

Katie Smillie

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SUMMARY

Seasoned product manager with experience leading agile development teams in small startups. Beginner iOS/Swift developer seeking a collaborative environment in which to contribute as a product-minded developer while building my knowledge of mobile development.

PROJECTS

RoundTrip - MTA

- iPhone app for New Yorkers that calculates amount to add to your MetroCard so that you aren't left with unused change

dearfuture.me

- Rails app that lets you send an inspiring message to your future self or someone you love.

beta.thequestionproject.com

- Rails app that helps you learn more yourself by answering a simple question every day.

WORK EXPERIENCE

Product Manager - Kitchensurfing

September 2013 – November 2015 (Brooklyn, NY)

- Led a team of designers and engineers through pivotal-style product sprints to validate product offering and user experience on web and mobile.
- Integrated user research as a critical component of product development.

Product Manager - Miso

June 2010 – January 2013 (San Francisco, CA)

- Defined roadmap and led sprints for web and mobile apps in the social TV space.
- Championed user research and conducted hundreds of interviews to test and refine UX.

Product Marketing - SocialMedia.com

October 2009 – May 2010 (San Francisco, CA)

- Developed product positioning and wrote content to market social advertising products.

Researcher - Forrester Research

February 2007 – October 2009 (Foster City, CA & Cambridge, MA)

- Wrote highly-rated research reports for application development professionals.
- Designed surveys on tech adoption and managed a research panel of 500+ IT execs.
- Interviewed hundreds of IT executives to understand market trends.

EDUCATION

Claremont McKenna College

- Bachelor of Arts in Economics and Government - May 2005
- Varsity Track & Field Athlete