Katie Iorio

Profile

An innovative and ever-curious designer with a creative, yet attentive eye. Has dynamic experience spanning graphic design, motion design, and UX/UI. Currently expanding expertise through ongoing self-education in web development. Passionate about transforming ideas into compelling visuals that resonate with audiences.

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Education (MS, BA)

Quinnipiac University

Master of Science,
Interactive Media and Communications

Bachelor of Arts,
Graphic and Interactive Design

Udemy

The Web Developer Bootcamp 2023 (Active)

Design Skills

Adobe Illustrator	User-Centered Design
Adobe Photoshop	Motion Graphics
Adobe InDesign	Infographic Design
Adobe After Effects	Branding
Adobe Premiere Pro	Figma
Web Design	Typography
UX/UI Design	Copywriting

Web Development Skills

HTML
CSS
JavaScript
GitHub
Responsive Design

Soft Skills

Problem Solving	Creativity
Learning Mindset	Communication
Collaboration	Adaptability
Attention to Detail	Time Management

Professional Experience

Graphic Designer | Feb 2022 - Present (2 years, 3 months)
Lucky 21 Partners

Create promotional content for apparel sold on Amazon, including A+ content design, image retouching, infographic creation, video editing, and social media management. Design top-tier e-commerce experiences, elevating brand creativity, and boosting conversions through user-centric design. Collaborate closely with creative directors and brand managers to conceptualize designs, leveraging client assets to create captivating marketing visuals.

Graphic Design Intern | Dec 2020 - Feb 2021 (3 months)
Tia Cibani Kids LLC

Participated in the design of marketing materials and packaging; retouched product and campaign photos; assisted with campaign photo shoots; and created look book for next collection for small fashion brand.

Print Designer | Jan 2022, April 2023
Kitchen 35

Designed various formats of promotional content for restaurant (signage, handout advertisements, menus).

Independent Logo Design Consultant | May 2020
Sea Girt Conservancy

Created a custom brand logo for a local non-profit environmental organization.

Visit my portfolio website: Katherineiorio.com