



## Amazon Design Portfolio

The following design pieces were created to drive in sales for various products sold on Amazon.

Infographic alternate images appear with the product photos on the Amazon page. These infographic designs highlight the characteristics of the products and call out attractive features.

A+ content is larger and appears at the bottom of the amazon page. This content has a similar purpose, to advertise the products. With the larger size of the A+ content more graphics, text and imagery can be included.

# GIRLS' ACTIVE LEGGINGS 2 STYLISH PAIRS



WIDE COMPRESSION  
WAISTBAND

DKNY



AUTHENTIC  
DKNY



SOFT STRETCH  
FABRIC



ATHLETIC  
FUNCTIONALITY



# DKNY

GIRLS' ACTIVE APPAREL

PERFECT FOR  
CASUAL WEAR  
OR EXERCISE



Official DKNY Apparel



Smooth Stretch Fabric



Athletic Functionality



WORK OUT  
IN STYLE

Infographic alternate image and A+ content advertising girls' activewear.

# DKNY

# Body Glove



**Keeps You Warm**

**Back Zipper with Pull Tab**

**Designed for Movement**

**Flatlock Stitching**




**Keeps You Warm in Cool Water**

**Back Zipper with 20 Inch Tab**

**Designed for Movement**

**Flatlock Stitching**

**Men's Short Sleeve**

**Men's Long Sleeve**

**Kids' Long Sleeve**

**BODY GLOVE WETSUIT SIZE CHART**

	SIZE	HEIGHT	WEIGHT(lbs)	CHEST	WAIST
<b>MEN</b>	S	5'6"-5'8"	130-150	36-38"	29-31"
	M	5'8"-5'10"	150-170	38-40"	30-32"
	L	5'10"-6'0"	180-200	40-42"	32-34"
	XL	6'0"-6'2"	200-220	42-44"	34-36"
	XXL	6'1"-6'4"	220-235	44-46"	36-38"
<b>YOUTH</b>	8	4'8"-4'10"	60-70	26-27"	22-23"
	10	4'10"-5'1"	70-80	27-28"	23-24"
	12	5'0"-5'3"	80-90	28-30"	24-26"
	14	5'1"-5'4"	90-105	29-31"	25-27"
	16	5'0"-5'4"	105-120	31-33"	27-29"

Infographic alternate image and A+ content advertising men's wetsuits.

**INSPIRED BY ALL THINGS WATER**

Surfing • Diving • Wakeboarding  
Swimming • Kayaking • Snorkeling



Dedicated to supporting people's passions in and out of the water with quality athletic apparel.

**BODY GLOVE**

# Disney T-Shirt & Fleece Jogger 3 Piece Set

- Authentic Disney
- Quality Fabric
- Perfect All Year Round
- Iconic Characters

3  
PIECE



# Disney Baby

Infographic alternate image and A+ content advertising baby fleece sets.



## T-Shirt & Fleece Jogger 3 Piece Set

- Authentic Disney
- Quality Fabric
- Perfect All Year Round
- Iconic Characters



authentic character imagery



fitted jogger ankle cuffs



3 piece matching set

## ADORABLE DISNEY SETS



# iXtreme

Infographic alternate image and A+ content advertising men's performance t-shirts.

**Active Performance**  
Dry-Fit Sports Tees

moisture wicking

lightweight

breathable

high quality

**iXtreme**

**Active Performance**  
Dry-Fit Sports Tees

moisture wicking

lightweight

breathable

high quality

**Long Sleeve**  
Dry-Fit Sports Tees

**Short Sleeve**  
Dry-Fit Sports Tees

performance fabric

tagless, itch-free collar

# Lucky Brand

Infographic alternate image and A+ content advertising women's underwear.

**LUCKY  
BRAND**

Classic Lace HIPSTER BRIEFS

All-Day COMFORT

Tag-Free WAISTBAND



Elegant Lace DETAILING

High Quality MICROFIBER

**LUCKY  
BRAND**

effortless ESSENTIALS



Classic Lace Hipster Briefs

Microfiber Hipster Briefs

Moisture-Wicking Bikini Panties

Tag-Free Thong Panties

Elegant Lace Detail

Variety Packs

Comfortable Elastic Waistband

# Hurley

Infographic alternate image and A+ content advertising women's jackets.

**Reversible Teddy Sherpa**  
Windbreaker Jacket

COZY TEDDY SHERPA LINING

LIGHTWEIGHT DESIGN

WARM INSULATION

VERSATILE POCKETS

Jacket runs small. Please consider sizing up.



**Reversible  
Teddy Sherpa**  
Windbreaker Jacket

**Versatile,  
yet simple.**



# BOYS' SWIM SUIT BOARD SHORTS



UPF  
30+

INNER MESH LINING

QUICK DRY    BREATHABLE    LIGHTWEIGHT    UV PROTECTION

# Beach Bros.

Infographic alternate image and A+ content advertising boys' board shorts.

