

# Katie Iorio

## Profile

An innovative and ever-curious designer with a creative, yet attentive eye. Has dynamic experience across graphic design, motion design, and UX/UI. Currently expanding expertise through ongoing self-education in web development. Passionate about transforming ideas into compelling visuals that resonate with audiences.

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## Education(BA, MS)

### Quinnipiac University

Master of Science,  
*Interactive Media and Communications*

Bachelor of Arts,  
*Graphic and Interactive Design*

### Udemy

The Web Developer Bootcamp 2023  
(Active)

## Design Skills

Adobe Illustrator	Motion Graphics
Adobe Photoshop	Amazon A+ Content
Adobe InDesign	Branding
Adobe After Effects	Figma
Adobe Premiere Pro	Typography
Web Design	Copywriting
UX/UI Design	

## Development Skills

HTML  
CSS  
Javascript  
Github  
DOM Manipulation

## Soft Skills

Problem Solving	Creativity
Learning Mindset	Communication
Collaboration	Adaptability
Attention to Detail	Time Management

## Professional Experience

### Graphic Designer | Feb 2022 - Present (2 years, 3 months) *Lucky 21 Partners*

Create promotional content for apparel sold on Amazon, including A+ content design, infographic creation, video editing, and social media management. Design top-tier e-commerce experiences, elevating brand creativity, and boosting conversions through user-centric design. Collaborate closely with creative directors and brand managers to conceptualize designs, leveraging client assets to create captivating marketing visuals.

### Graphic Design Intern | Dec 2020 - Feb 2021 (3 months) *Tia Cibani Kids LLC*

Participate in the design of marketing materials and packaging; retouch product and campaign photos; assist with campaign photo shoots; and created look book for next collection for small fashion brand.

### Print Designer | Jan 2022, April 2023 *Kitchen 35*

Design various formats of promotional content for restaurant (signage, handout advertisements, menus).

### Independent Logo Design Consultant | May 2020 *Sea Girt Conservancy*

Created a custom brand logo for a local non-profit environmental organization.

Visit my portfolio website: [Katherineiorio.com](https://katherineiorio.com)



