

The KonMari Consultant Program

ENROLL

The Complete Guide to Becoming a
Certified KonMari® Consultant



Welcome to the KonMari Consultant Program

This journey begins with tidying up our own homes, and then extends to our relationships, our work, and ultimately, our lives. It all starts with YOU—one person—sparking joy! From there, it grows into a community, and together, we can spread it around the world.

To truly master the KonMari Method, it's essential to first understand the philosophy behind it and gain hands-on experience through consulting. Building your skills is key, and networking with fellow KonMari Consultants is invaluable. This course is designed to start you on that journey.

It's been over 10 years since I first began offering this course, (shortly after the success of *The Life-Changing Magic of Tidying Up*), and with each passing year, I grow more convinced of its value. I am deeply grateful to our KonMari Consultants around the world who inspire and uplift us every day.

Becoming a KonMari Consultant is no small feat, but with this grand vision in mind, I know we can tackle any challenge together.

Live a life that sparks joy.

Have a bold vision for your work.

Master the KonMari Method, and then help your clients transform their lives.

Marie Kondo



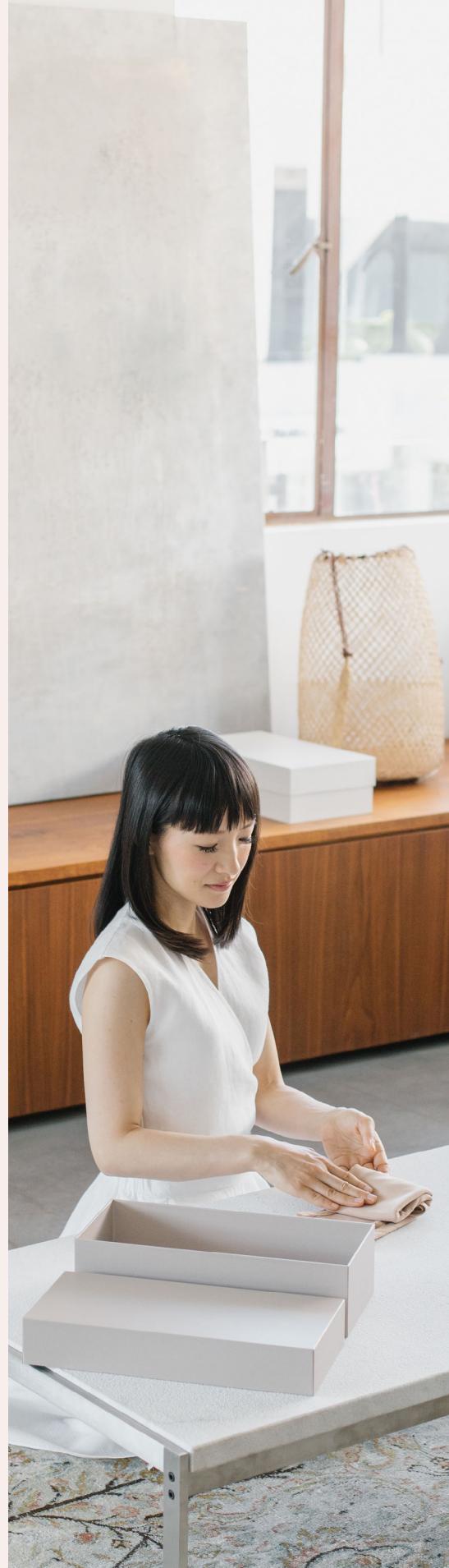
Is This Right for You, Right Now?

Do you:

- Seek to engage in more meaningful, day-to-day work?
- Dream of becoming a professional organizer?
- Want to have more control over your work hours and schedule?
- Feel drawn to a community of like-minded individuals passionate about the KonMari philosophy?
- Envision a thriving career doing what you love?

Regardless of your age, race, gender, nationality, or identity, your passion for helping others is at the core of what will make you a great KonMari Consultant. The KonMari Method is transformative and requires time to master—but the self-discovery and confidence that come from uncovering your unique gifts make the journey well worth it.

If you're reading this, you already have what it takes!



