# KATIE JOHNSON

# **USER EXPERIENCE PROTOTYPER**

### **SUMMARY**

It's my mission to create intutive experiences that meaningfully solve user problems through design leadership and a collaborative approach.



★ katiejohnsonsf@gmail.com



(415) 297-8934



katiejohnson.me

# MOST RECENT WORK EXPERIENCE

#### **DIRECTOR OF DESIGN**

**Jurispect** 

### SAN FRANCISCO

March 2016 - July 2016

Led UX strategy, research and design for a web app that helps enterprise users collaborate more effectively. Led the validation of the design with the company's first customer. Implemented processes to measure UX success through specific UX metrics at 8 different points throughout the user experience.

#### **USER EXPERIENCE DESIGNER**

SAN FRANCISCO

**TrussWorks** 

August 2015 - February 2016

Designed and successfully executed an iOS app for a social enterprise client. Facilitated design workshops and designed a skills library iOS app.

#### **USER EXPERIENCE DESIGNER**

Accela

SAN RAMON / SAN FRANCISCO

August 2013 - March 2015

Led a redesign of an iPad app with the product and UX teams. Creating UI library and style guides for desktop and mobile applications. Led in the strategy and execution of agency shadowing and user interviews for a platform redesign. Gave a talk at the developer conference about designing for citizen use cases.

### **DESIGNER IN RESIDENCE**

SAN FRANCISCO

**General Assembly** 

August 2013 - December 2013

Created curriculum for a 12-week UX Fundamentals class of 20 students from different professional disciplines. Guided students on a variety of design deliverables and provided constructive feedback. Lectured and led exercises for research, prototyping and design process and best practices.

# **EDUCATION**

**B.A., ENVIRONMENTAL SCIENCE** 

Mills College

#### RUBY ON RAILS BOOTCAMP

Be Technical at Pivotal Labs

### skills

USER RESEARCH

**CONCEPT MODELS** 

**USABILITY TESTING** 

**PERSONAS** 

SITEMAPS

**CARDSORTING** 

**USER FLOWS** 

**CONTENT STRATEGY** 

INTERACTION DESIGN

**UI DESIGN** 

**EXPERIENCE MAPPING** 

**USER JOURNEYS** 

**TEAM WORKSHOPS** 

STORYBOARDING

THUMBNAIL FLOWS

AGILE DEVELOPMENT

**DESIGN & RESEARCH SPRINTS** 

# tools

SKETCH APP

PROTO.IO

INVISION

POP APP

CSS / HTML

**JAVASCRIPT** 

ATOMIC.IO

ZEPLIN.IO

# outside of work

I PAINT WITH WATERCOLRS **DIGITAL ARTS PROJECTS** UX DESIGN MENTOR