



**fruit  
meets  
sparkle.  
art  
meets  
raindeew.**

My client name is **Raindeew Sparkling Juices**. Raindeew HQ and juice bar is located in San Francisco, CA residing in the midst of the South of Market (SoMa) District. The SoMa district is home to the Yerba Buena Gardens, AT&T Park, plenty of upscale dining options, and the popularly acclaimed San Francisco Museum of Modern Art (SFMOMA), where Raindeew neighbors. As a small, artisanal sparkling juice company, Raindeew places high value on quality, aesthetic, and freshness.

Raindeew offers a variety of unique, handmade, and naturally flavored juices with a carbonated twist. Some flavors include blood orange, lychee, passion, and mango dragonfruit. The image of Raindeew Sparkling Juices is friendly, bright, and welcoming, with a valued importance of art. Each bottle of Raindeew Sparkling Juice is wrapped with the rotating work of local artists and exhibited talents at the SFMoMA.



## about

Raindeew's competitors include other sparkling juice brands such as Martinelli's, IZZE, and Sanpellegrino. These brands are known to be classics and offer high quality products with household recognition, but Raindeew strives to push forward its artisanal quality, curated artist features, and unique flavors.

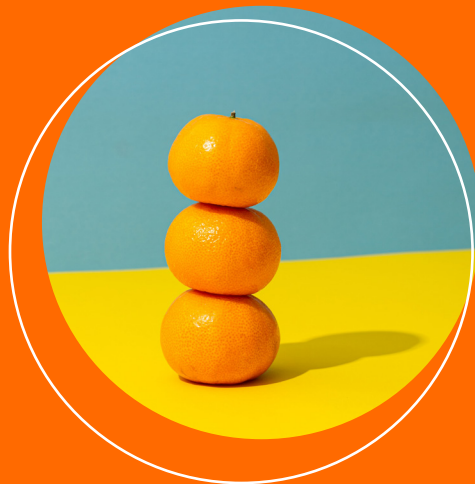




HQ AND JUICE BAR



SF MO  
MA



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WELCOME TO