“Being a consultant is my primary job. I love that I am in charge of my schedule and decide which clients I work with. This flexibility is important for my household. It allows me to spend as much time as I can with my children while also fulfilling a personal passion.”

— RAYCHEL KLEIN, CERTIFIED KONMARI GOLD CONSULTANT

A Career, a Calling and a Community

Tidying changes lives – both your clients' and your own.

Working with purpose makes a difference. All over the world, people have moved from sharing Marie's books to sharing the practice of the KonMari Method by becoming certified KonMari Consultants. The work our Consultants do is not only meaningful and fulfilling, but it also offers the opportunity for financial success. By helping others declutter their lives and create spaces that spark joy, our Consultants build rewarding careers that bring both personal and professional satisfaction.

When you begin training to become a certified KonMari Consultant, you're joining an inclusive global community of business owners, all dedicated to helping clients reclaim their lives and spark joy along the way. By doing what you love, you thrive in a fulfilling career that can last a lifetime and bring joy to others.



"The KonMari Method has taught me that decluttering isn't just about tidying up – it's about creating space for clarity, joy and a life that feels more meaningful."

- MELINDA FERRIER, CERTIFIED KONMARI BRONZE CONSULTANT

Becoming a Certified KonMari® Consultant

The process of getting certified is simple and straightforward, but it does require time and effort.

HERE'S HOW IT WORKS

1

READ & TIDY

Read Marie Kondo's books and tidy your home using the KonMari Method®

There are just two requirements you'll need to complete before you attend the course: read Marie Kondo's *The Life-Changing Magic of Tidying Up* and *Spark Joy* (or the equivalent titles in your language) **and** tidy your home/space using the KonMari Method.

2

COURSE

Register for and attend the KonMari Consultant Course

During a multi-day course filled with workshops, lectures, group discussions, and Q&A sessions, you'll learn the fundamentals, mission and mindset of Marie Kondo's approach and how to start your business using the KonMari Method.

3

PRACTICE

Gain Experience as a Consultant-in-Training

After the course, you will start working with practice clients, logging tidying reports, and gain real-world experience helping at least one (1) client successfully complete a tidying festival.

4

CERTIFICATION

Become a Certified KonMari Consultant

Once you have completed your practice tidying sessions, you'll take a comprehensive exam. After you pass the exam, you'll pay your first annual membership & licensing fee and join a global community of certified KonMari Consultants!



A Life-Changing Course

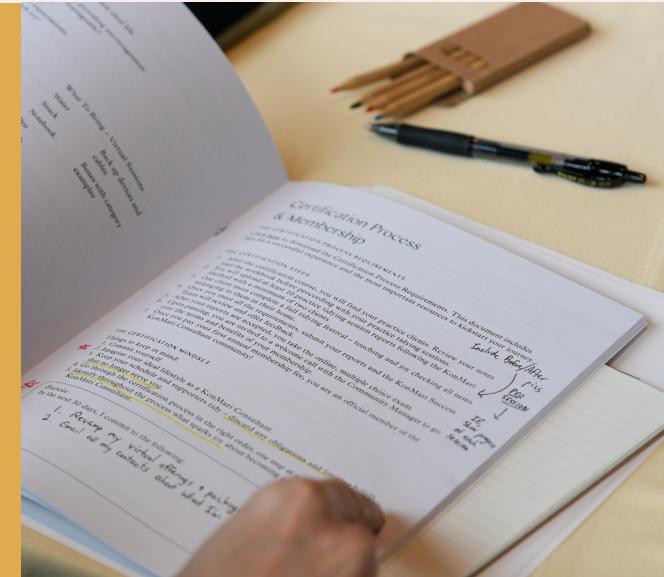
Get to the heart of the “life-changing magic” so you can help your clients experience it for themselves.

The KonMari Consultant Course takes a deep dive into the methodology, mission, and mindset behind the magic. We will cover essential concepts that set the KonMari Method apart, equipping you to offer exceptional, joy-centered tidying services to your clients and stand out in the marketplace. This comprehensive training will also guide you toward financial success, enabling you to build a rewarding, profitable career as a KonMari Consultant.

