Katie Iorio

Profile

An innovative and ever-curious designer with a creative, yet attentive eye. Has dynamic experience across graphic design, motion design, and UX/UI. Currently expanding expertise through ongoing self-education in web development. Passionate about transforming ideas into compelling visuals that resonate with audiences.

📞 732-998-3079

✉ Katiorio1999@gmail.com

🌐 Katherineiorio.com

in Linkedin.com/in/katherine-iorio

📍 332 McKinley Place
Avon-By-The-Sea, NJ 07717

Education(BA, MS)

Quinnipiac University

Master of Science,
Interactive Media and Communications

Bachelor of Arts,
Graphic and Interactive Design

Udemy

The Web Developer Bootcamp 2023 (Active)

Design Skills

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Adobe After Effects

Adobe Premiere Pro

Web Design

UX/UI Design

Motion Graphics

Amazon A+ Content

Branding

Figma

Typography

Copywriting

Development Skills

HTML

CSS

Javascript

Github

DOM Manipulation

Soft Skills

Problem Solving

Learning Mindset

Collaboration

Attention to Detail

Creativity

Communication

Adaptability

Time Management

Professional Experience

Graphic Designer | Feb 2022 – Present (2 years, 3 months)
Lucky 21 Partners

Create promotional content for apparel sold on Amazon, including A+ content design, infographic creation, video editing, and social media management. Design top-tier e-commerce experiences, elevating brand creativity, and boosting conversions through user-centric design. Collaborate closely with creative directors and brand managers to conceptualize designs, leveraging client assets to create captivating marketing visuals.

Graphic Design Intern | Dec 2020 – Feb 2021 (3 months)
Tia Cibani Kids LLC

Participate in the design of marketing materials and packaging; retouch product and campaign photos; assist with campaign photo shoots; and created look book for next collection for small fashion brand.

Print Designer | Jan 2022, April 2023
Kitchen 35

Design various formats of promotional content for restaurant (signage, handout advertisements, menus).

Independent Logo Design Consultant | May 2020
Sea Girt Conservancy

Created a custom brand logo for a local non-profit environmental organization.

Visit my portfolio website: Katherineiorio.com