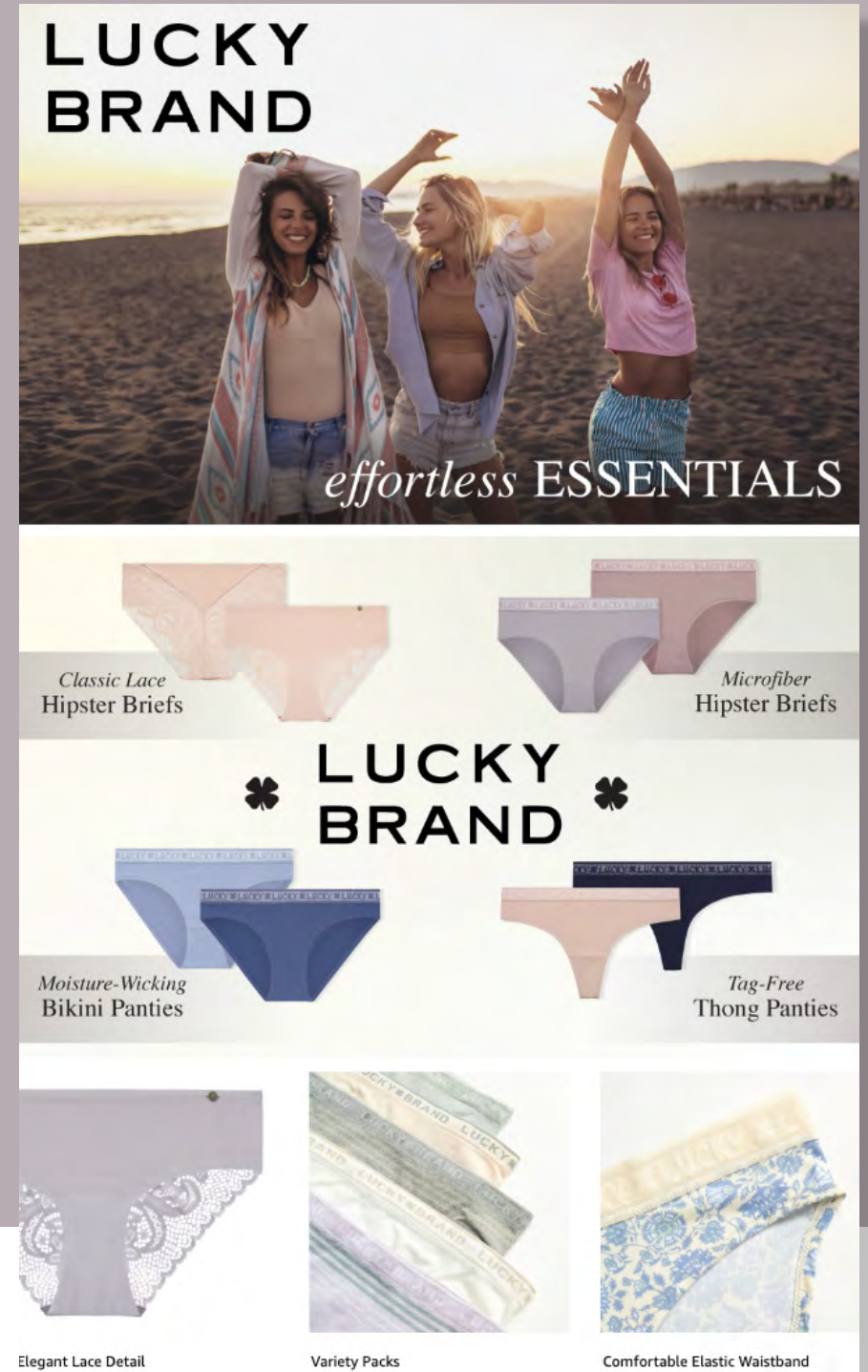
Short Sleeve Dry-Fit Sports Tees



tagless, itch-free collar

Lucky Brand

Infographic alternate image and A+ content advertising women's underwear.



Hurley

Infographic alternate image and A+ content advertising women's jackets.

Reversible Teddy Sherpa Windbreaker Jacket



Jacket runs small. Please consider sizing up.



Reversible Teddy Sherpa Windbreaker Jacket



**Versatile,
yet simple.**

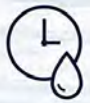


BOYS' SWIM SUIT BOARD SHORTS



UPF
30+

INNER
MESH LINING



QUICK DRY



BREATHABLE



LIGHTWEIGHT



UV PROTECTION

BOYS' SWIM SUIT BOARD SHORTS



QUICK DRY



BREATHABLE



LIGHTWEIGHT



UV PROTECTION



BOARD SHORTS THAT CAN
TAKE YOU FROM THE
BEACH TO THE
BOARDWALK



INNER
MESH LINING



UPF 50+
RELIABLE SUN
PROTECTION



ELASTIC WAISTBAND



STYLISH POCKETS



QUICK-DRY FABRIC

Beach Bros.

