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Web-Centric
Vision Document


**Vision Document**

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1. Introduction
This document is a plan for a website for the recording studio and its functions.

1.1 Purpose
This website is for a recording studio and small music label. This website is for artists, music industry professionals (ie, producers, audio engineers) and music fans ( to interact with the studio for bookings or to see who and what has been recorded there.  Users would need internet access and to create an account.

1.2 Solution overview
The purpose of the product would be a website to promote the company, open contact between the record label and artists, and allow music fans to learn about artists (last item may not be completed by the end of the project). The goal of this provide business for the company, give artists a contact for recording and releasing music, and expose listeners to new music.

2. User Description
The intended users would be a combination of musicians, producers, and music fans(potentially). Users will be able to access what music has been recorded at the company and by who, the type of equipment used in the studio, similar artists, and be able to make a booking for the studio.

2.1 User / Market Demographics
The key demographic is musicians, music industry professionals, and music listeners(Phase 2). "Including free subscribers, Spotify now has a total of 217 million monthly active users worldwide" (The Verge) as of April 2019. The need to find and/or create new music is prevalent by numbers of music streamers. This website provides access to a company that can help fulfill that easily.

2.2 User Personas
User profiles would be artist or music industry professionals who would be booking studio time. Administrators would need to be able to access and update databases of users and equipment

2.3 User Environment
User environment would include a profile for users and pages that allow users to see what equipment is available and book the studio.

2.4 Key User Needs
Users will be able to fill out a form for booking purposes as well as see other artist profiles and see equipment in the studio.

3. Stakeholder Descriptions

| Project Stakeholder | Degree of Involvement | Product Needs | Program Needs |
|---|---|---|---|
| Project Owner | Financer | | Admin Access |
| Musicians | User | To contact company for booking | Create profile for |
| Producers/Engineers | User | Access Database of equipment/booking | Create Profile |
| | | | |

## 4. Product Overview

This product will (probably) contain an email form for booking purposes. It will need to be in a web browser.

### 4.1 Product Perspective

The product is a way for the company to connect with users and provide the services requested.

### 4.2 Product Position Statement
For musicians, music industry professionals, and music fans(phase 2) who want to find a place to create new music, The recording studio website is a website that provides booking opportunities and a list of artists who have worked there. Unlike Major Music labels, this studio puts musicians and their fans first.

### 4.3 Summary of Capabilities
| Solution Features | Customer Benefit |
|---|---|
| Booking-Email form | Musicians have easy contact for booking. |
| Database - Studio Equipment | Musicians and Producers have access to what equipment is available for use |
| Database - Artists/Genre | Music Fans have access to what musicians and work has been made, as well as providing similar artists. (Phase 2) |

### 4.4 Assumptions and Dependencies
List any assumptions that, if changed, will alter the vision for the product:

Assumption that user has access to a web browser that supports html
Assumption that user can create a profile and enter data


*5. Product Features
5.1 Feature 1 - User Profiles - User profiles will allow users to book space and also be placed on the Artist list

5.2 Feature 2 - Artist list - List of users in alphabetical order

5.3 Feature 3 - Artist by Genre List- list of genres and all the artist within that genre

5.4 Feature 4 - Email form booking - an Email form used to book the recording studio

5.5 Feature 5 - Database/List of equipment - list of equipment available in the studio