



## Amazon Design Portfolio

The following design pieces were created to drive in sales for various products sold on Amazon.

Infographic alternate images appear with the product photos on the Amazon page. These infographic designs highlight the characteristics of the products and call out attractive features.

A+ content is larger and appears at the bottom of the amazon page. This content has a similar purpose, to advertise the products. With the larger size of the A+ content more graphics, text and imagery can be included.

# GIRLS' ACTIVE LEGGINGS 2 STYLISH PAIRS




**WIDE COMPRESSION WAISTBAND**

**DKNY**

**AUTHENTIC DKNY**

**SOFT STRETCH FABRIC**

**ATHLETIC FUNCTIONALITY**



# DKNY


GIRLS' ACTIVE APPAREL

**PERFECT FOR CASUAL WEAR OR EXERCISE**

**BIKE SHORT 2 PACKS**

**T-SHIRT & LEGGING SETS**

**LEGGING 2 PACKS**



Official DKNY Apparel

Smooth Stretch Fabric

Athletic Functionality

# DKNY

Infographic alternate image and A+ content advertising girls' activewear.

# WORK OUT IN STYLE



**CUTE TIE BACK DETAIL**

**CONVENIENT POCKETS**

**STYLISH PATTERNS & COLORS**



# Body Glove





		BODY GLOVE <i><b>WETSUIT SIZE CHART</b></i>				
		SIZE	HEIGHT	WEIGHT(lbs)	CHEST	WAIST
MEN	S	5'6"-5'8"	130-150	36-38"	29-31"	
	M	5'8"-5'10"	150-170	38-40"	30-32"	
	L	5'10"-6'0"	180-200	40-42"	32-34"	
	XL	6'0"-6'2"	200-220	42-44"	34-36"	
	XXL	6'1"- 6'4"	220-235	44-46"	36-38"	
YOUTH	8	4'8"-4'10"	60-70	26-27"	22-23"	
	10	4'10"-5'1"	70-80	27-28"	23-24"	
	12	5'0"-5'3"	80-90	28-30"	24-26"	
	14	5'1"-5'4"	90-105	29-31"	25-27"	
	16	5'0"-5'4"	105-120	31-33"	27-29"	

- 2MM Neoprene: 2MM Body, Legs, and Arms  
Water Temperature: 62-68 F (16-20 C)
- 3/2MM Neoprene: 3MM Body and Legs;  
2MM Arms  
Water Temperature: 56-65 F (13-18 C)
- 3/2MM Neoprene: 3MM Body and Legs;  
2MM Arms  
Water Temperature: 56-65 F (13-18 C)



Infographic alternate image and A+ content advertising men's wetsuits.



# Disney T-Shirt & Fleece Jogger 3 Piece Set



- Authentic Disney
- Quality Fabric
- Perfect All Year Round
- Iconic Characters

3  
PIECE



## T-Shirt & Fleece Jogger 3 Piece Set



- Authentic Disney
- Quality Fabric
- Perfect All Year Round
- Iconic Characters



## ADORABLE DISNEY SETS



# Disney Baby

Infographic alternate image and A+ content advertising baby fleece sets.



# iXtreme


Infographic alternate image and A+ content advertising men's performance t-shirts.