Taught by expert instructors who are Master certified KonMari Consultants, you learn what's needed to work with clients – including how to grow or establish your client base.

WHAT YOU WILL LEARN

- Methodology, mission and mindset of the KonMari Method
- How to conduct client tidying sessions – with a deep dive into each category
- How to help clients joy check
- Business fundamentals in your first year as a certified KonMari Consultant



WHAT TO EXPECT

- A live speech by Marie Kondo
- Interaction! You will engage in discussions, role plays and more
- An impactful experience
- Conducted live and in English – a recording (for review) will be available for 30 days post-course



“The KonMari Method has taught me how to find clarity about the life I want to live.”

– MARTINI CONSTANCE LIM, CERTIFIED KONMARI GOLD CONSULTANT

Setting You Up For Success

The course is just the beginning.

Here's what's included with your registration to the KonMari Consultant Course:

- Multi-day, interactive course with over 14 hours of lessons, activities and interaction
- A comprehensive digital workbook to guide you through the course and your work with clients
- Two meet-ups post-course to reconnect with your peers and stay on track to success
- A dedicated Certification Coach to support and encourage your learning. Our Certification Coaches are KonMari Consultants with a host of practical experience.
- Up to 1 year of provisional access to membership and licensing benefits, including:
 - Using trademarked terms to get your business started
 - Ability to conduct sessions using the KonMari Method as soon as you finish the course, as a Consultant-in-Training
- One year of access to monthly professional development workshops designed to help you start and grow your business (see page 8 for details)
- Quarterly Consultant-in Training (CIT) Salons – live, interactive sessions exclusively for and hosted by certified KonMari Consultants
- Membership to our exclusive online KonMari Consultant Community
- Complimentary access to the KonMari Fundamentals of Tidying Series
- Access to a future virtual course as a refresher participant (within one year of the course you attend)

A total value
of over
\$12,000 USD!



"The KonMari Method has taught me that letting go and embracing change is a beautiful journey that transforms every area of life."

- REBECCA JO-RUSHDY, CERTIFIED KONMARI PLATINUM CONSULTANT

Learn from the Experts – Boost Your Business

Included with your course registration, after you finish the course you'll have immediate access to monthly, live business enrichment workshops designed to set you up for success.

BUSINESS WORKSHOPS HAVE INCLUDED:

- How to Get Clients
- Pricing Your Services
- How to Conduct Virtual Sessions
- Building your Digital Presence
- Work Smarter Not Harder: Refining Your Business Systems

Workshop topics change each month. Learn something new from experienced Consultants – and view prior recorded workshops any time!



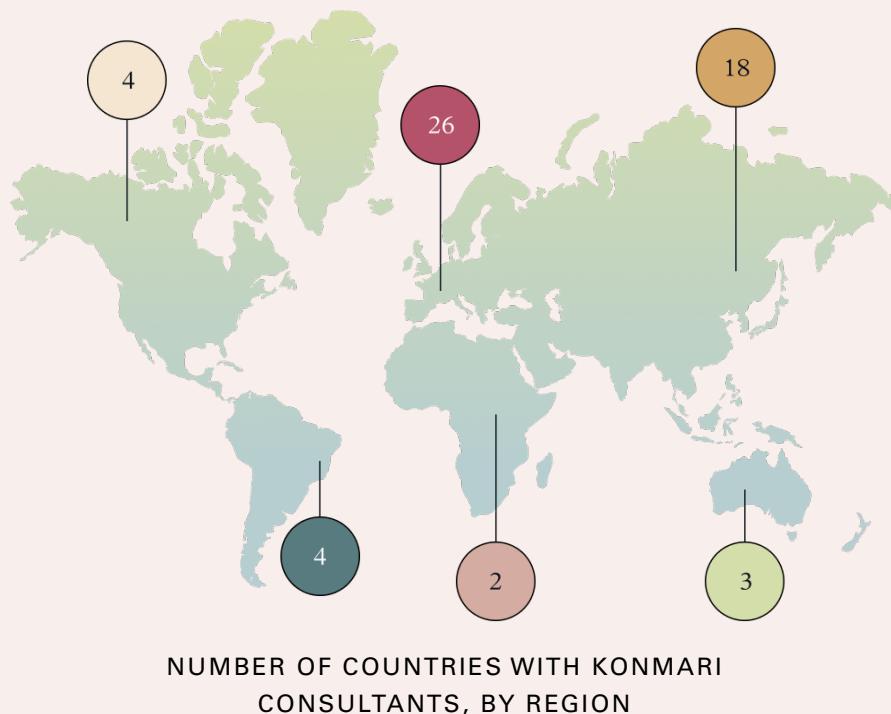
“Being a KonMari Consultant and mom is a natural balance. I love my work! It doesn’t feel like “work” — it brings me life and great joy, which I can put back into my interactions with my children.”

