

Katie Smillie

katiesmillie.com
github.com/katiesmillie
katiesmillie@gmail.com

iOS developer with a product mindset and 7 years of startup experience.
Obsessed with user experience, metrics, and poetic code.

WORK EXPERIENCE

- iOS Developer (Contract)** - [Lono](#) Oct 2015 - May 2016
- Rewrote smart sprinkler controller app in Swift and decreased crash rate from 10% to .07% of all sessions.
 - Refactored complicated view hierarchy to separate concerns between model, controller, and views.
 - Designed new algorithm for scheduling logic to bring client-side user experience in sync with hardware and simplified the logic to improve performance and ship the app sooner.
 - Advocated for and implemented in-app analytics and NPS survey collection to gather user insights.
- Senior Product Manager** - [Kitchensurfing](#) Sep 2013 - Nov 2014
- Kitchensurfing is an online marketplace that brings professional chefs to your home.
 - Led a team of designers and engineers through Pivotal-style product sprints on web and mobile.
 - Introduced user research and usability testing as a critical component of product design.
- Product Manager** - [Miso](#) Jun 2010 - Jan 2013
- Defined roadmap and led sprints for new product development on web and mobile social TV apps.
 - Championed user research and conducted hundreds of interviews to test and refine UX.
- Product Marketing** - [SocialMedia.com](#) Oct 2009 - May 2010
- Developed product positioning and wrote content to show value of social advertising products.
- Researcher** - [Forrester Research](#) Feb 2007 - Oct 2009
- Wrote highly-rated research reports for application development professionals.
 - Designed surveys on tech adoption and managed a research panel of 500+ IT execs.
 - Interviewed hundreds of IT executives to understand market trends.

PROJECTS

[RoundTrip](#) - [MTA](#) / 2015 / [Swift code](#)

My first iPhone app, created to teach myself Swift and to help New Yorkers manage their MetroCard.

[Dear Future](#) / 2014

An app for sending message into the future to yourself or someone you love.

[The Question Project](#) / 2013

My first Ruby on Rails app, to help me be more reflective by answering a daily question with a friend.

WRITING

[From Zero to Swift in 30 Days](#)

[User Research Is The Most Important Thing You're Not Doing](#)

EDUCATION

[School For Poetic Computation](#) - Spring 2015

Claremont McKenna College - Economics & Political Science 2005, Varsity Track & Field

TECHNICAL SKILLS

Swift / iOS, Ruby on Rails, Heroku, GIT, openFrameworks, Adobe Illustrator, Sketch, Omnigraffle