Infographic alternate image and A+ content advertising boys' board shorts.

Baby Shark

Infographic alternate image and A+ content advertising children's character slippers.

**pinkfong
BABY SHARK™**

PLUSH FUZZY SLIPPERS

authentic Baby Shark imagery

cozy plush fabric

lightweight & comfortable

non-skid sole for added traction



PLUSH FUZZY SLIPPERS

authentic Baby Shark imagery

cozy plush fabric

non-skid sole for added traction

DURABLE • PRACTICAL • ADORABLE

- Cute & Fun Baby Shark Graphics
- Hook & Loop Adjustable Strap
- Multiple Character & Color Variations
- Dimensional Character Pop-Outs
- Warm & Fuzzy Material
- Easy On & Off

Authentic Baby Shark Imagery

Perfect for Playing or Lounging

Non-Slip Soles



Canada Weather Gear

A+ content advertising girls' and men's winter coats.



AFFORDABLE, ON-TREND OUTERWEAR
made for cozying up or countering the cold



BUILT FOR THE MAN WHO LOVES TO BE OUTDOORS
The Canada Weather Gear outerwear collection brings high quality, functional yet stylish coats designed with warmth and utility.



 **WATER RESISTANT**  **WIND RESISTANT**  **HEAVY INSULATION**



DETACHABLE FUR TRIM ADVANCED FUNCTIONALITY PROTECTIVE POCKETS



AFFORDABLE, ON-TREND OUTERWEAR
made for cozying up or countering the cold



BUILT FOR THE GIRL WHO LOVES TO BE OUTDOORS
The Canada Weather Gear outerwear collection brings high quality, functional yet stylish coats designed with warmth and utility.



 **WATER RESISTANT**  **WIND RESISTANT**  **HEAVY INSULATION**



DETACHABLE FUR TRIM CUSTOMIZABLE FEATURES PROTECTIVE POCKETS

big chill

Infographic alternate image and A+ content advertising boys' swimwear.

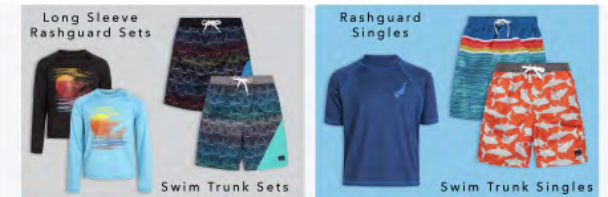
BiGCHILL SUN PROTECTION

UPF
50+

BiGCHILL SIZE CHART

SIZE	HEIGHT	WEIGHT(lbs)	CHEST	WAIST	HIP
4	40-42"	36-39	22"	22"	23"
5	42-45"	39-43	23"	22½"	24"
6	45-47"	42-48	24"	23"	25"
7	48-51"	52-58	26"	23½"	27½"
8	51-53"	61-68	27"	24½"	28½"
10-12	54-59"	71-95	28½-30"	25-26"	30-32"
14	58-61"	99-110	31½"	28"	34"
14-16	58-63"	99-120	31½-33½"	28-30"	34-36"
18	62-63"	116-131	35½"	32"	38"

BiGCHILL ADVENTURE SWIMWEAR



MOANA Plush Fuzzy Slippers

authentic MOANA
imagery

dimensional
pop-out features



cozy plush
fabric

non-skid sole for
added traction

Moana

Infographic alternate image and A+ content advertising children's character slippers.

MOANA

Plush Fuzzy Slippers



Fun · Practical · Comfortable

authentic Moana
imagery

cozy plush fabric



non-skid sole for
added traction



Dimensional Pop-Out Features



Perfect for Playing or Lounging



Textured Non-Slip Sole

Cherokee

A+ content advertising men's and women's snow bibs.

CHEROKEE®
AN AMERICAN STANDARD
— SINCE 1973 —



Women's Insulated **Snow Bibs**





Weatherproof design

so you can focus on the slopes



double ankle coverage secure zipper closure

CHEROKEE®
AN AMERICAN STANDARD
— SINCE 1973 —



Men's Insulated **Snow Bibs**





Weatherproof design

so you can focus on the slopes



double ankle coverage secure zipper closure



Encanto

Infographic alternate image and A+ content advertising girls' character dresses.





Men's Slipper Size Chart

SIZE	S (7/8)	M (9/10)	L (11/12)	XL (13/14)
LENGTH (CM)	26.9 CM	28.5 CM	30.1 CM	31.7 CM
LENGTH (IN)	10.6 IN	11.2 IN	11.9 IN	12.5 IN



The Nightmare Before Christmas

Infographic alternate image, size chart, and A+ content advertising men's character slippers.