## Active Performance Dry-Fit Sports Tees



- moisture wicking
- lightweight
- breathable
- high quality



## iXTREME



### Active Performance Dry-Fit Sports Tees



- moisture wicking
- lightweight
- breathable
- high quality

#### Long Sleeve Dry-Fit Sports Tees



performance fabric

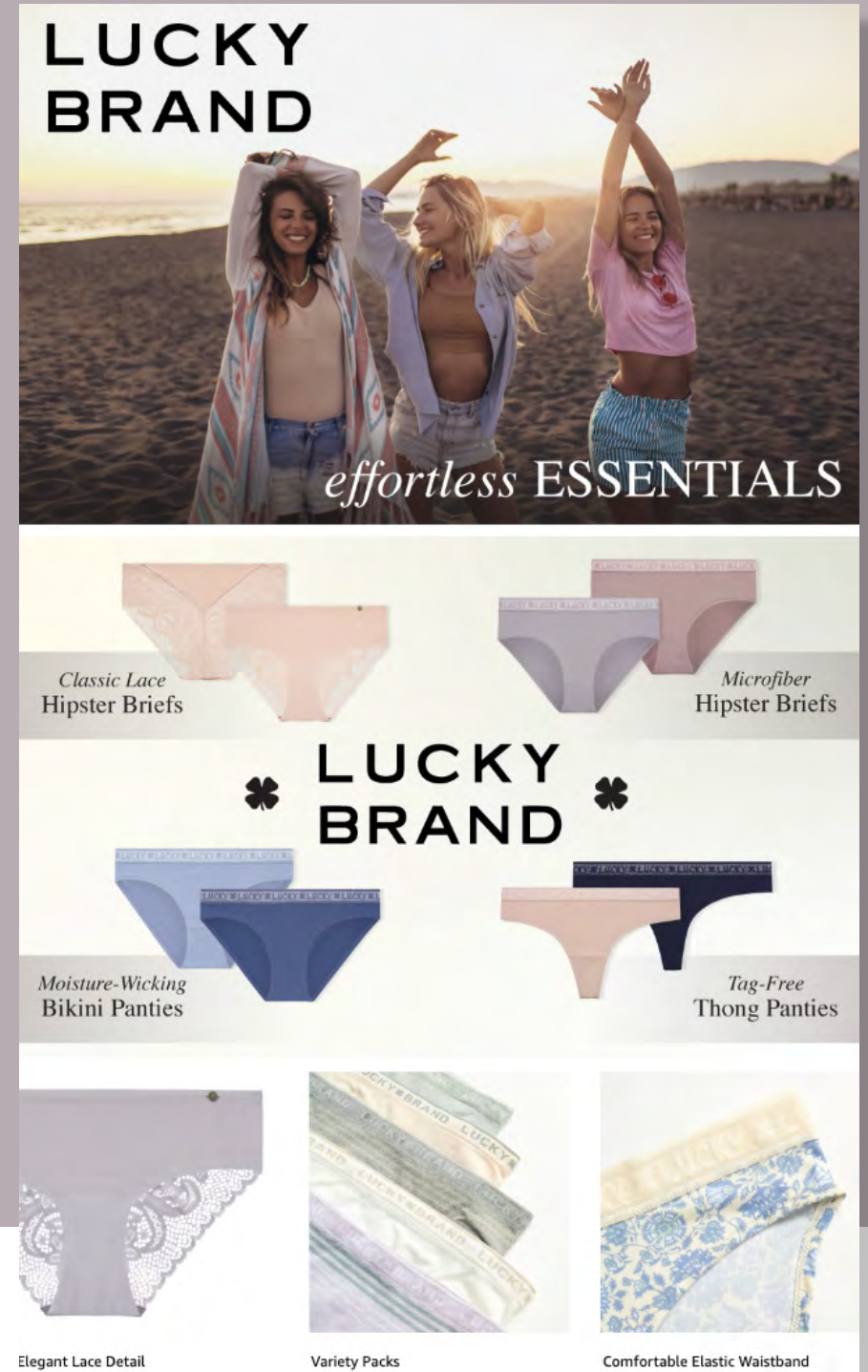
#### Short Sleeve Dry-Fit Sports Tees



tagless, itch-free collar

# Lucky Brand

Infographic alternate image and A+ content advertising women's underwear.





# Hurley

Infographic alternate image and A+ content advertising women's jackets.

## Reversible Teddy Sherpa Windbreaker Jacket



COZY TEDDY  
SHERPA LINING

WARM  
INSULATION

LIGHTWEIGHT  
DESIGN

VERSATILE  
POCKETS

*Jacket runs small. Please consider sizing up.*



## Reversible Teddy Sherpa Windbreaker Jacket



**Versatile,  
yet simple.**





## BOYS' SWIM SUIT BOARD SHORTS



UPF  
30+



QUICK DRY



BREATHABLE



LIGHTWEIGHT



UV PROTECTION

# Beach Bros.

Infographic alternate image and A+ content advertising boys' board shorts.



# Baby Shark

Infographic alternate image and A+ content advertising children's character slippers.

