



Katie Iorio

Profile

Innovative and ever-curious designer with a creative, yet attentive eye; creative capabilities span across user experience, web development, motion graphics, visual design, and branding. Has basic knowledge of web development and is continuing education through online resources.

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Education

Quinnipiac University

Master of Science,
Interactive Media and Communications

Bachelor of Arts,
Graphic and Interactive Design

Udemy

The Web Developer Bootcamp 2023
(Active)

Design Skills

Adobe Illustrator	Amazon A+ Content
Adobe Photoshop	Branding
Adobe InDesign	Motion Graphics
Adobe After Effects	UX/UI Design
Adobe Premiere Pro	Typography
Figma	Copywriting
Web Design	

Development Skills

HTML
CSS
Javascript
Github
DOM Manipulation

Soft Skills

Problem Solving	Leadership
Learning Mindset	Communication
Attention to Detail	Adaptability

Professional Experience

Graphic Designer | Feb 2022 - Present (2 years, 3 months) *Lucky 21 Partners*

Create promotional content for apparel sold on Amazon, covering A+ content design, video editing, and social media management. Design top-tier e-commerce experiences, elevating brand creativity, and boosting conversions through user-centric design. Collaborate closely with Creative Directors and Brand Managers to conceptualize designs, leveraging client assets to create captivating marketing visuals.

Graphic Design Intern | Dec 2020 - Feb 2021 (3 months) *Tia Cibani Kids LLC*

Participate in the design of marketing materials and packaging, retouch product and campaign photos, assist with campaign photo shoots, and created look book for next collection for small fashion brand

Print Designer | Jan 2022, April 2023 *Kitchen 35*

Designed various formats of promotional content for restaurant (signage, handout advertisement)

Independent Logo Design Consultant | May 2020 *Sea Girt Conservancy*

Created a custom brand logo for a local non-profit environmental organization

Visit my portfolio website: [Katherineiorio.com](https://katherineiorio.com)