

katie travis

UI/UX DESIGN & GRAPHIC DESIGN

423.312.0229

lilyflycreative@gmail.com

www.KatieTravisPortfolio.com

APPS + CODE

| XD, Photoshop, Illustrator, Indesign
| InVision, Figma, Miro
| HTML, CSS, JS, Bootstrap

SOFT SKILLS

| Adaptive
| Collaborative
| Communicative
| Empathic

EDUCATION

| BFA Graphic Design
Marketing Minor
New Mexico State University (2010)

| UX/UI Design Certificate
University of Arizona (2022)

REFERENCES

| Kate Reagan
Director, Marketing & PR
Lincoln Memorial University
865.279.2006
katherine.reagan@LMU.net

| Melissa McCoy
Director of Marketing
Nisus Corporation
865.680.3113
melissam@nisuscorp.com

| Steve Machado
Marketing Director
Bluerock Real Estate
208.475.2371
smachado@bluerockre.com

Online Course Designer | Mar 2021~Dec 2021
Brighton Training Group, Lewisburg, Pennsylvania

- Presentation design
- Illustration & icon design
- Federal & state compliance

Director of Publications | Nov 2017~May 2019
Lincoln Memorial University, Harrogate, Tennessee

- Brand image update
- Publication design
- Marketing collateral

Graphic Designer | Jun 2016~Jul 2017
Bluerock Real Estate, Boise, Idaho*

- Marketing collateral
- Ad design
- Infographic design

Graphic Designer | Jul 2015~Jun 2016
Hughes Real Estate Group, Eagle, ID

- Illustration & icon design
- Marketing collateral
- Publication design

Lead Graphic Designer | Apr 2011~Jul 2015
The Travel Council, Meridian, Idaho

- Publication design
- Ad design
- Delegation & organization

Freelance Graphic Designer | May 2010~Jul 2012
Lilyfly Creative, Garden City, Idaho

- Book design
- Digital promotion
- Marketing collateral



*Corporate Office in New York, NY