**pinkfong  
BABY SHARK™**

## PLUSH FUZZY SLIPPERS

authentic Baby Shark imagery

cozy plush fabric

lightweight & comfortable

non-skid sole for added traction



## PLUSH FUZZY SLIPPERS

authentic Baby Shark imagery

cozy plush fabric

non-skid sole for added traction

### DURABLE • PRACTICAL • ADORABLE

- Cute & Fun Baby Shark Graphics
- Hook & Loop Adjustable Strap
- Multiple Character & Color Variations
- Dimensional Character Pop-Outs
- Warm & Fuzzy Material
- Easy On & Off

Authentic Baby Shark Imagery

Perfect for Playing or Lounging

Non-Slip Soles





# Canada Weather Gear

A+ content advertising girls' and men's winter coats.



**AFFORDABLE, ON-TREND OUTERWEAR**  
*made for cozying up or countering the cold*



**BUILT FOR THE MAN WHO LOVES TO BE OUTDOORS**  
The Canada Weather Gear outerwear collection brings high quality, functional yet stylish coats designed with warmth and utility.



 **WATER RESISTANT**     **WIND RESISTANT**     **HEAVY INSULATION**



DETACHABLE FUR TRIM    ADVANCED FUNCTIONALITY    PROTECTIVE POCKETS



**AFFORDABLE, ON-TREND OUTERWEAR**  
*made for cozying up or countering the cold*



**BUILT FOR THE GIRL WHO LOVES TO BE OUTDOORS**  
The Canada Weather Gear outerwear collection brings high quality, functional yet stylish coats designed with warmth and utility.



 **WATER RESISTANT**     **WIND RESISTANT**     **HEAVY INSULATION**



DETACHABLE FUR TRIM    CUSTOMIZABLE FEATURES    PROTECTIVE POCKETS



# big chill

Infographic alternate image and A+ content advertising boys' swimwear.

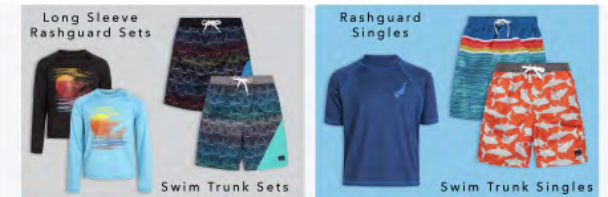
## BIGCHILL SUN PROTECTION

UPF  
50+

### BIGCHILL SIZE CHART

SIZE	HEIGHT	WEIGHT(lbs)	CHEST	WAIST	HIP
4	40-42"	36-39	22"	22"	23"
5	42-45"	39-43	23"	22½"	24"
6	45-47"	42-48	24"	23"	25"
7	48-51"	52-58	26"	23½"	27½"
8	51-53"	61-68	27"	24½"	28½"
10-12	54-59"	71-95	28½-30"	25-26"	30-32"
14	58-61"	99-110	31½"	28"	34"
14-16	58-63"	99-120	31½-33½"	28-30"	34-36"
18	62-63"	116-131	35½"	32"	38"

BIGCHILL ADVENTURE  
SWIMWEAR



# MOANA Plush Fuzzy Slippers

authentic MOANA  
imagery

dimensional  
pop-out features



cozy plush  
fabric

non-skid sole for  
added traction

# Moana

Infographic alternate image and A+  
content advertising children's  
character slippers.

# MOANA

## Plush Fuzzy Slippers



### Fun · Practical · Comfortable

authentic Moana  
imagery



non-skid sole for  
added traction

cozy plush fabric



Dimensional Pop-Out Features



Perfect for Playing or Lounging



Textured Non-Slip Sole



# Cherokee

A+ content advertising men's and women's snow bibs.

**CHEROKEE®**  
AN AMERICAN STANDARD  
— SINCE 1973 —



### Women's Insulated **Snow Bibs**





### Weatherproof design

so you can focus on the slopes



double ankle coverage      secure zipper closure

**CHEROKEE®**  
AN AMERICAN STANDARD  
— SINCE 1973 —



### Men's Insulated **Snow Bibs**





### Weatherproof design

so you can focus on the slopes



double ankle coverage      secure zipper closure



# Encanto

Infographic alternate image and A+ content advertising girls' character dresses.







Men's Slipper Size Chart

SIZE	S (7/8)	M (9/10)	L (11/12)	XL (13/14)
LENGTH (CM)	26.9 CM	28.5 CM	30.1 CM	31.7 CM
LENGTH (IN)	10.6 IN	11.2 IN	11.9 IN	12.5 IN



# The Nightmare Before Christmas

Infographic alternate image, size chart, and A+ content advertising men's character slippers.