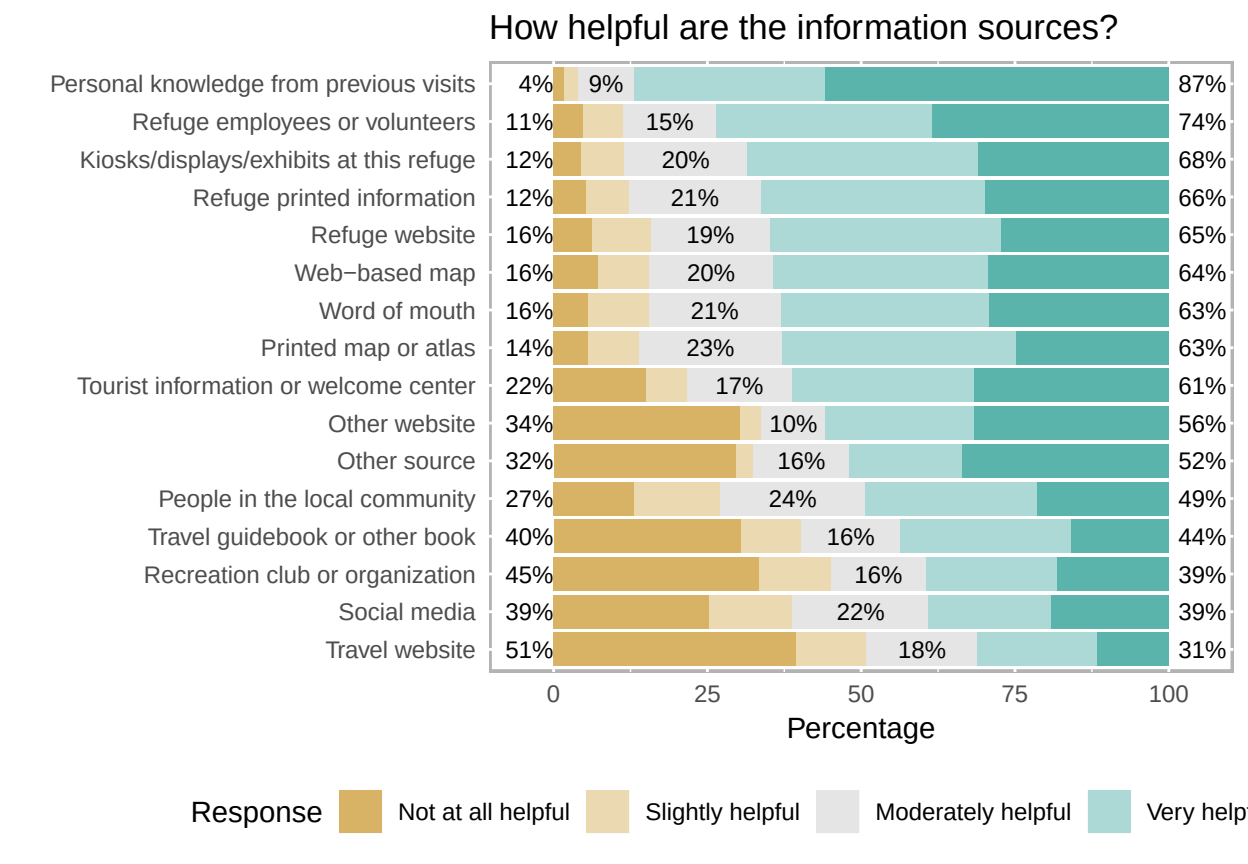
How helpful are the information sources?
Personal knowledge from previous visits
Refuge employees or volunteers
Kiosks/displays/exhibits at this refuge
Refuge printed information
Refuge website
Web−based map
Word of mouth
Printed map or atlas
Tourist information or welcome center
Other website
Other source
People in the local community
Travel guidebook or other book
Recreation club or organization
Social media
Travel website
4%
9%
87%
11%
15%
74%
12%
20%
68%
12%
21%
66%
16%
19%
65%
16%
20%
64%
16%
21%
63%
14%
23%
63%
22%
17%
61%
34%
10%
56%
32%
16%
52%
27%
24%
49%
40%
16%
44%
45%
16%
39%
39%
22%
39%
51%
18%
31%
0
25
50
75
100
Percentage
Response
Not at all helpful
Slightly helpful
Moderately helpful
Very helpf