# BOYS' SWIM SUIT BOARD SHORTS

UPF 30+

QUICK DRY    BREATHABLE    LIGHTWEIGHT    UV PROTECTION

BOARD SHORTS THAT CAN  
TAKE YOU FROM THE  
**BEACH** TO THE  
**BOARDWALK**

UPF 50+  
RELIABLE SUN  
PROTECTION

INNER MESH LINING

ELASTIC WAISTBAND    STYLISH POCKETS    QUICK-DRY FABRIC

# Baby Shark

Infographic alternate image and A+ content advertising children's character slippers.

**pinkfong  
BABY SHARK™  
PLUSH FUZZY SLIPPERS**

authentic Baby Shark imagery

cozy plush fabric

lightweight & comfortable

non-skid sole for added traction

## PLUSH FUZZY SLIPPERS

authentic Baby Shark imagery



cozy plush fabric

non-skid sole for added traction

DURABLE • PRACTICAL • ADORABLE



Cute & Fun Baby Shark Graphics



Hook & Loop Adjustable Strap



Multiple Character & Color Variations



Dimensional Character Pop-Outs



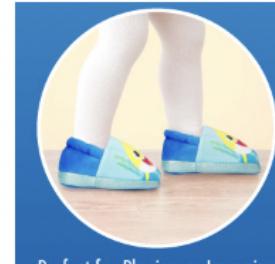
Warm & Fuzzy Material



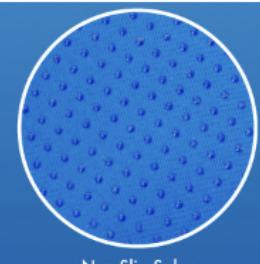
Easy On & Off



Authentic Baby Shark Imagery



Perfect for Playing or Lounging



Non-Slip Soles

# Canada Weather Gear

A+ content advertising girls' and men's winter coats.



## AFFORDABLE, ON-TREND OUTERWEAR

*made for cozying up or countering the cold*



### BUILT FOR THE GIRL WHO LOVES TO BE OUTDOORS

The Canada Weather Gear outerwear collection brings high quality, functional yet stylish coats designed with warmth and utility.





# BiGCHILL SUN PROTECTION

UPF 50+

SIZE	HEIGHT	WEIGHT(lbs)	CHEST	WAIST	HIP
4	40-42"	36-39	22"	22"	23"
5	42-45"	39-43	23"	22½"	24"
6	45-47"	42-48	24"	23"	25"
7	48-51"	52-58	26"	23½"	27½"
8	51-53"	61-68	27"	24½"	28½"
10-12	54-59"	71-95	28½-30"	25-26"	30-32"
14	58-61"	99-110	31½"	28"	34"
14-16	58-63"	99-120	31½-33½"	28-30"	34-36"
18	62-63"	116-131	35½"	32"	38"

Infographic alternate image and A+ content advertising boys' swimwear.

BiGCHILL ADVENTURE SWIMWEAR

UPF 50+

Long Sleeve Rashguard Sets      Rashguard Singles      Swim Trunk Sets      Swim Trunk Singles

Rashguard Set Multipacks      Short Sleeve Rashguard Sets      Long Sleeve Rashguard Sets

Breathable      High-Quality Fabric      UPF 50+      Quick Dry

DIVE INTO SUMMER

# MOANA Plush Fuzzy Slippers

authentic MOANA imagery



dimensional pop-out features

non-skid sole for added traction

# Moana

Infographic alternate image and A+ content advertising children's character slippers.

# MOANA

## Plush Fuzzy Slippers



Fun. Practical. Comfortable

authentic Moana imagery



non-skid sole for added traction



Dimensional Pop-Out Features



Perfect for Playing or Lounging



Textured Non-Slip Sole

# Cherokee

A+ content advertising men's and women's snow bibs.



## Women's Insulated Snow Bibs



**Weatherproof design**  
so you can focus on the slopes



## Men's Insulated Snow Bibs



**Weatherproof design**  
so you can focus on the slopes



double ankle coverage      secure zipper closure



double ankle coverage      secure zipper closure

Disney  
ENCANTO

## Mirabel Tutu Dress



Disney

## ENCANTO

## Mirabel Tutu Dress



Embrace the magical world of Encanto with the charm and wonder of the story of Mirabel with this vibrant girls' Encanto dress and tutu!

# Encanto

Infographic alternate image and A+ content advertising girls' character dresses.



authentic Mirabel graphics



long sleeve design



glittery tulle skirt



# The Nightmare Before Christmas

Infographic alternate image, size chart, and A+ content advertising men's character slippers.