
KATIE W. ZHAO

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Boston, MA

Portfolio

<https://katiewzhao.myportfolio.com>

Education

University of Michigan, Ann Arbor | Penny W. Stamps School of Art & Design

Bachelor of Arts (UI/UX Design Track), Class of 2023

Skills

- Figma
- Adobe XD
- Adobe Illustrator
- Autodesk Fusion 360
- Adobe Photoshop
- Adobe Premiere
- Adobe InDesign
- Rhino
- Python
- CSS
- HTML

Languages

- English (native)
- Mandarin (native)

Relevant Coursework

- Product Design
- Digital Product Design
- Interaction Design
- Building Web Interface
- Usability Testing and Needs Assessment
- Web Design, Dev and Accessibility
- Typography

Experience

InstaHub

Philadelphia, PA (Remote)

LEAD UI/UX DESIGNER

Sep 2021 - Dec 2021

UI/UX DESIGN INTERN

June 2021 - Sep 2021

- Create a real-time dashboard interface for data monitoring and analytics.
- Utilize Gantt charts and other Agile techniques to administer development schedules and oversee the state of current tasks.
- Collaborate with development teams to make sure that all the essential design specifications are implemented with accuracy.

Slide LLC

Ann Arbor, MI

UI/UX DESIGNER

Mar 2021 - Present

- Contribute significantly to the re-design of the Slide app and website.
- Design user interfaces and information architecture for a new major feature using iterative design techniques.
- Work closely with the software developers to ensure that design specifications are implemented.

Multidisciplinary Design Program (sponsored by Arriver)

Ann Arbor, MI

PRODUCT DESIGNER

Jan 2021 - Dec 2021

- Use human-centric design to research and prototype a visual and audible driver alert system that improves the communication between the vehicle and its operator.
- Moderate usability testing sessions using methods of thinking-out-loud interview, heuristic evaluation, and survey questionnaire.

Discover Self Club

Ann Arbor, MI

PRODUCT MANAGER

Oct 2021 - Present

- Lead a team of 11 multidisciplinary students to develop a product that solves a real-time problem by strictly adhering to the multi-step design process.
- Assess the needs of target users by conducting ethnographic interviews and analyzing qualitative data.

Accomplishment

SECOND PLACE — P&G CEO Challenge (North American Regional) 2021

FIRST PLACE — Makeathon 2020

FIRST PLACE — General Motors Competition 2019