- LISA JEAN DICKMANN, CERTIFIED KONMARI MASTER CONSULTANT

Organizing the World

The KonMari Consultant community is a vibrant, supportive and dynamic group of professionals. There's great strength in connecting with like-minded peers who share your passion and goals. The meaningful and inspiring relationships within our global KonMari Consultant community are what make it so special. It's uplifting to be part of a global movement that is making a difference through the practice of the KonMari Method.

Our worldwide community of KonMari Consultants consists of nearly 900 certified Consultants across more than 55+ countries. United by the belief that Marie Kondo and her method transcend borders, this diverse network continues to grow and thrive – organizing the world, one client at a time.



ASIA (18 COUNTRIES)

Bahrain	Philippines
China	Qatar
Hong Kong SAR	Saudi Arabia
India	Singapore
Indonesia	South Korea
Israel	Taiwan
Japan	Thailand
Malaysia	UAE
Pakistan	Vietnam

AFRICA (2)

Morocco	South Africa
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EUROPE (26)

Austria	Italy
Belgium	Luxembourg
Bulgaria	Netherlands
Croatia	Norway
Czech Republic	Portugal
Denmark	Russia
Estonia	Slovakia
Finland	Slovenia
France	Spain
Germany	Sweden
Hungary	Switzerland
Iceland	Turkey
Ireland	United Kingdom

NORTH AMERICA (4)

Canada	Mexico
Costa Rica	USA

SOUTH AMERICA (4)

Argentina	Colombia
Brazil	El Salvador

OCEANIA (3)

Australia	New Zealand
	New Caledonia

"KonMari is a philosophy of life for me; a self-discovery and self-transformation journey."

- CAMILLE HECKER, CERTIFIED KONMARI MASTER CONSULTANT

Membership Benefits

A Joy-Centered Space to Gather and Grow.

Certification equals excellence – and your annual membership and licensing provides you with a link to a global community of like-minded individuals and the ability to enjoy unparalleled perks.

CREDIBILITY AND RECOGNITION

Your membership as a certified KonMari Consultant grants you the license to conduct tidying services using the trademarked and world-renowned KonMari Method, created by the most recognizable name in the world of organizing: Marie Kondo. This gives your business instant credibility – and you can assure clients that as a KonMari Consultant, you are uniquely qualified to help them using a Method that has helped millions of people around the world Choose Joy.

MARKETING & LICENSING

- **Assets:** Access to exclusive marketing assets to promote your business
- **Feature Opportunities:** Opportunity to be featured in KonMari's marketing efforts
- **Exclusive License:** Only certified KonMari Consultants are authorized to use the KonMari Method and mention Marie Kondo in their business activities

PROFESSIONAL DEVELOPMENT OPPORTUNITIES

- **Members-only Content:** Access resources, workshops, and events designed by KonMari to enhance your skills and help you start, grow and expand your business
- **Business Workshops:** You will have ongoing opportunities to develop professionally as a leader, tidying expert and entrepreneur

ALWAYS GROWING, NEVER ALONE

- **Global Community:** Access to a diverse, global community of like-minded organizing professionals to learn, grow and share ideas with
- **Goal-Setting & Accountability:** Enjoy 1:1 coaching sessions with KonMari Consultant mentors and receive personalized guidance and practical advice to help you get certified and build a strong foundation for your business

EXCLUSIVE EVENTS WITH MARIE KONDO

- **Live Sessions with Marie:** Opportunities to hear from Marie Kondo in live and in-person events throughout the year

ADDITIONAL PERKS

- Your membership in the KonMari Consultant Program also unlocks exclusive discounts, early notifications, and updates on key events and news

Your Certification Journey

BEFORE YOU TAKE THE COURSE

Join or watch an info session to decide if becoming a KonMari Consultant is right for you.

Register for the course that best suits your schedule.

Read Marie Kondo's books, *The Life-Changing Magic of Tidying Up* and *Spark Joy* (or the equivalent titles in your language).

Tidy your home using the KonMari Method®.

Commit yourself to becoming a certified KonMari Consultant / visualize your ideal lifestyle as a KonMari Consultant.

DURING THE COURSE

Attend the course in full and see why past attendees have said that it changed their lives.

AFTER THE COURSE

Complete 10 practice tidying sessions with at least 2 clients, one of whom is a tidying festival client. Submit reports for feedback from your Certification Coach.

Attend monthly professional development business workshops (at no additional cost - It's included with your course registration).

Participate in 2 post-course meet-ups with your peers.

COST

Starts at \$2,998 USD

Course registration (varies based on course)

\$500 USD

Activation and annual membership fee upon passing final exam

STILL THINKING ABOUT IT?

BECOMING A CERTIFIED KONMARI CONSULTANT

Take (and pass) a comprehensive exam.

Be interviewed by a member of Team KonMari.

Sign the KonMari Consultant Agreement and Trademark Guidelines.

Pay your first annual membership and licensing fee of \$500 to activate your certification.

AFTER YOU'RE CERTIFIED

Continue building your business and submitting tidying reports to advance badge levels.

Actively engage with the Consultant community to continue learning, growing and leading.

Pay your annual membership and licensing fee each year to enjoy consistent access to your membership and licensing benefits as a certified KonMari Consultant.

Ready to register?

“The ROI (Return On Investment) of the course is truly immeasurable because joy is priceless! If we are talking strictly numbers, it took 9 months after the course to earn back my initial investment of the course. That being said, it’s worth noting for the first 6 months I was focused on getting certified and didn’t charge my practice clients. I felt like I had a slow start but looking back, I think it was exactly what I needed because when I wasn’t busy with clients, I put my time towards building a solid foundation for my business. Things ramped up quickly after that and I was able to make a living as a full-time KonMari Consultant by my second year in business.”

- HELEN YOUN

Certified KonMari Master Consultant



Frequently Asked Questions

Will Marie be attending the course?

Yes! Marie will be providing a special address and Q&A session live during this course. You will also have a chance to get your photo taken with her (if you are attending virtually, this will be in the form of a group screenshot).

Can I attend just part of the course?

You must attend the entire course, on all general session days, to receive your certificate of attendance and to advance your certification process. We will be tracking attendance – please arrange your schedule accordingly.

Do you offer any payment plans?

We are excited to offer partial payments as a payment option at checkout! Pay as little as \$500 USD at the time of registration to reserve your spot in the course, then pay the remainder by the date of registration closing.

Can I start making money right away?

Yes! As soon as you successfully complete the course, you'll begin your work with practice clients. You may choose to charge for these services and you are permitted to do so as a benefit of your provisional membership as a Consultant-in-Training!

Why do I have to work with practice clients?

Our process is designed to help you gain meaningful and valuable learning experience that will build your confidence and effectiveness as a Consultant. You'll learn through experience that a KonMari Consultant's role is so much greater than serving as a physical tidying expert. As a KonMari Consultant, you'll support your client's transformation on their journey of self-discovery and of creating a joyful, fulfilling life.

Thank you for your interest
in the KonMari Consultant
Program!

We hope you feel inspired to begin your journey toward a more organized and joyful life. If you have any questions, don't hesitate to reach out to us at kcevent@konmari.com. We're here to help!



KonMari Consultant Program Brochure Version 2.1

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